

CORONAVIRUS ATTITUDE TRACKER SURVEY PAKISTAN

Trend & Cross-Sectional Analysis of Results

Wave 4 Results from
Pakistan

GALLUP PAKISTAN CORONA ATTITUDE TRACKER SURVEY FIELDWORK

This is a 4th report in a series of reports that Gallup Pakistan has been doing since the start of Coronavirus pandemic in Pakistan in early March.

The field dates for each wave are given below:

TRACKER WAVE 1: March 1st to March 8th, 2020

TRACKER WAVE 2: March 28th to April 3rd, 2020

TRACKER WAVE 3: April 4th to April 10th, 2020

TRACKER WAVE 4: April 14th to April 24th, 2020

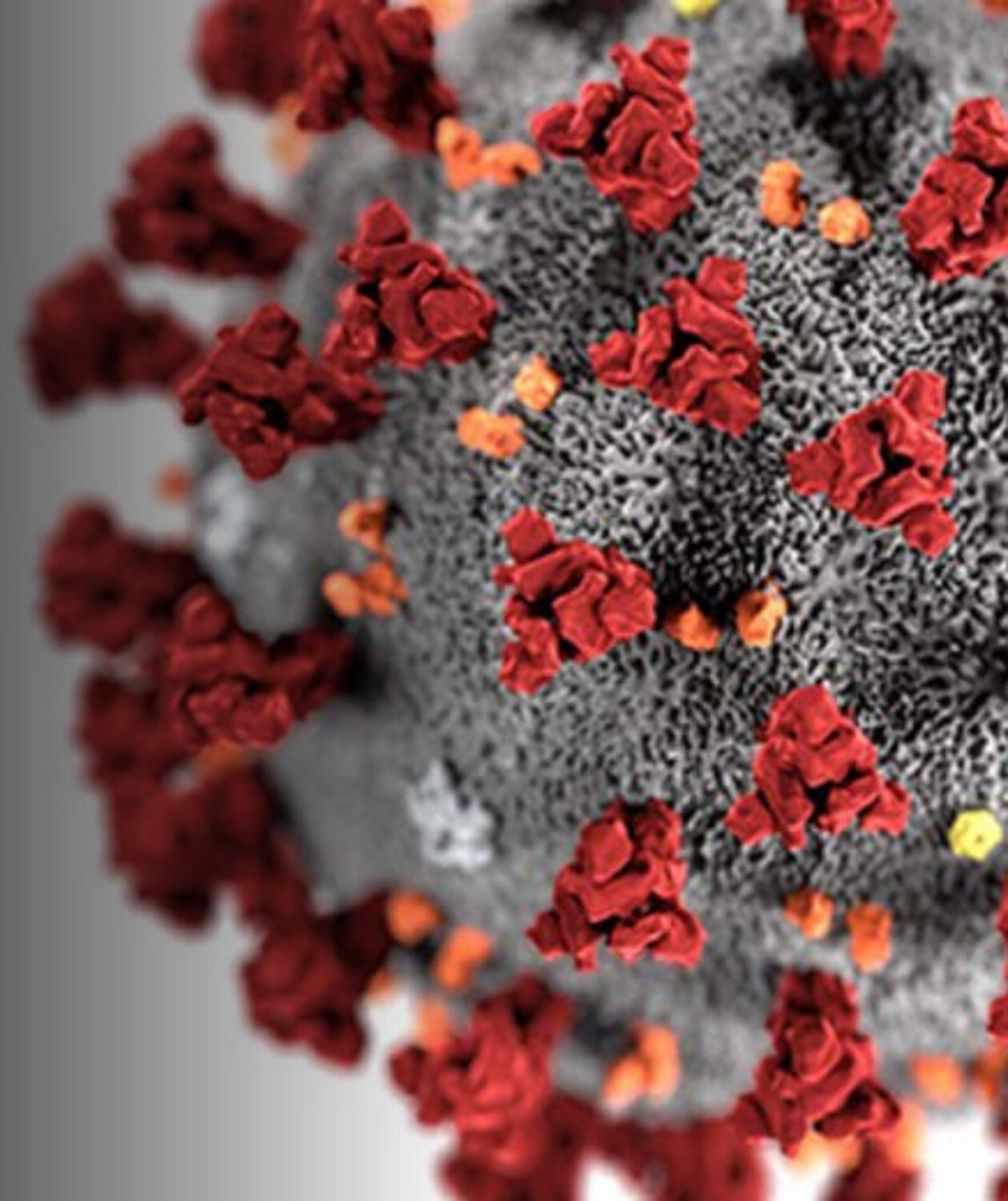
Why is Measuring Perception of Public Important? – 4 Important Reasons

1. **Voice of the people** is currently silenced due to lockdown. We are providing a conduit to policy makers, thinkers and the government in absence of other forums. Public Opinion polling in many parts of the world is considered an essential part and parcel of democracy. We are keeping that tradition alive here in Pakistan.
2. Policy makers need continuous **feedback loop** on successes and failures of their actions. Pakistan is a large country!
3. Corona is a novel virus. The novelty means that much is unknown – rate of transmission, means of transmission etc. Surveys such as ours provide an important **evidence** not just for Pakistan but for the international community.
4. **Impact Assessment** of the damages caused so that actions can be taken to correct and ameliorate. We are looking at **Economic Impact** as well as **Social Impact**.

We hope to provide the voice to the voiceless in the current pandemic!



7 KEY FINDINGS FROM FOUR WAVES OF TRACKING PUBLIC OPINION ON CORONAVIRUS



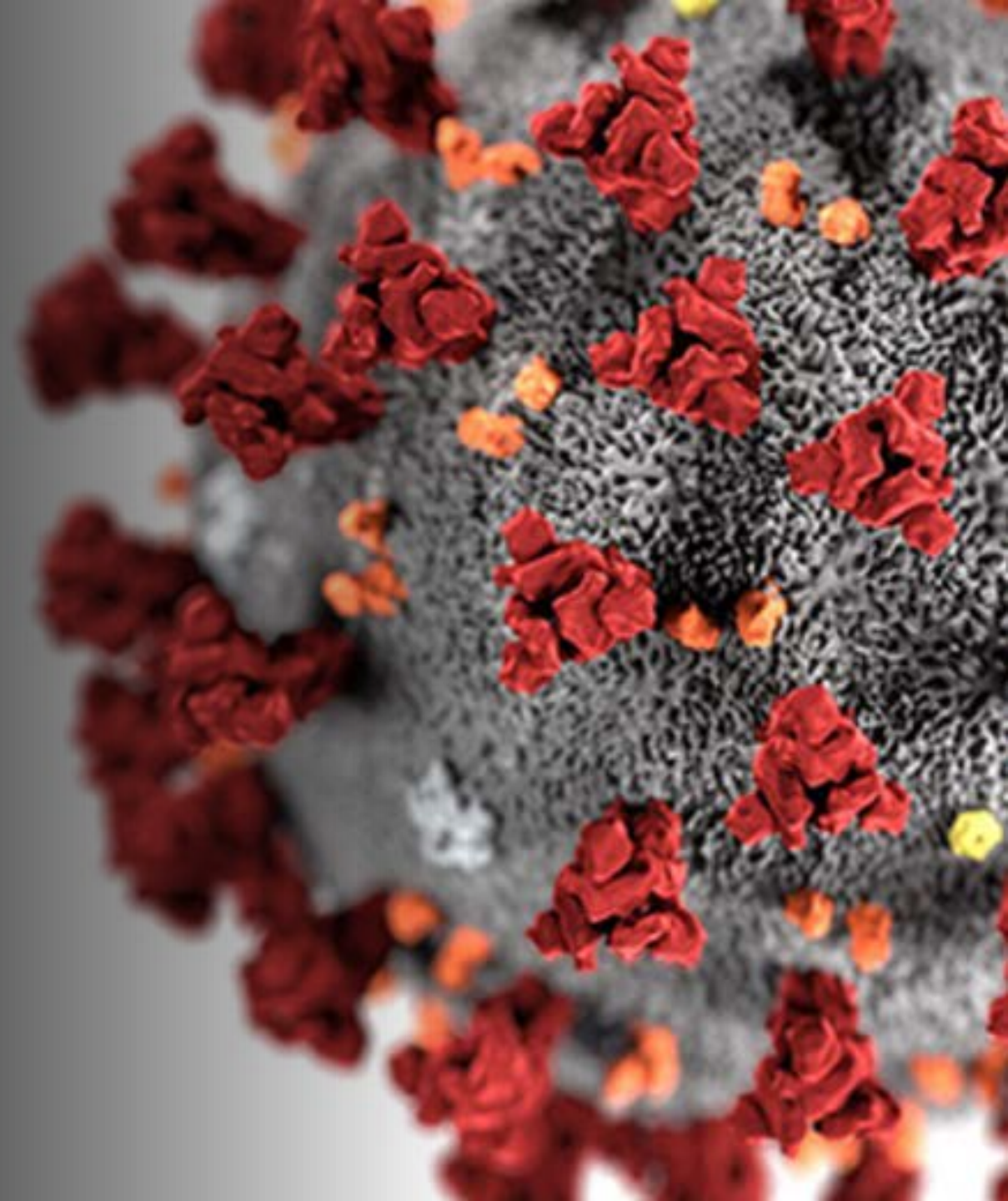


FINDING 1:

SUCCESS ON AWARENESS

Awareness issue has been addressed reasonably well.

This is reflected in trend data measured by tracking 3 to 4 times during the last 8 weeks

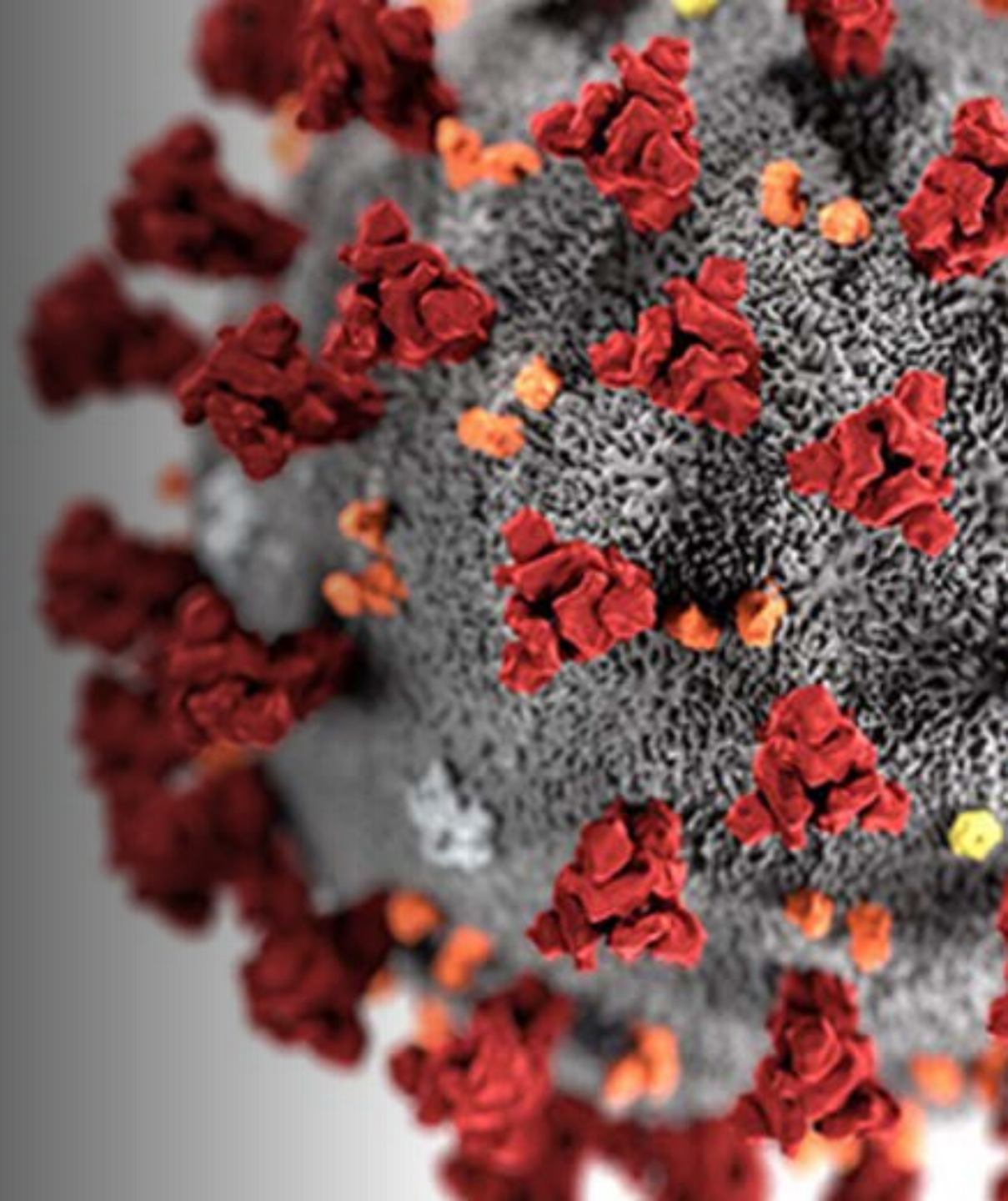




FINDING 2:

AWARENESS IS REFLECTED IN BEHAVIOR

Large numbers are claiming to be taking precautions and significant are mentioning social distancing



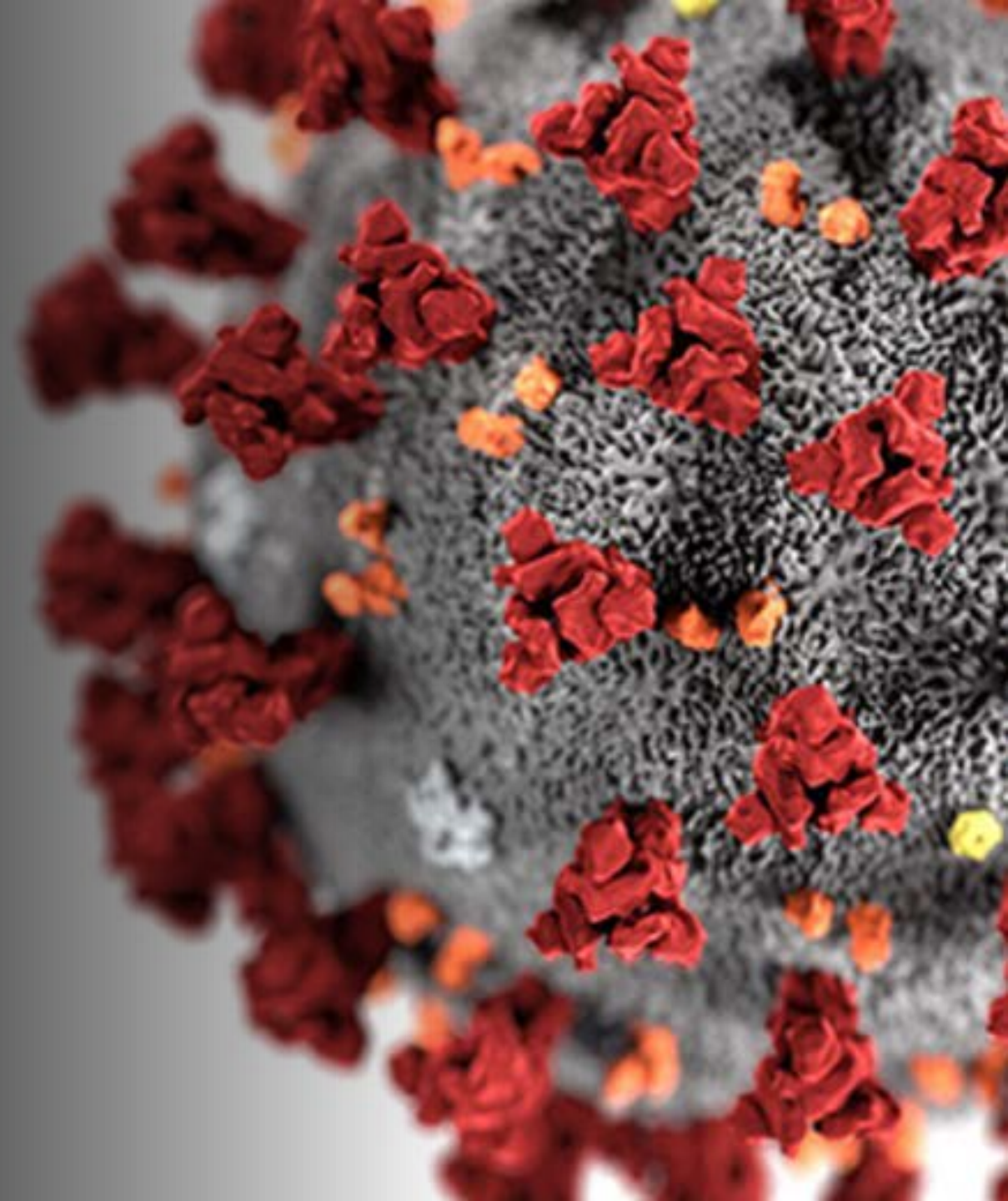


FINDING 3:

DESPITE SUCCESS ON BASIC AWARENESS IMPORTANT MISCONCEPTIONS EXIST

Large numbers think threat is exaggerated

Transmission through asymptomatic people is
misconceived

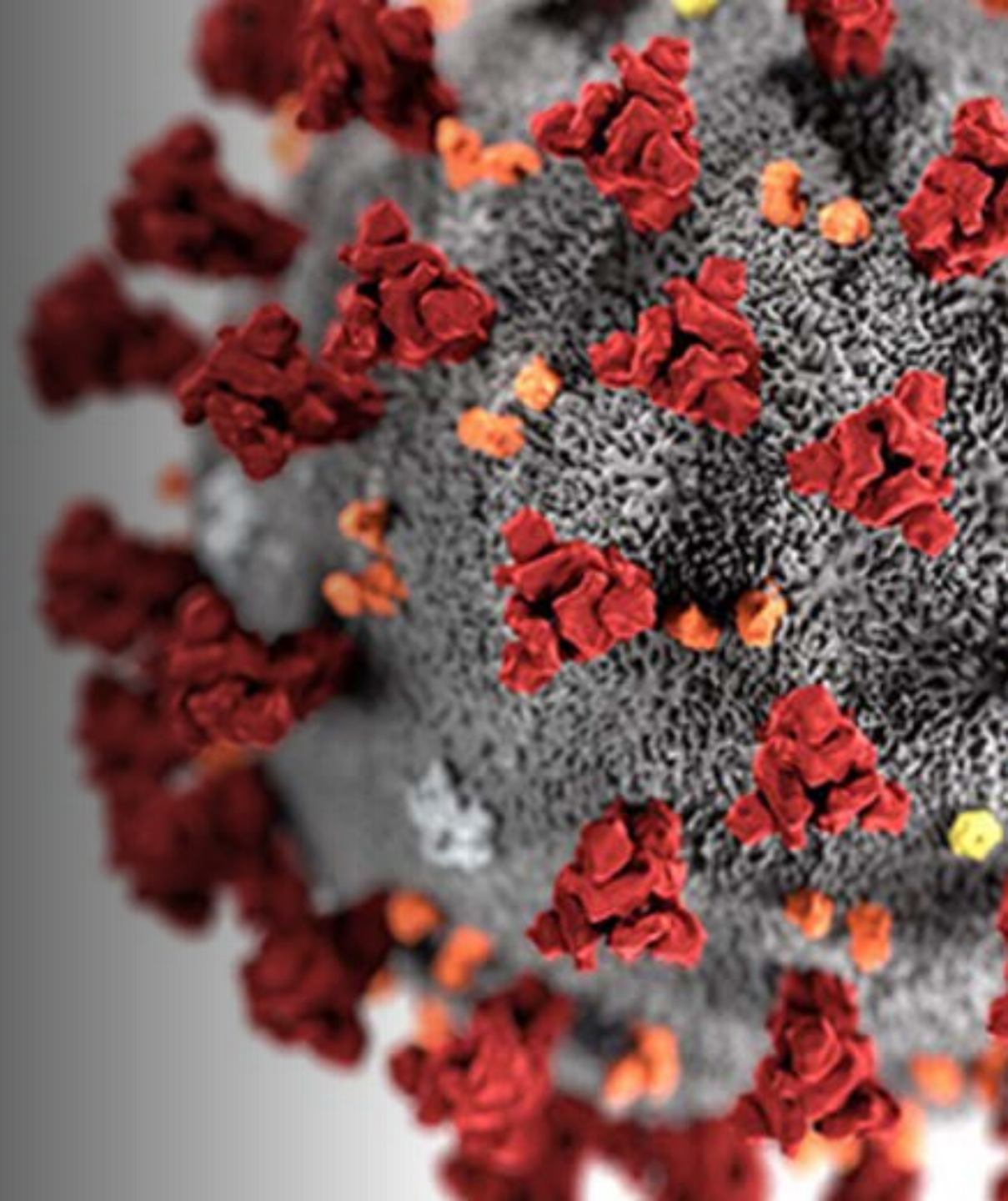




FINDING 4:

THE FALL-OUT OF ECONOMIC SLOW-DOWN IS A SERIOUS CHALLENGE:

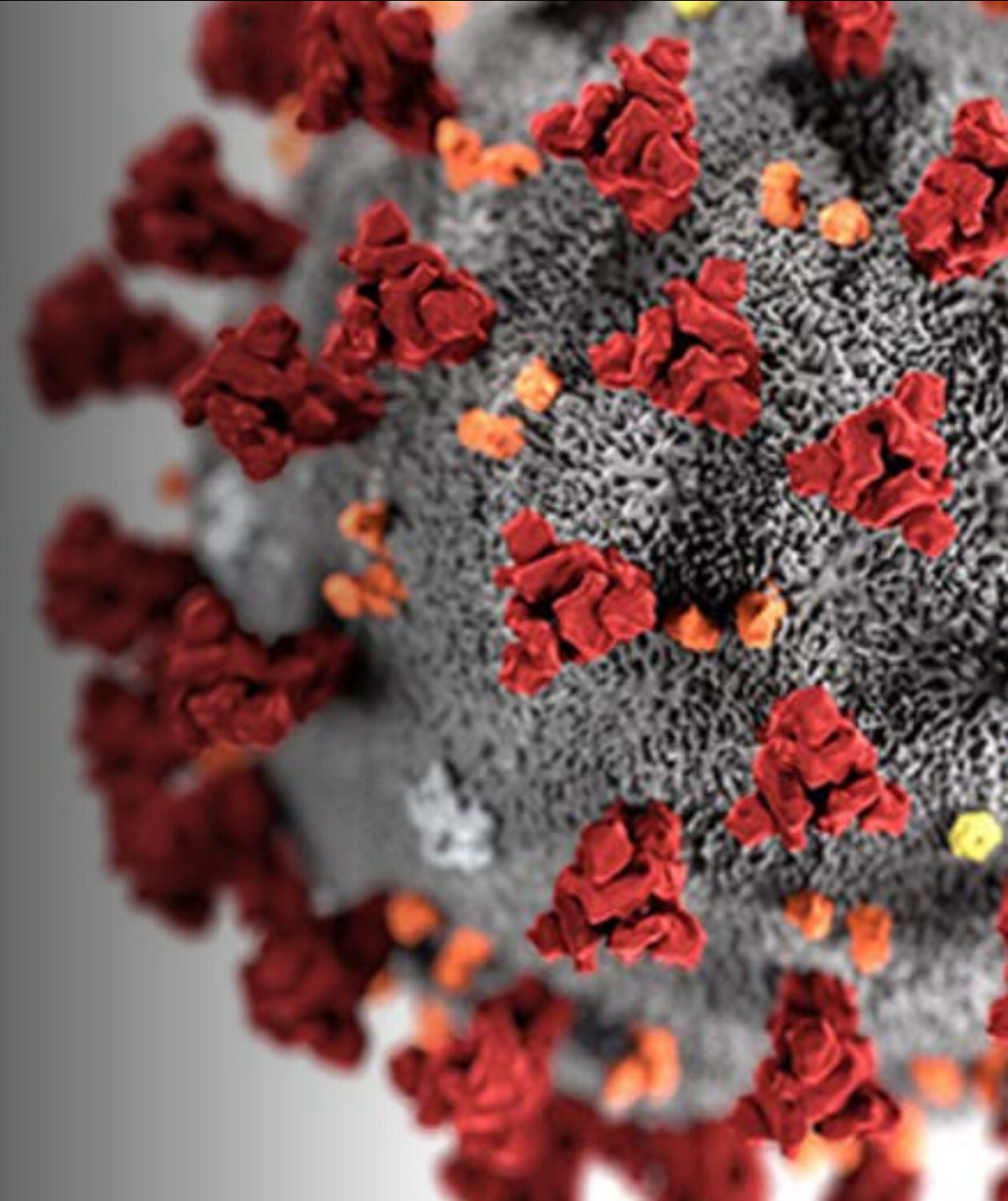
A third of the economy is seriously
crippled with mass food insecurity and
loss of financial livelihood reported





FINDING 5:

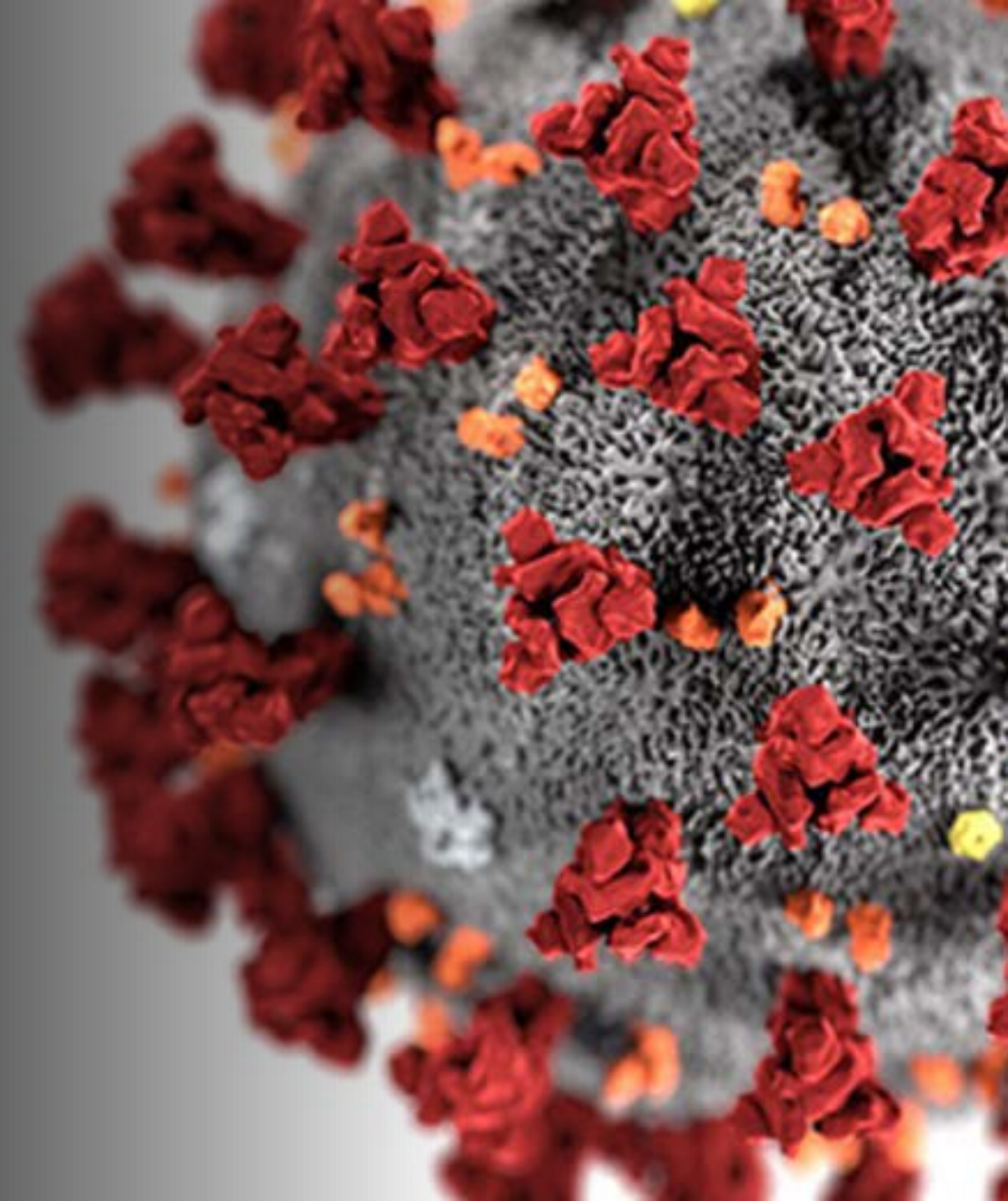
‘POSITIVITY’ AND HOPE TO FIND GOOD GOVERNANCE IS REFLECTED ON EVERY ‘NEW INITIATIVE’ BY THE FEDERAL, PROVINCIAL & LOCAL GOVERNMENT (TIGER FORCE / EHSAAZ PROGRAMME AND IN GENERAL)





FINDING 6:

ON CONFIDENCE IN HANDLING OF
COVID-19 CRISIS BY GOVERNMENT,
WE SHOULD WORRY ABOUT HOW
LONG-TERM BATTLE WITH COVID-
19 WILL BE MANAGED





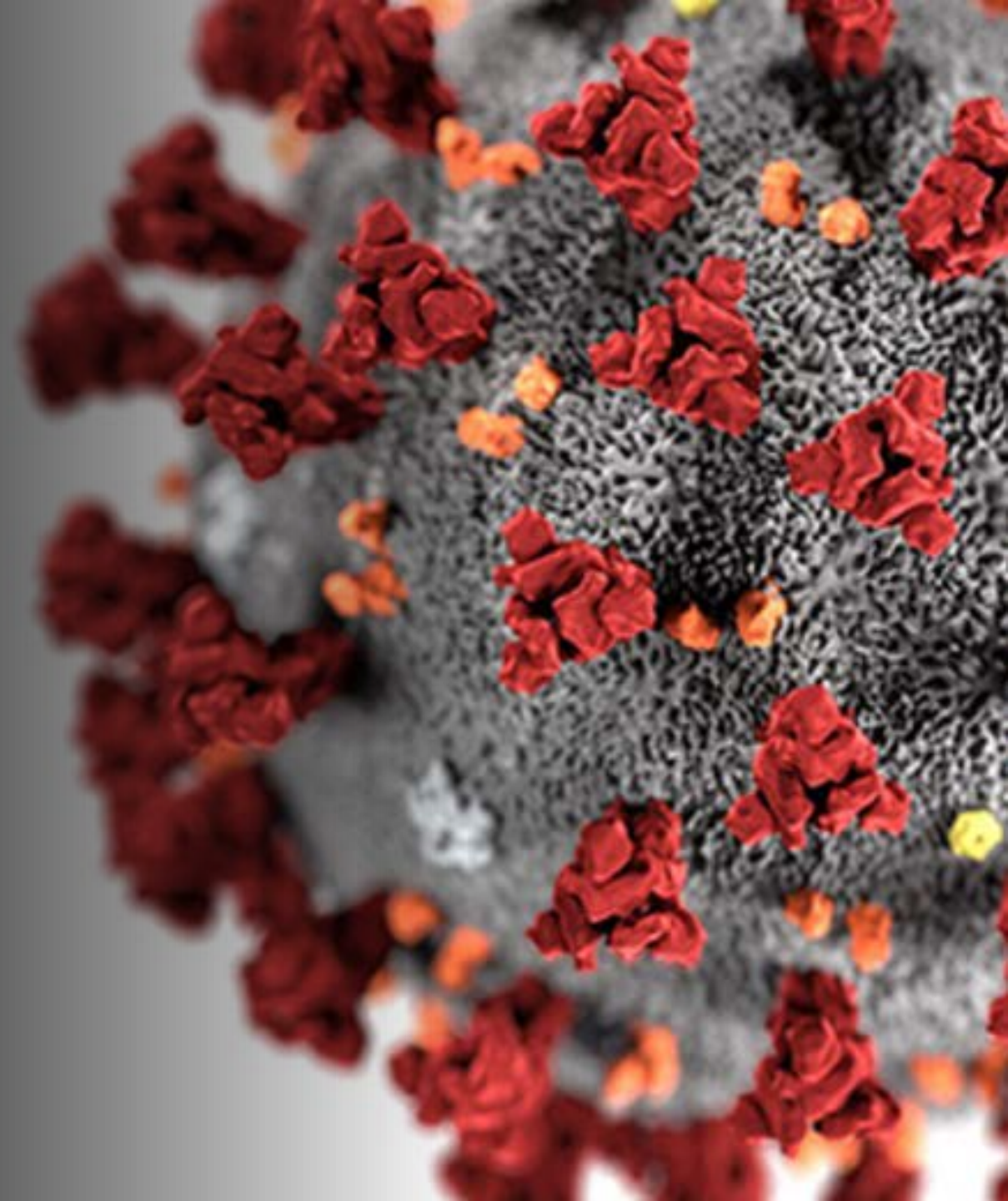
FINDING 7:

IS COVID-19 IN THE SAME LEAGUE OF CRISIS AS THE TWO OTHER FACED BY PAKISTAN IN THIS CENTURY - THE EARTHQUAKE IN 2005 & THE FLOODS IN 2010: AN EARLY WARNING

Our initial understanding based on the findings of this survey suggests it is not.

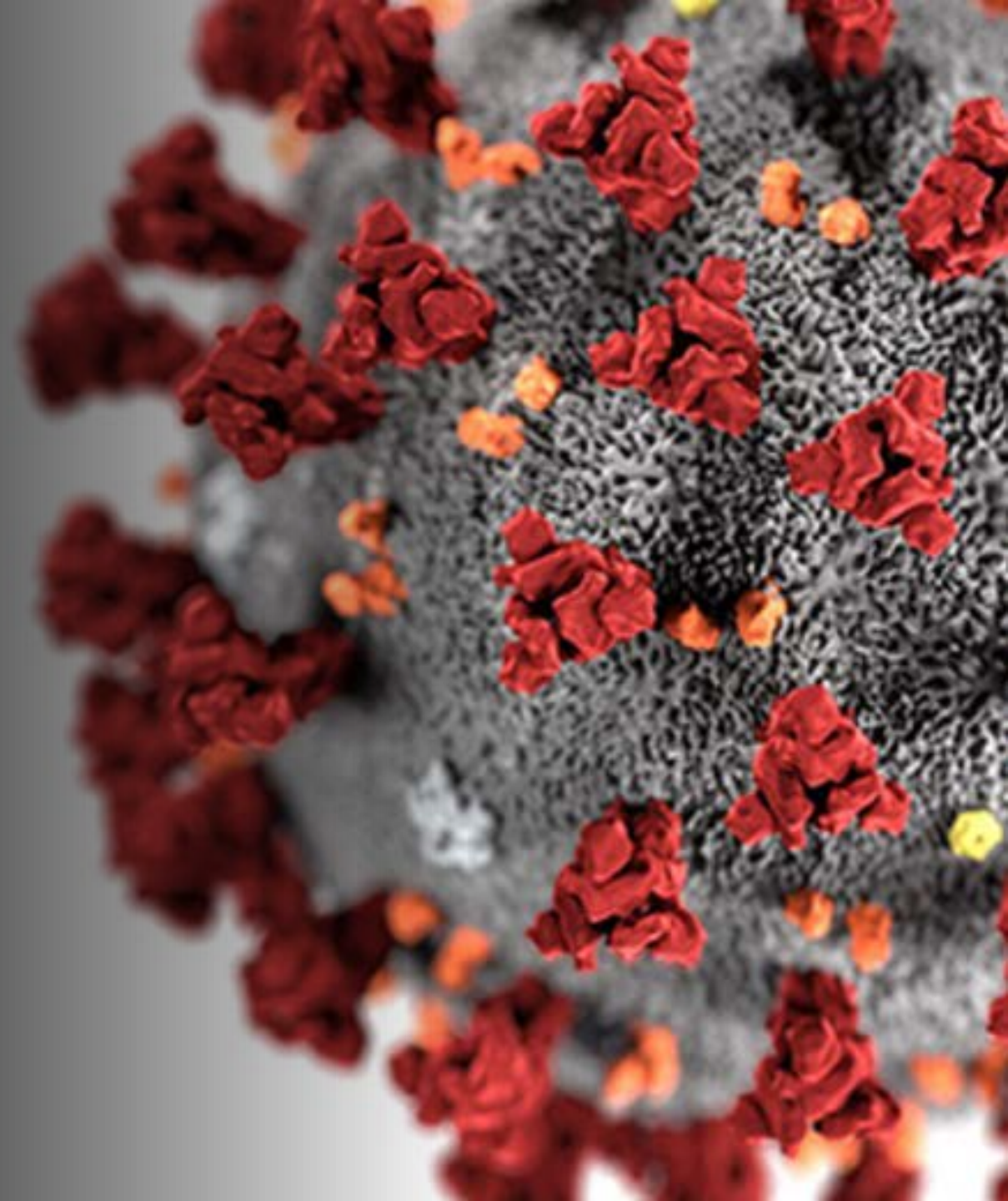
Hence the need for an Early Warning: Riding the crisis by previous formula of macro-management from the top of the pyramid by draining out authority initiative and capacity at the bottom of the pyramid may not work.

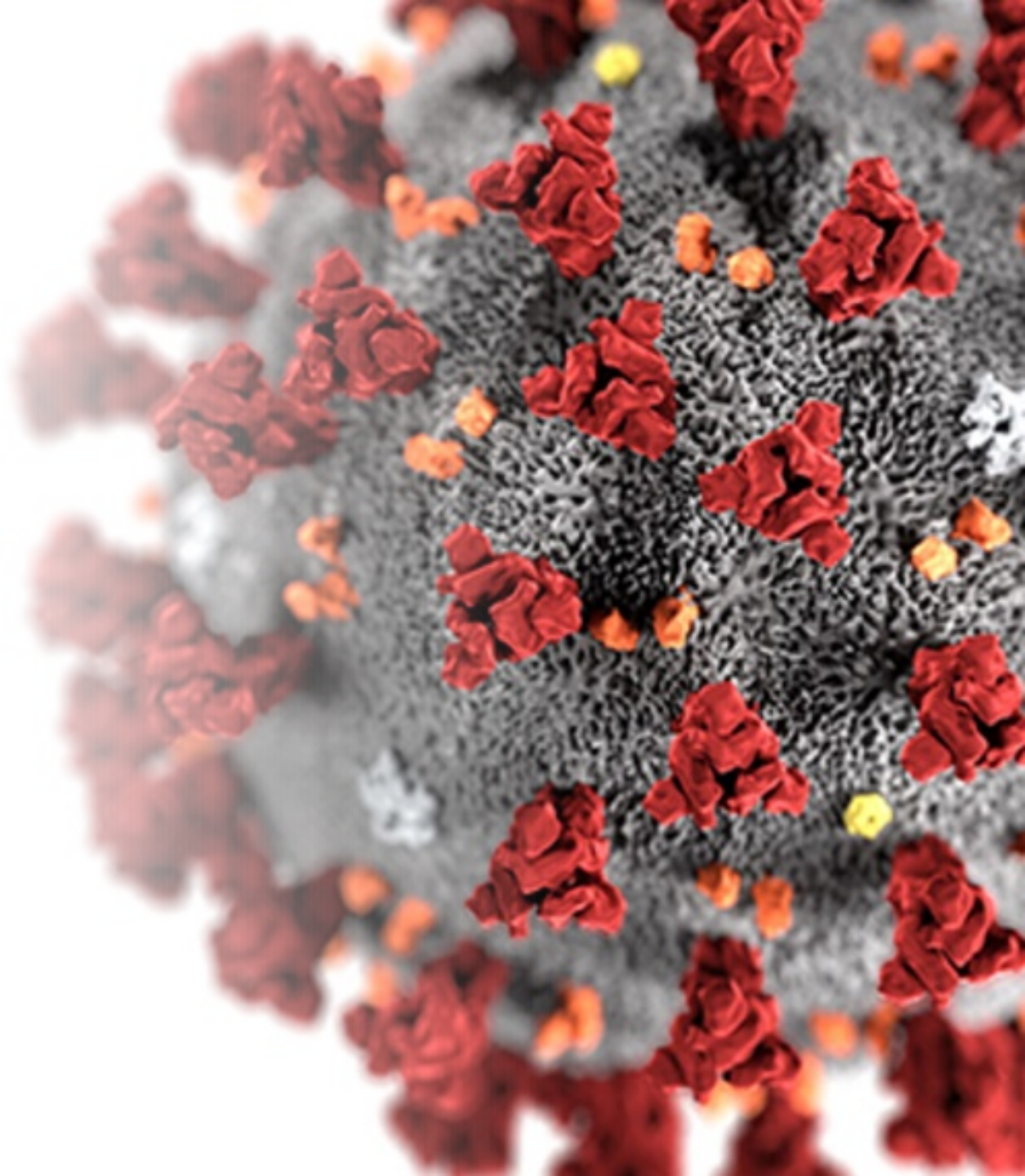
The solitary moments during lockdown will be a good time to reflect about rescuing itself from the vicious cycle of dwarfing the authority and capacity of a burgeoning bottom of the pyramid.





DETAILED FINDINGS OF WAVE 4



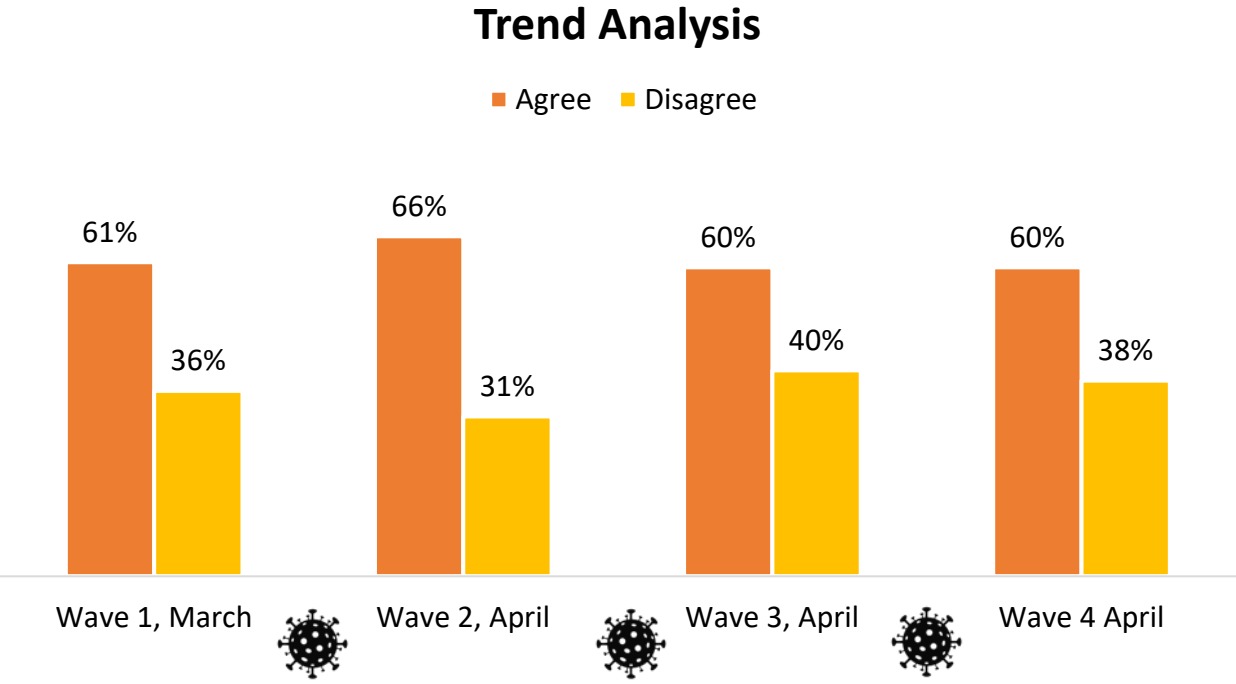
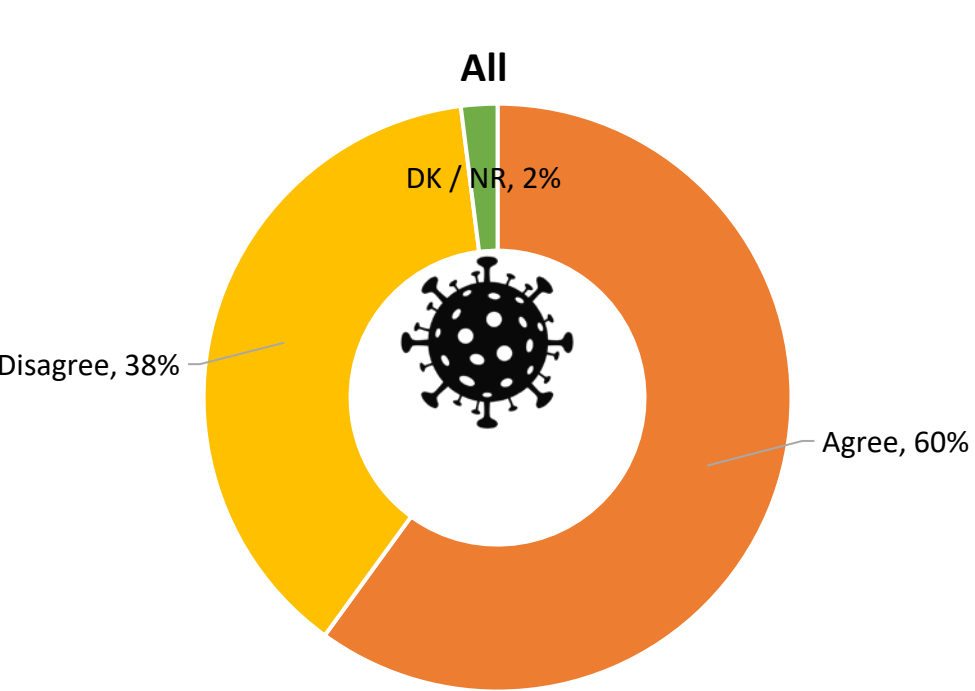


SECTION I: PERCEPTIONS OF THREAT FROM COVID-19



SINCE MARCH, 3 IN 5 PAKISTANIS CONTINUE TO FEAR THAT THEY OR THEIR FAMILY MEMBERS WILL GET INFECTED BY CORONAVIRUS

Question: To what extent do you agree or disagree with the following statement “I am afraid that myself & someone in my household will be infected by Coronavirus”?



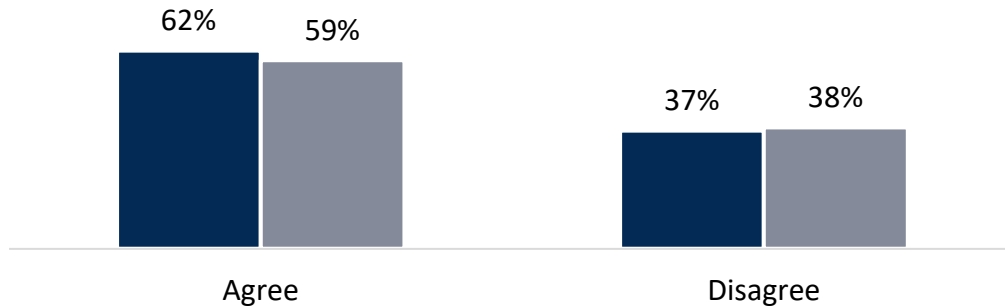
Since March, a consistent rise in fear about self or a family member contracting the coronavirus is observed among respondents from KP and Balochistan. However Balochistan as compared to other provinces is showing lesser number of concerned individuals pointing to possible need for scaling up communication campaign.

RESPONDENTS FROM KP (69%), FEMALES (66%) AND YOUNG PEOPLE (63%) ARE THE MOST FEARFUL ABOUT CATCHING THE INFECTION

Question: To what extent do you agree or disagree with the following statement "I am afraid that myself & someone in my household will be infected by Coronavirus"?

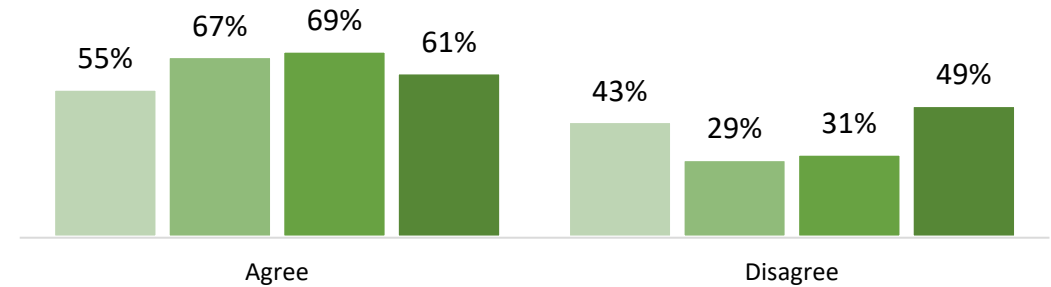
Urban-Rural

■ Urban ■ Rural



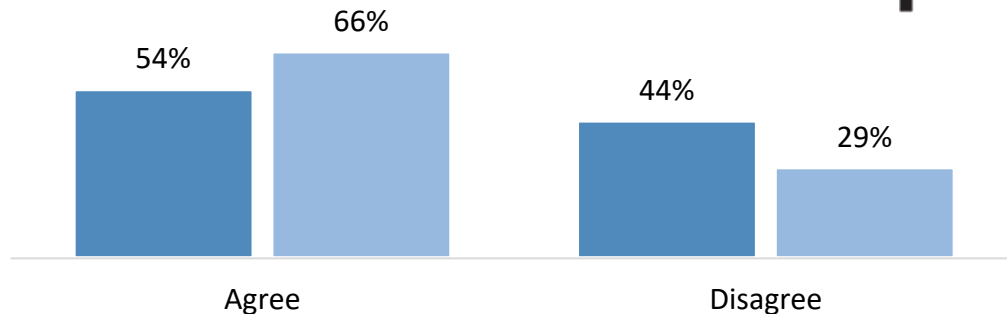
Provincial Breakdown

■ Punjab ■ Sindh ■ KPK ■ Balochistan



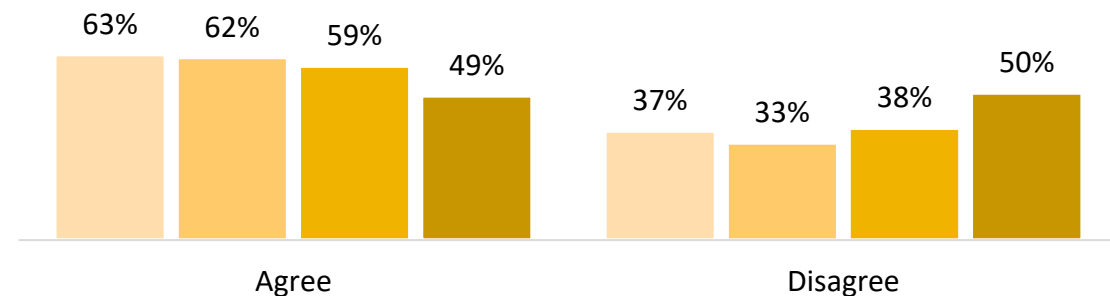
Gender Breakdown

■ Male ■ Female



Age Breakdown

■ Under 30 ■ 30-39 ■ 40-49 ■ 50+



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

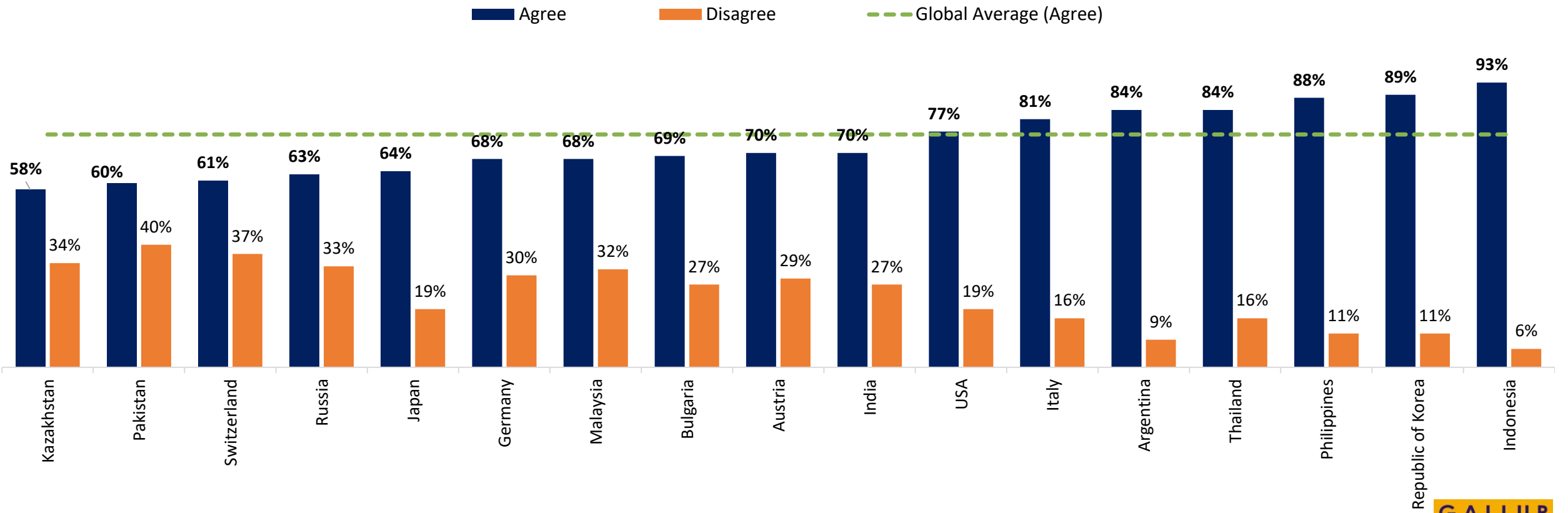
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

RESPONDENTS FROM INDONESIA (93%) ARE THE MOST FEARFUL ABOUT CATCHING THE INFECTION. PAKISTAN RANKS 16th OUT OF 17 COUNTRIES IN TERMS OF BEING FEARFUL ABOUT CATCHING THE INFECTION.

Question: To what extent do you agree or disagree with the following statement "I am afraid that myself & someone in my household will be infected by Coronavirus"?



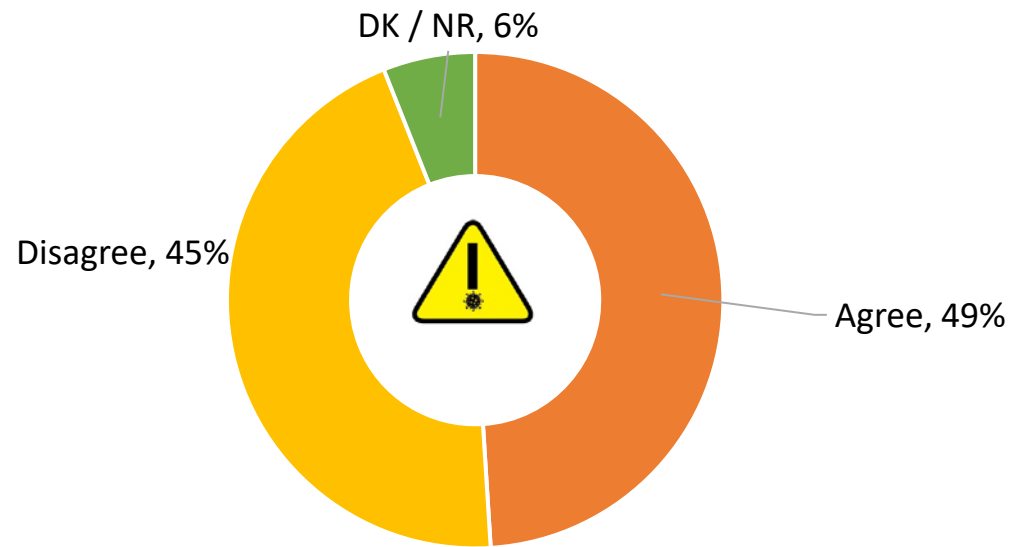
Global Comparison



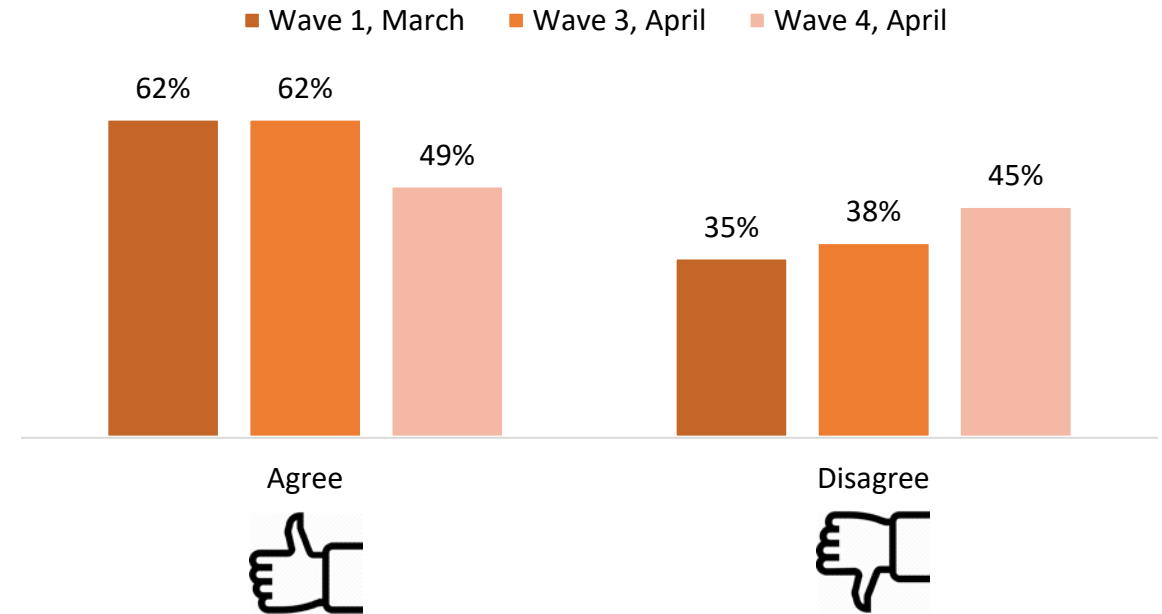
1 IN 2 PAKISTANIS (49%) CONTINUE TO AGREE THAT THE THREAT OF CORONAVIRUS IS EXAGGERATED - A 13% DECLINE SINCE THE LAST WAVE

Question: To what extent do you agree/disagree that the threat of Coronavirus is being exaggerated?

All



Trend Analysis



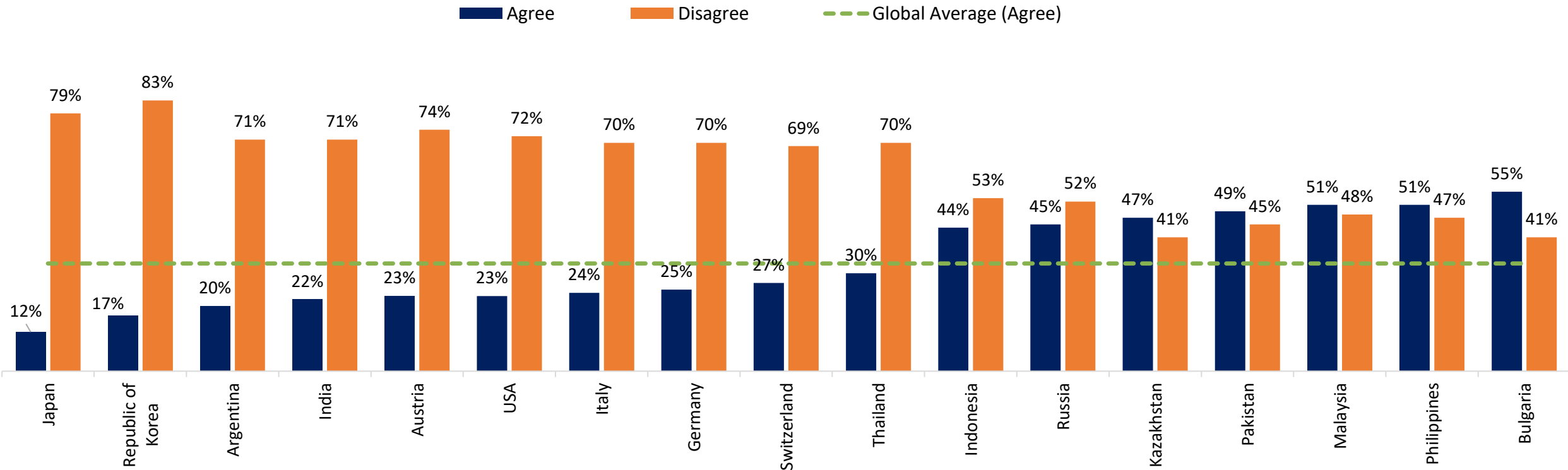
Comparison across waves of gender, age & provincial breakdowns indicates a declining trend for believing that the threat of coronavirus is exaggerated

RESPONDENTS FROM PAKISTAN ARE 4th MOST LIKELY TO BELIEVE THAT THE COVID-19 THREAT IS EXAGGERATED. THOSE FROM JAPAN (12%) ARE LEAST LIKELY TO SAY THE SAME

Question: *To what extent do you agree/disagree that the threat of Coronavirus is being exaggerated?*

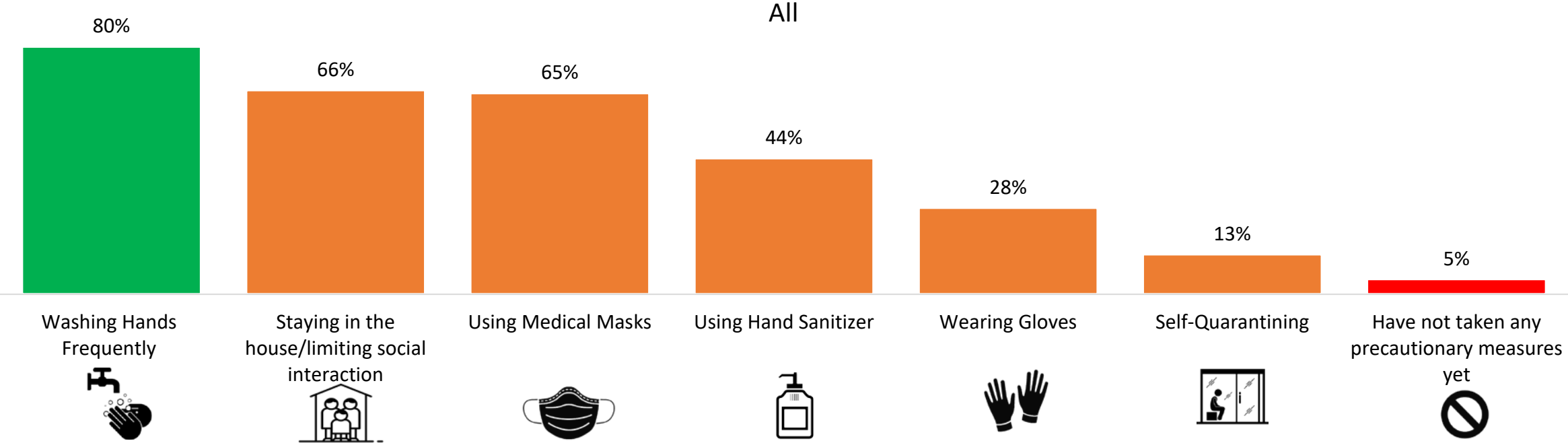


Global Comparison



SINCE MARCH, 38% DECREASE IN THE PROPORTION OF PAKISTANIS WHO REPORT TAKING NO PRECAUTIONARY MEASURES; 37% RISE IN THOSE WHO ARE FREQUENTLY WASHING THEIR HANDS. 39% MORE ALSO REPORT USING MEDICAL MASKS NOW

Question: Which of the following precautionary procedures, if any, have you adopted to protect yourself from this virus? (only reporting for those who mentioned use)

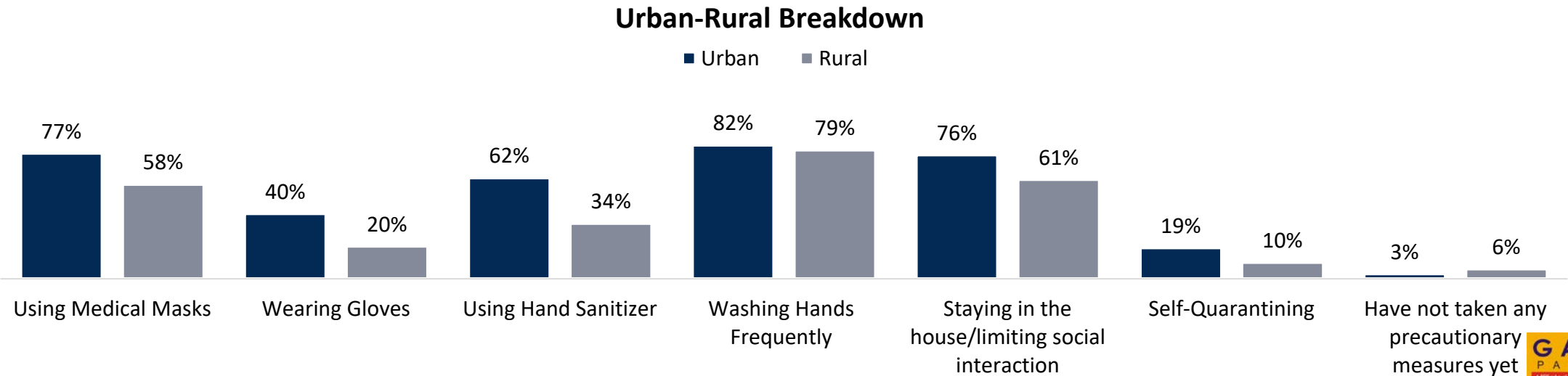
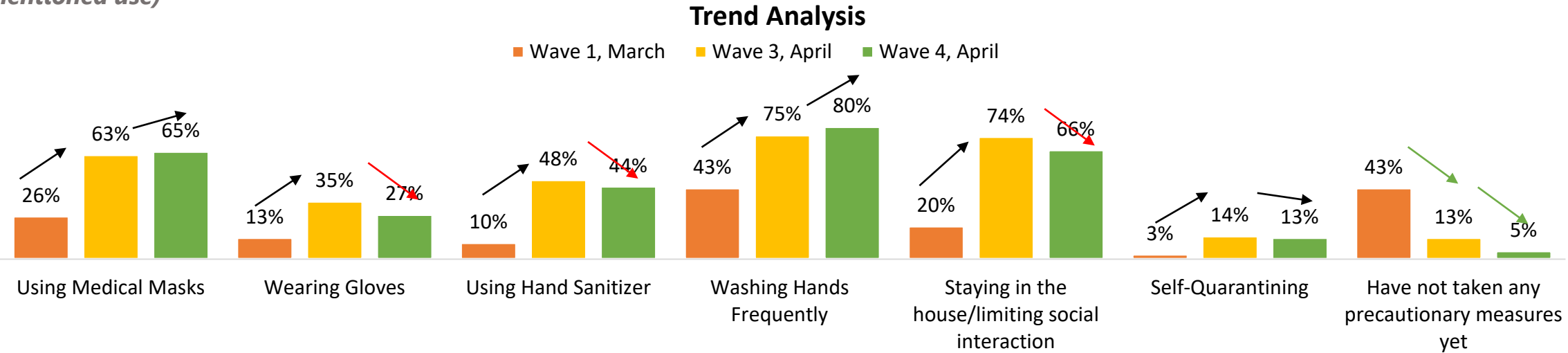


Following a consistent trend since W1, 'Washing Hands Frequently' remains the oft-cited precautionary measure taken across gender, age and provincial. On the other hand, there has been a consistent decline in proportion of respondents who claim not to have taken any precautionary measures yet.

Only 4% of respondents who have heard the entire Coronavirus awareness message a caller tune claim not to have taken any precautionary measures yet.

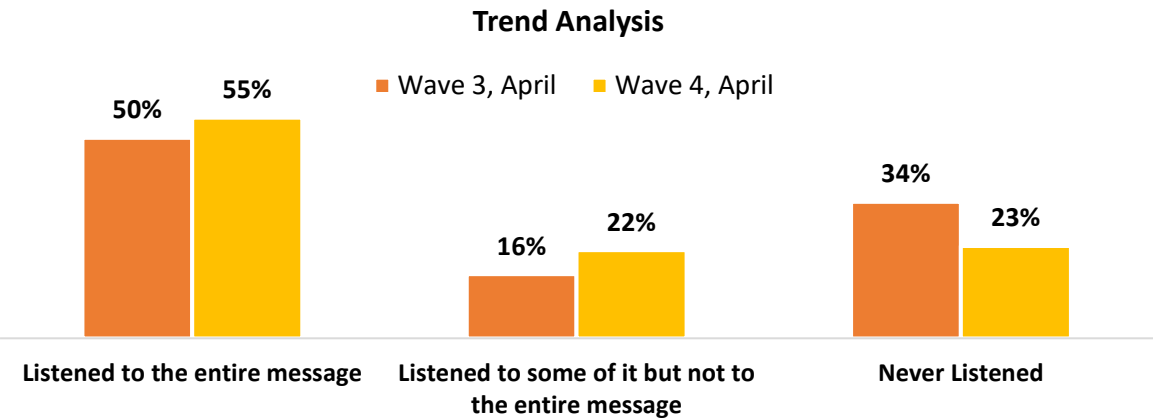
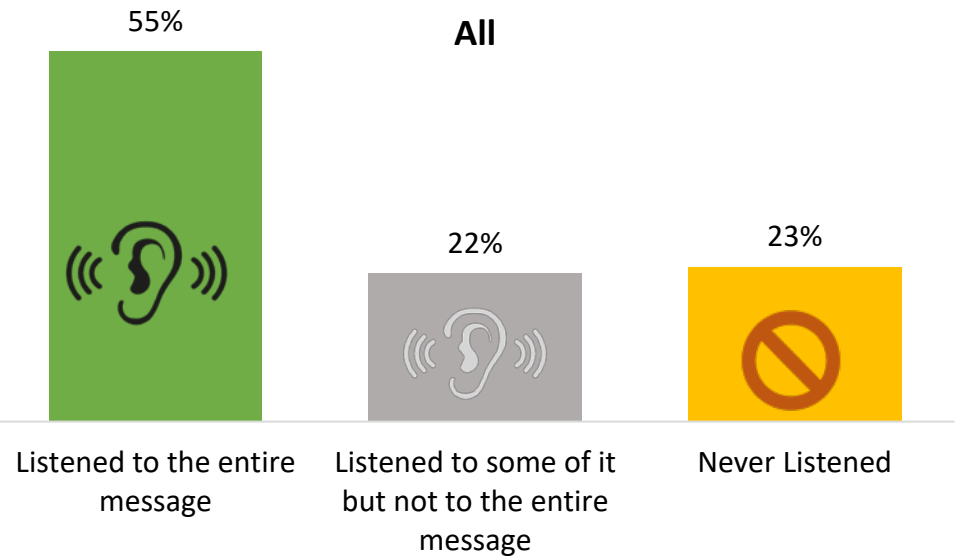
15% MORE URBAN THAN RURAL RESIDENTS CLAIM TO BE LIMITING SOCIAL INTERACTIONS. URBAN RESIDENTS ALSO REPORT HIGHER USAGE OF MEDICAL MASKS (77%) AND SANITIZERS (62%)

Question: Which of the following precautionary procedures, if any, have you adopted to protect yourself from this virus? (only reporting for those who mentioned use)



5% RISE IN THE PROPORTION OF PAKISTANIS WHO CLAIM TO HAVE HEARD THE ENTIRE CORONAVIRUS AWARENESS MESSAGE THAT IS PLAYED WHEN MAKING A CALL FROM MOBILE PHONE

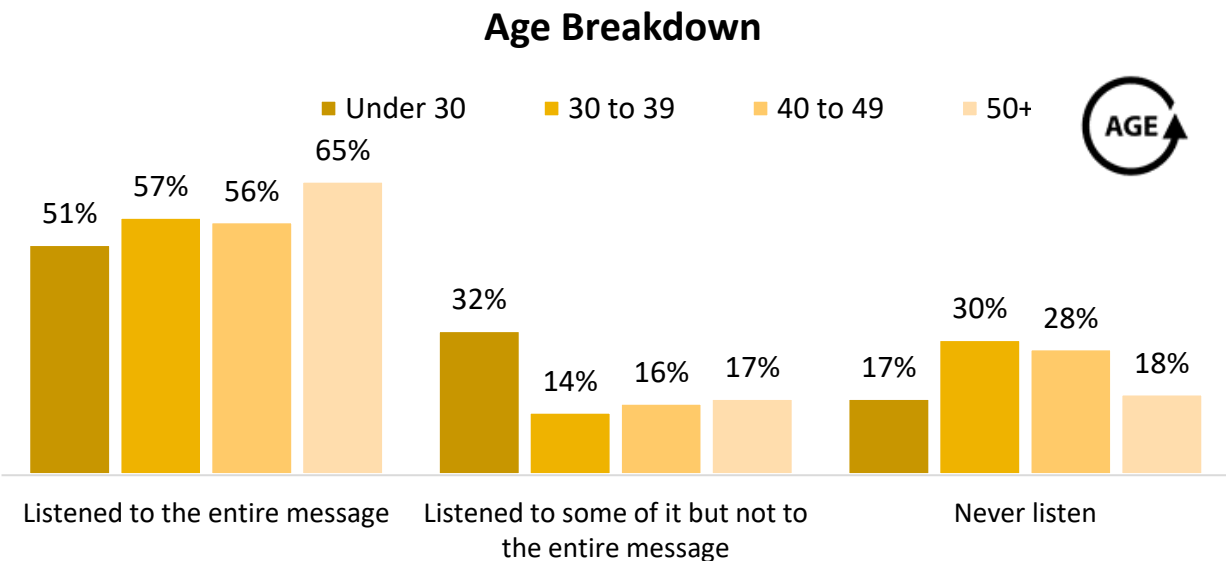
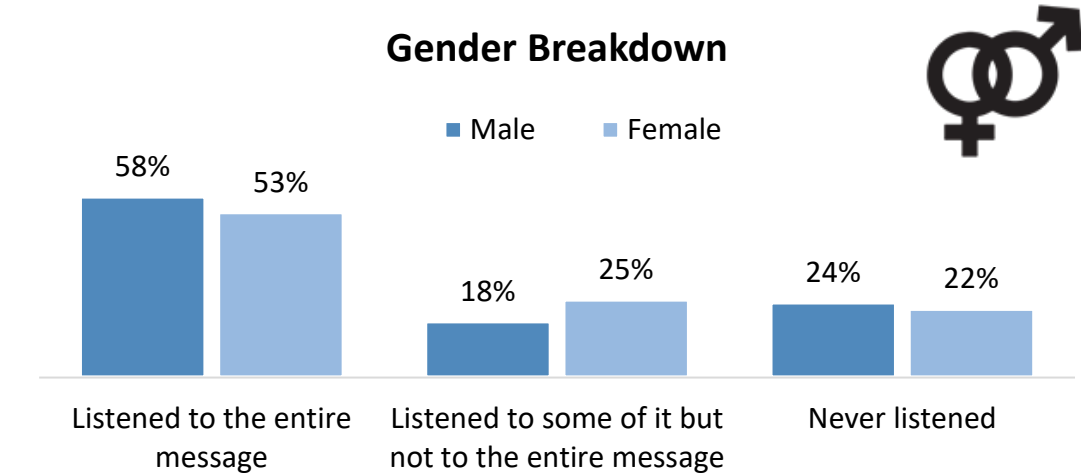
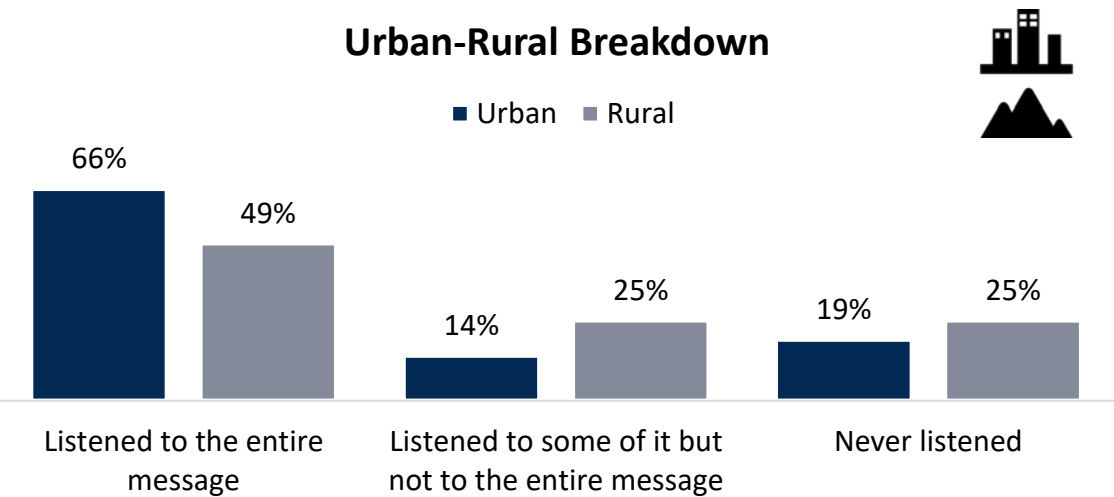
Question: There is a public services message being played whenever you make a call through mobile phone. Did you...?



Demographic Trend across W3-W4: A consistent rise is observed in the proportion of males & female respondents who claim to have heard the entire public awareness message for Coronavirus.

HIGHER PROPORTION OF URBAN RESIDENTS (66%), MALES (58%) AND 50+ YEAR OLD RESPONDENTS (65%) CLAIM TO HAVE HEARD THE ENTIRE AWARENESS MESSAGE

Question: *There is a public services message being played whenever you make a call through mobile phone. Did you...?*



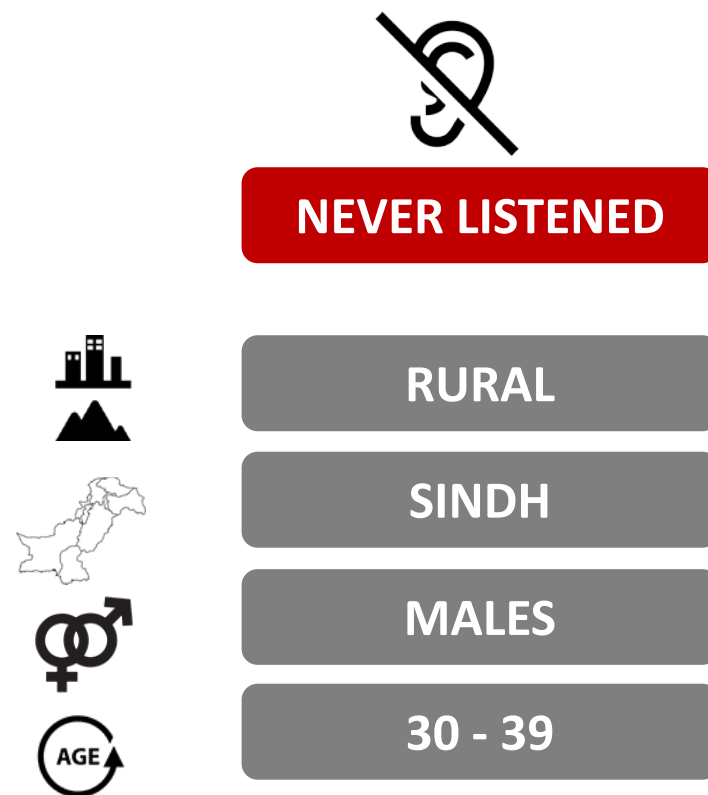
Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

MISSED OUT POPULATION SEGMENTS FROM THE MEDIA AWARENESS CAMPAIGN:

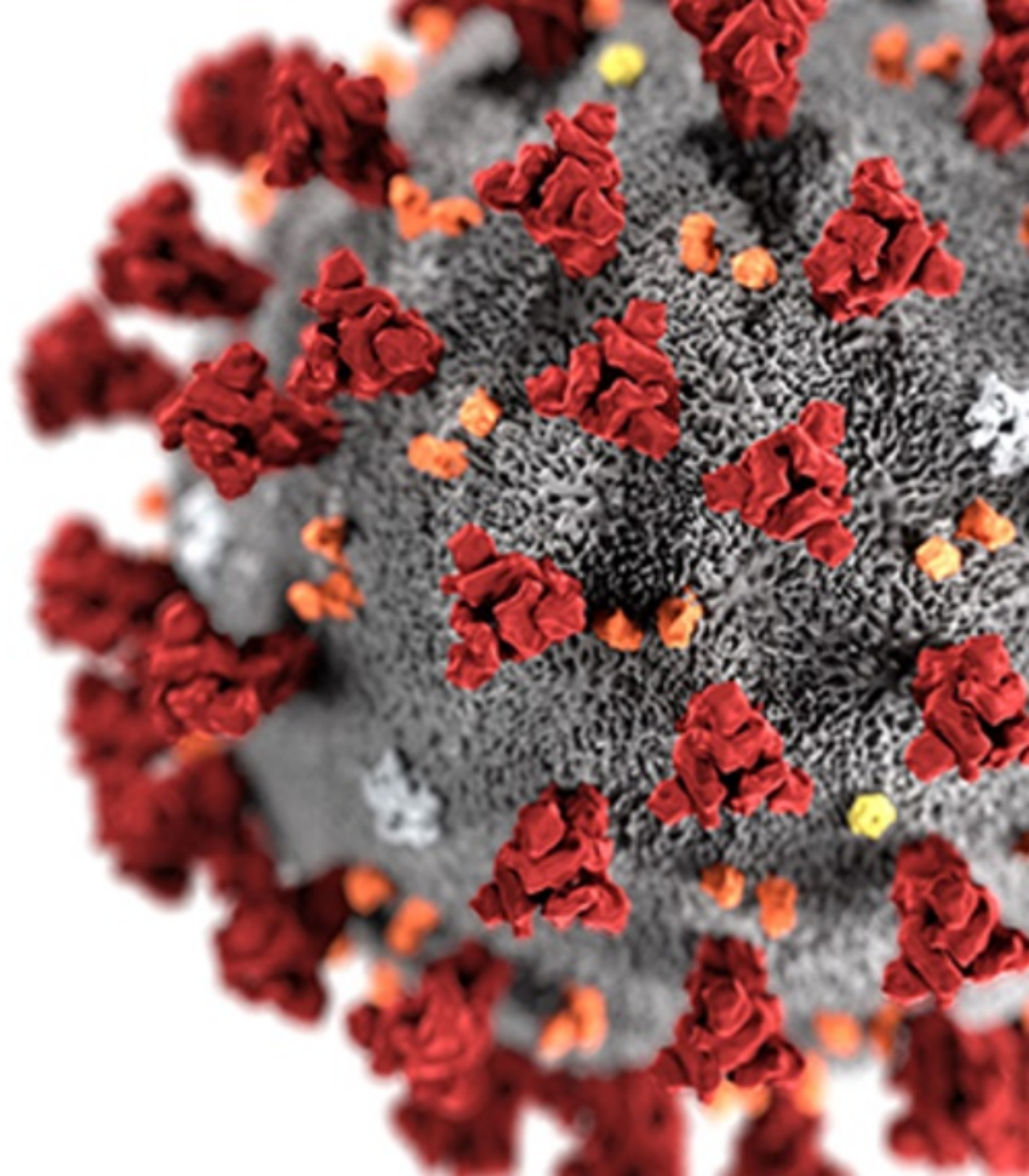
W4 RESULTS INDICATE THAT HIGHEST PROPORTION OF RURAL RESIDENTS, MALES, RESPONDENTS FROM SINDH AND THOSE IN THE 30-39 AGE COHORT HAVE REPORTED NOT HEARING THE AWARENESS MESSAGE

Question: There is a public services message being played whenever you make a call through mobile phone. Did you...?



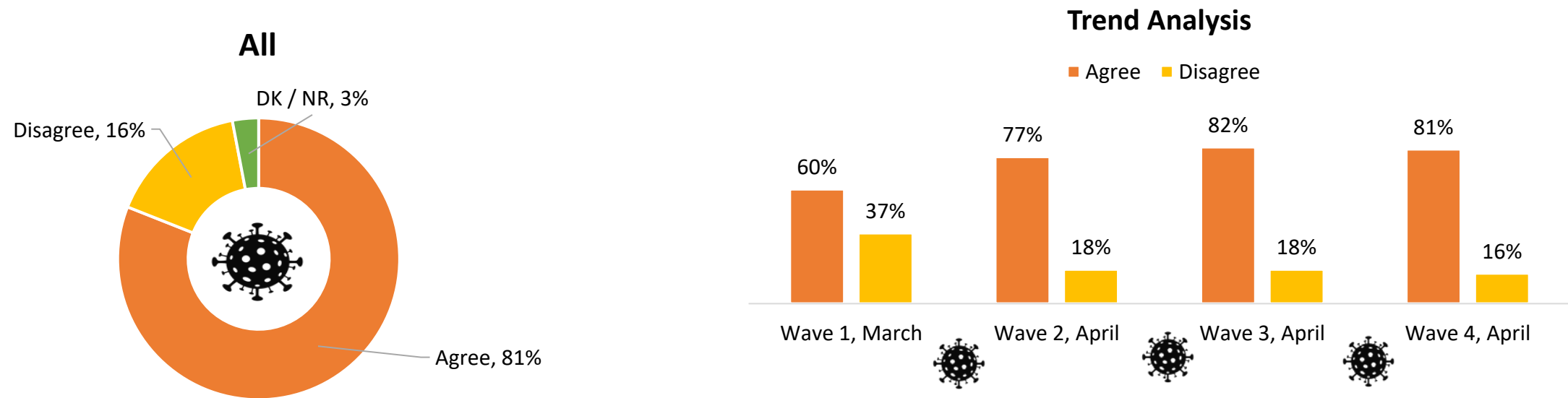
Wave 4, April 2020

SECTION II: PUBLIC OPINION ON CONTROLLING MEASURES IN RESPONSE TO THE OUTBREAK OF COVID-19



SINCE MARCH, 21% RISE IN THE PROPORTION OF PAKISTANIS WHO OPINE THAT THE FEDERAL GOVERNMENT IS CONTROLLING THE CORONAVIRUS SITUATION VERY WELL; 16% DISAGREE

Question: To what extent do you agree/disagree that the Federal Government of Pakistan is controlling the Coronavirus situation very well?

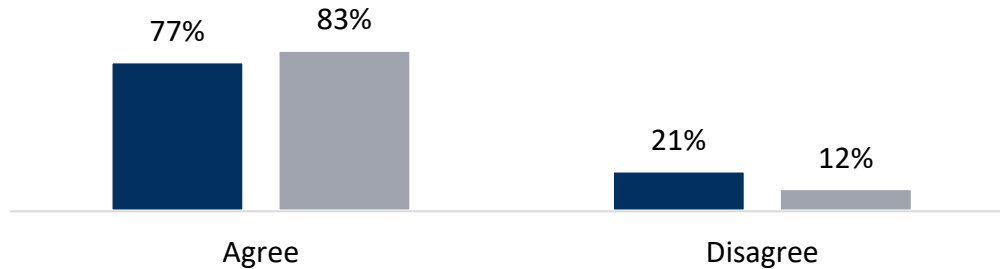


HIGHEST LEVEL OF SATISFACTION WITH GOVERNMENT PERFORMANCE OBSERVED AMONG FEMALES (85%) & RURAL RESIDENTS (83%)

Question: To what extent do you agree/disagree that the Federal Government of Pakistan is controlling the Coronavirus situation very well?

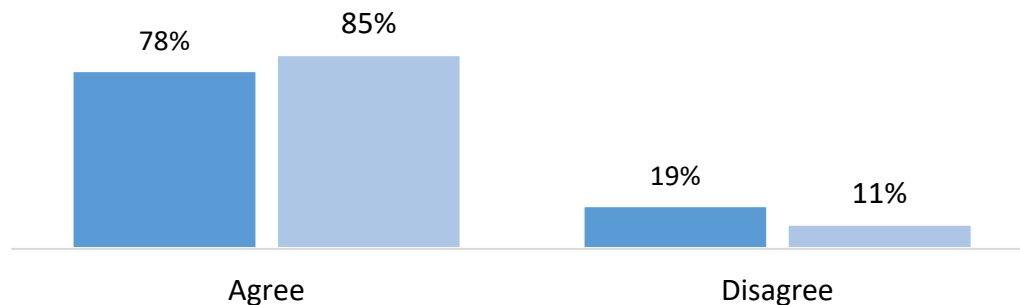
Urban-Rural Breakdown

■ Urban ■ Rural



Gender Breakdown

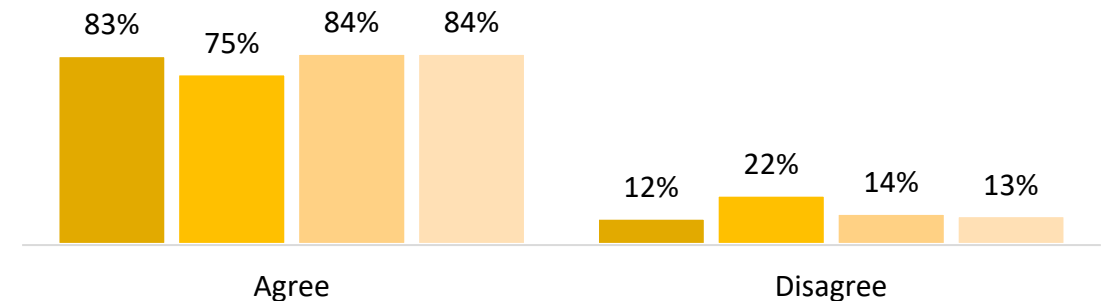
■ Male ■ Female



- Significant finding as PTI had 31% vote in 2018 elections. This shows cross partisan support for PTI on this issue.
- Also shows people are not interested in politics at this moment.

Age Breakdown

■ Under 30 ■ 30-39 ■ 40-49 ■ 50+



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

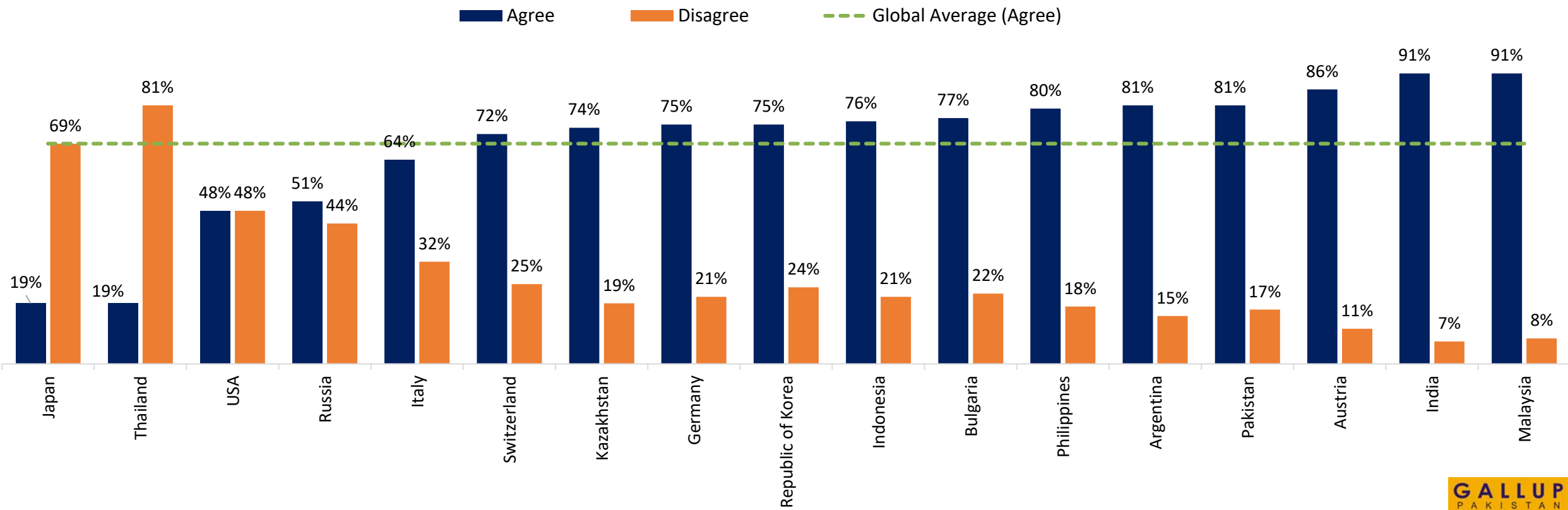
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

RESPONDENTS FROM INDIA AND MALAYSIA REPORT HIGHEST LEVEL OF SATISFACTION WITH THEIR GOVERNMENT WITH RESPECT TO CONTROLLING SPREAD OF COVID-19. PAKISTAN RANKS 4th OUT OF 17 COUNTRIES IN TERMS OF SATISFACTION WITH THE GOVERNMENT

Question: *To what extent do you agree/disagree that the Government is controlling the Coronavirus situation very well?*



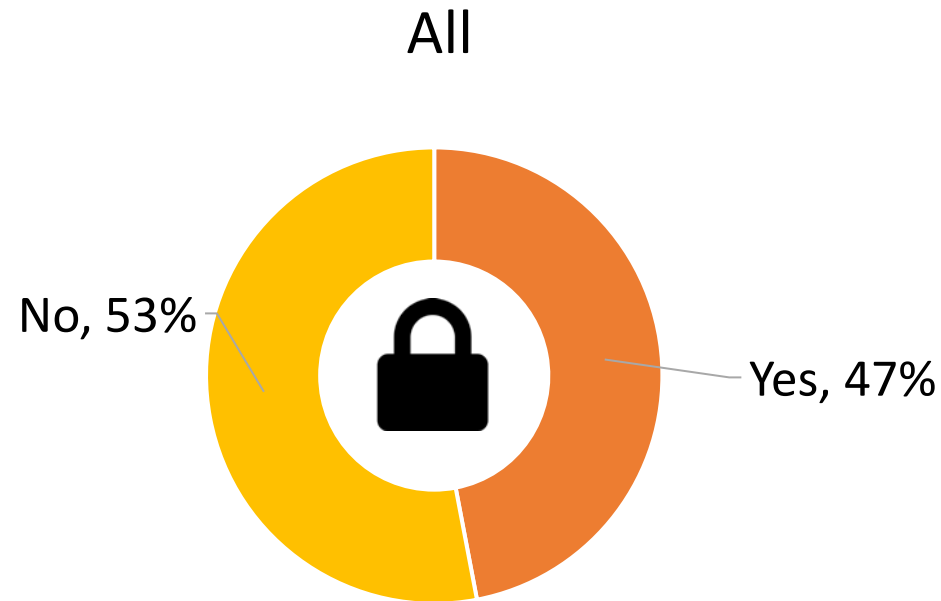
Global Comparison



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 3

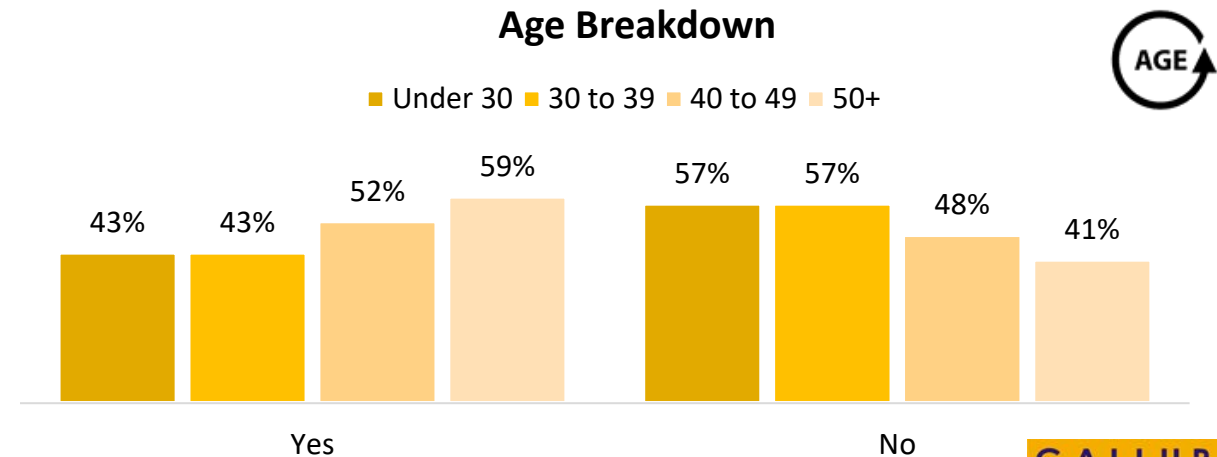
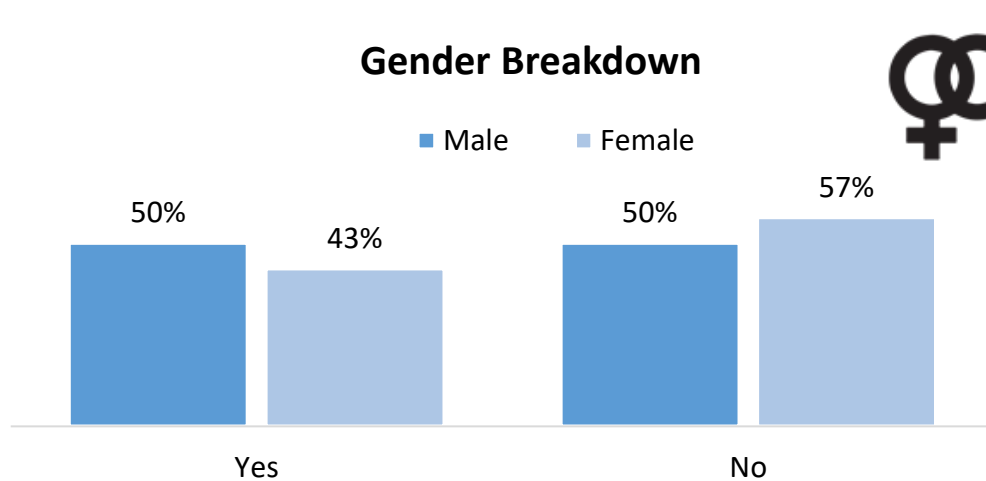
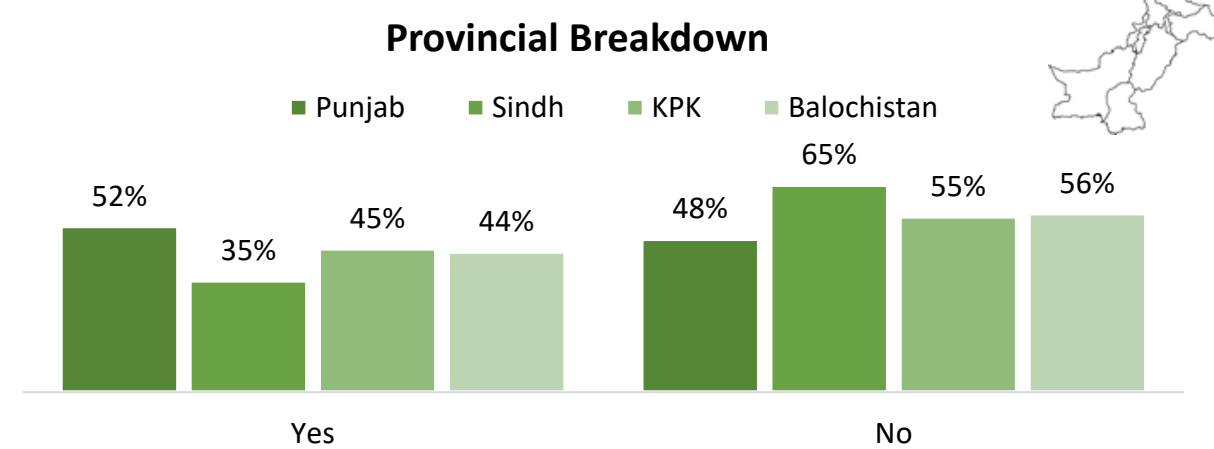
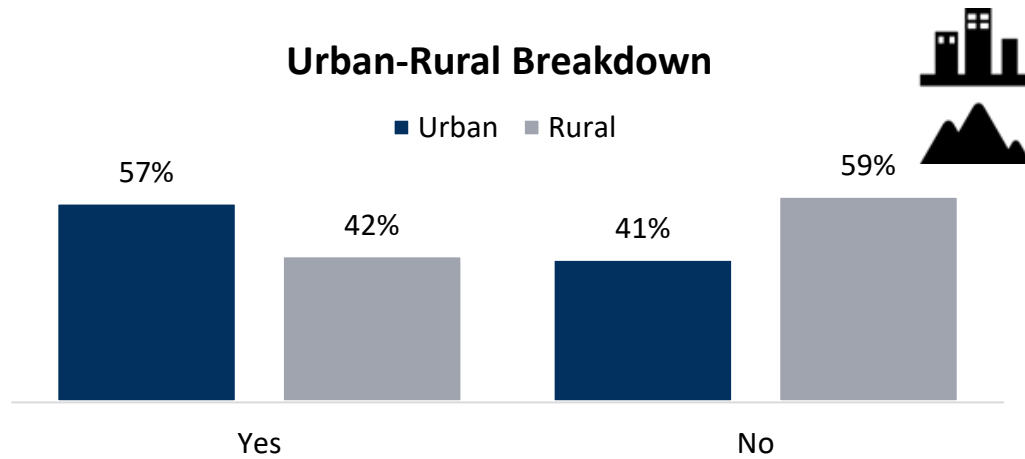
53% PAKISTANIS OPPOSE EXTENSION IN THE DURATION OF THE NATIONWIDE LOCKDOWN. 47% SAY OTHERWISE

Question: The government has imposed nation-wide lockdown in the country to prevent transmission of COVID-19. Some people think it should be extended. Others think it should be stopped. Do you think the lockdown imposed by the government should be extended?



SUPPORT FOR LOCKDOWN EXTENSION LOWEST IN SINDH WHERE ONLY 1 IN 3 NOW SUPPORT EXTENDING LOCKDOWN

Question: The government has imposed nation-wide lockdown in the country to prevent transmission of COVID-19. Some people think it should be extended. Others think it should be stopped. Do you think the lockdown imposed by the government should be extended?

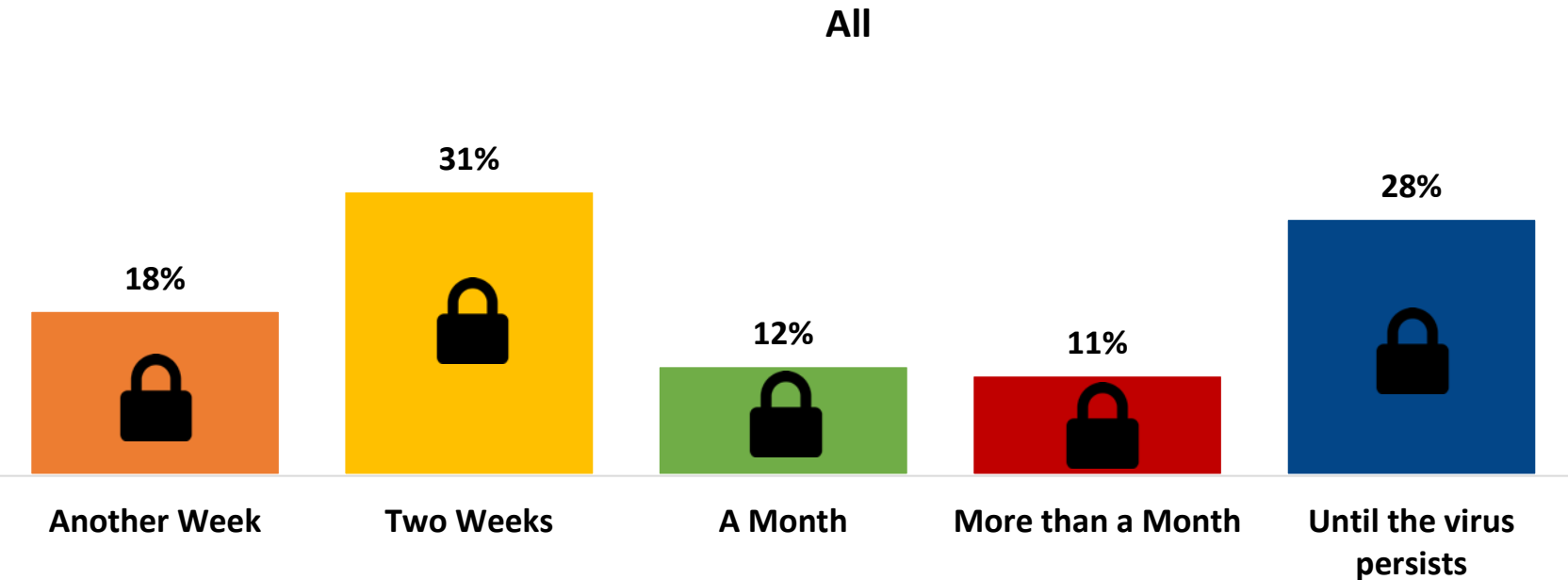


Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

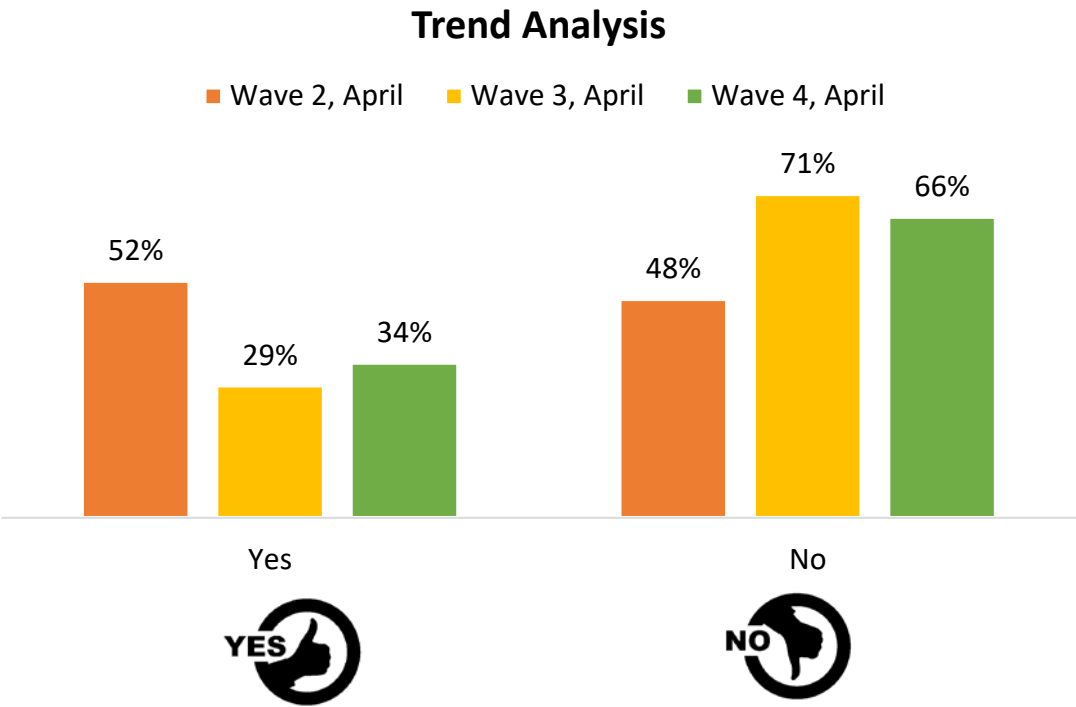
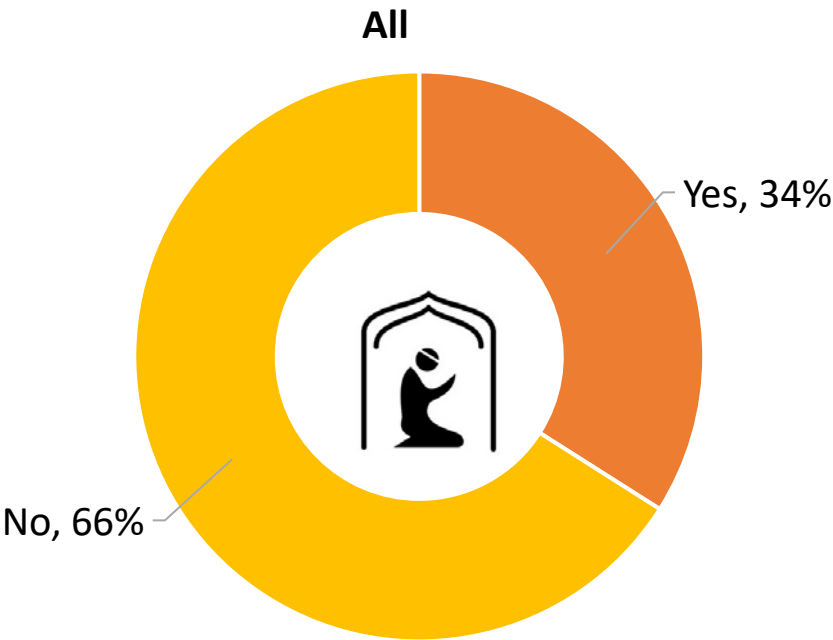
31% PAKISTANIS WHO SUPPORT THE EXTENSION OF LOCKDOWN SAY THAT THE LOCKDOWN SHOULD BE EXTENDED FOR ANOTHER TWO WEEKS; 28% FEEL THAT IT SHOULD BE EXTENDED FOR AS LONG AS THE COVID-19 THREAT EXISTS

Question: For how long it (lockdown) should be extended for? (Those who are in favor of lockdown)



1 IN 3 (34%) RESPONDENTS CONTINUE TO REPORT THAT A MALE FAMILY MEMBER HAD VISITED THE MOSQUE FOR JUMMAH PRAYER

Question: Did any male member of your household go for Friday prayers last Friday?



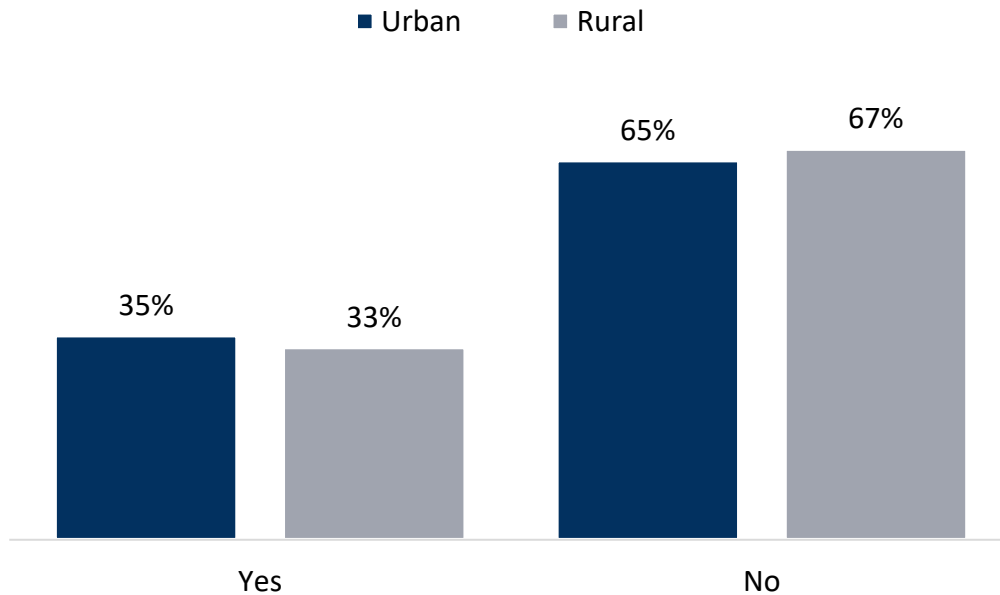
Since the first week of April (W2), a sharp **decline** in the proportion of respondents who report a male family member offering Jummah in a mosque has been observed across the four provinces.

However as opposed to wave 3, rise can be observed. It remains to be seen if the rise persists or its just a small uptick

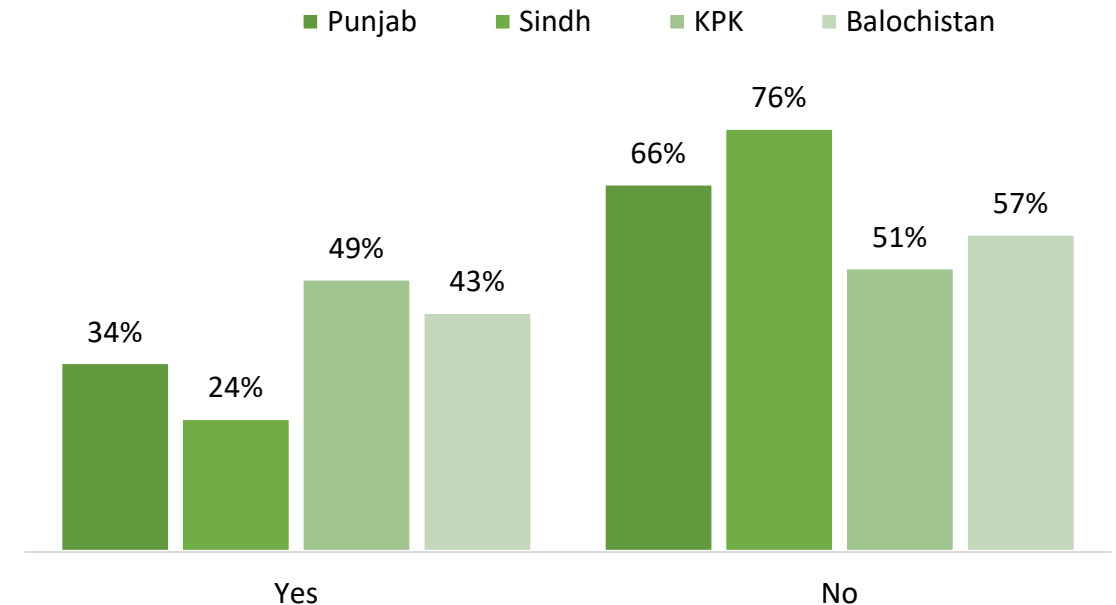
RESPONDENTS FROM KP (49%) ARE MOST LIKELY TO REPORT THAT A FAMILY MEMBER OFFERED FRIDAY PRAYERS IN A MOSQUE

Question: Did any male member of your household go for Friday prayers last Friday?

Urban-Rural Breakdown



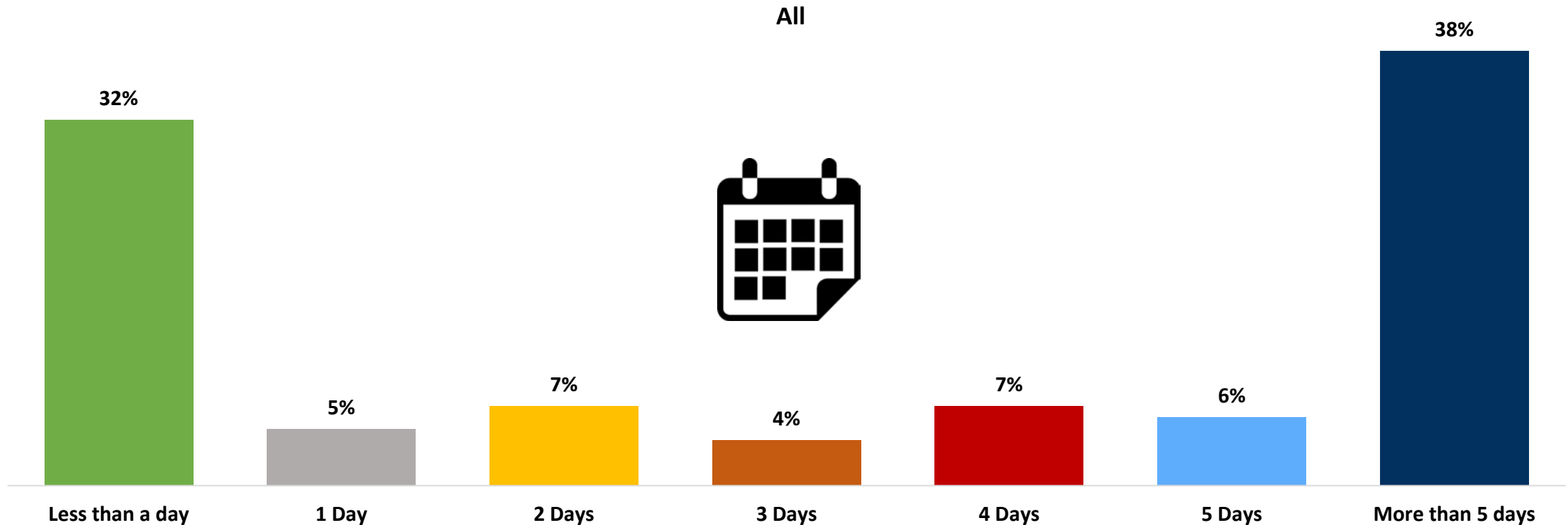
Provincial Breakdown



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

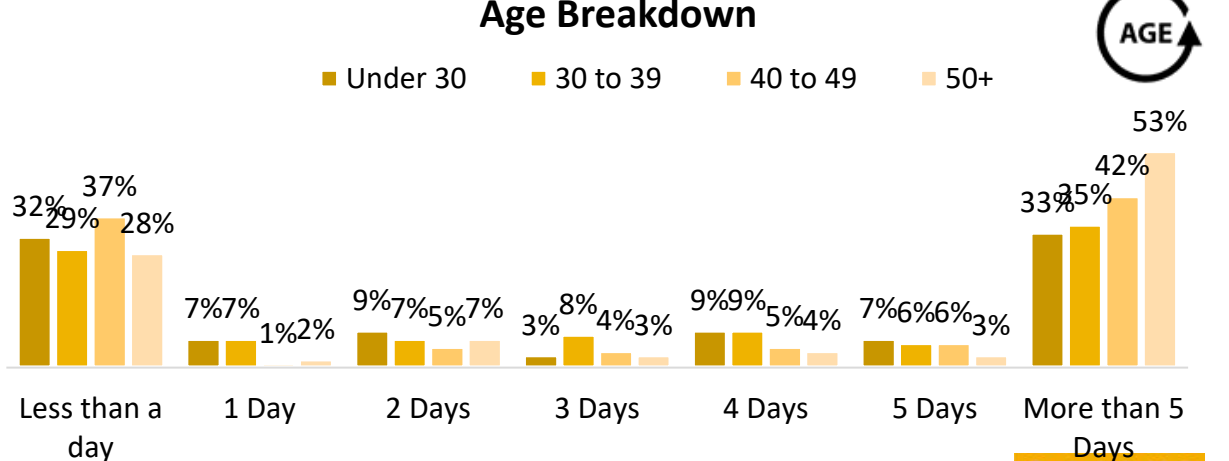
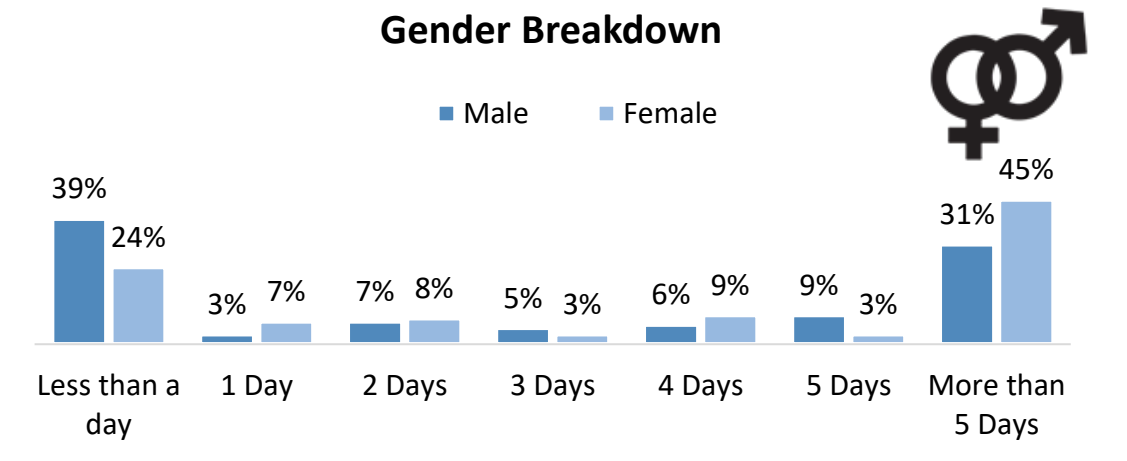
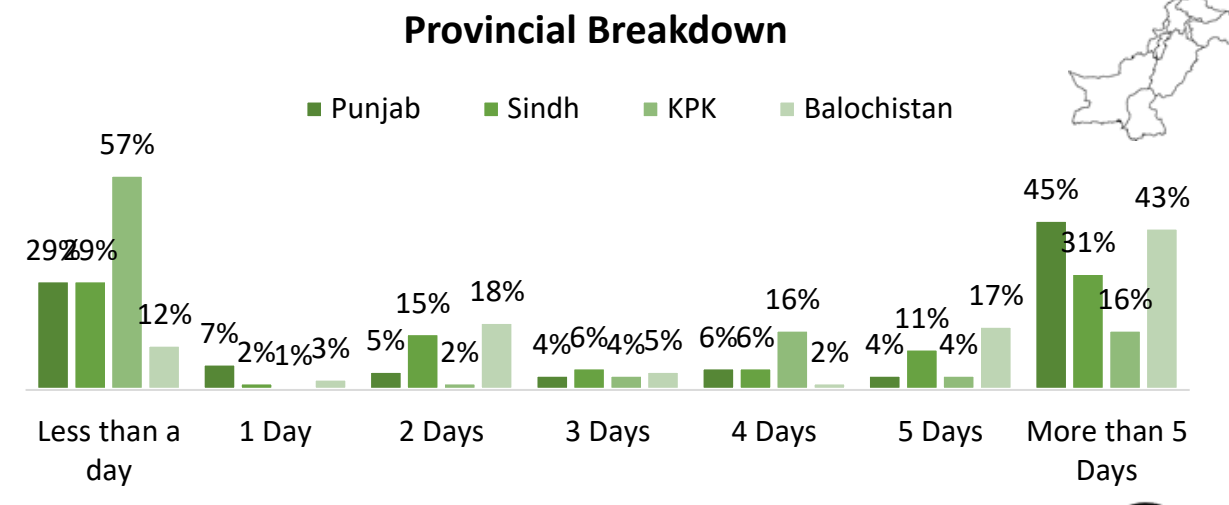
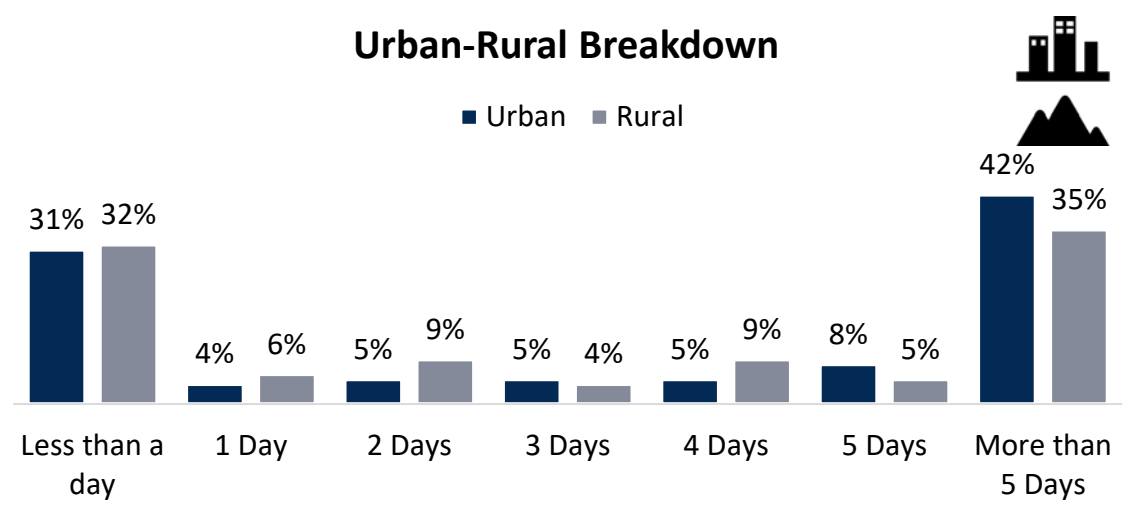
38% PAKISTANIS REPORT THEY HAVE STAYED AT HOME AND LIMITED THEIR SOCIAL INTERACTIONS FOR OVER 5 DAYS IN THE PAST WEEK

Question: In the past 7 days, for how many days, have you stayed at home all day, without going out at all and without receiving any visitors/guests?



HIGHER PROPORTION OF URBAN RESIDENTS (42%), FEMALES (45%) AND OLDER RESPONDENTS (53%) CLAIM TO HAVE STAYED IN ISOLATION AT THEIR HOME FOR MORE THAN 5 DAYS IN THE PAST WEEK

Question: In the past 7 days, for how many days, have you stayed at home all day, without going out at all and without receiving any visitors/guests?



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

GALLUP PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab

COMPLIANCE VS. NON-COMPLIANCE:

RESULTS INDICATE THAT NON-COMPLIANCE WITH LIMITING SOCIAL INTERACTIONS DIRECTIVE IS HIGHEST AMONG RURAL RESIDENTS, MALES, RESPONDENTS FROM KP AND THOSE IN THE 40-49 AGE COHORT

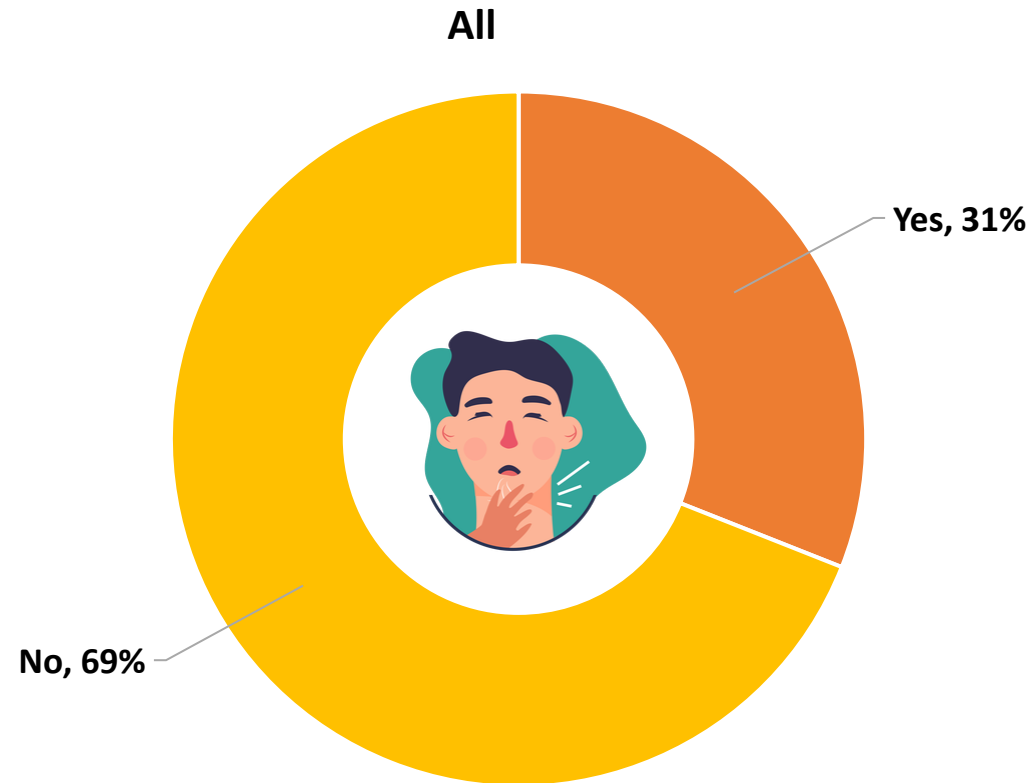
Question: In the past 7 days, for how many days, have you stayed at home all day, without going out at all and without receiving any visitors/guests?

		
	COMPLIANCE	NON-COMPLIANCE
	URBAN	RURAL
	PUNJAB	KP
	FEMALES	MALES
	ABOVE 50	40-49

Compliance: Stayed at home for more than 5 days
Non-compliance: Stayed at home for less than a day

NEARLY ONE-THIRD (31%) PAKISTANIS BELIEVE THAT PEOPLE SHOWING NO SYMPTOMS OF BEING SICK CAN STILL SPREAD CORONAVIRUS. 69% SAY OTHERWISE

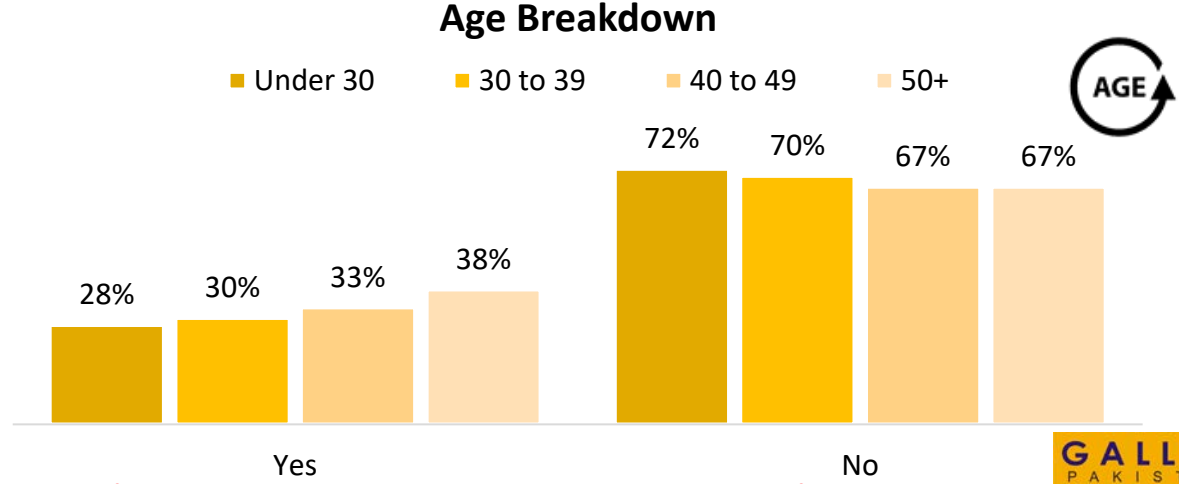
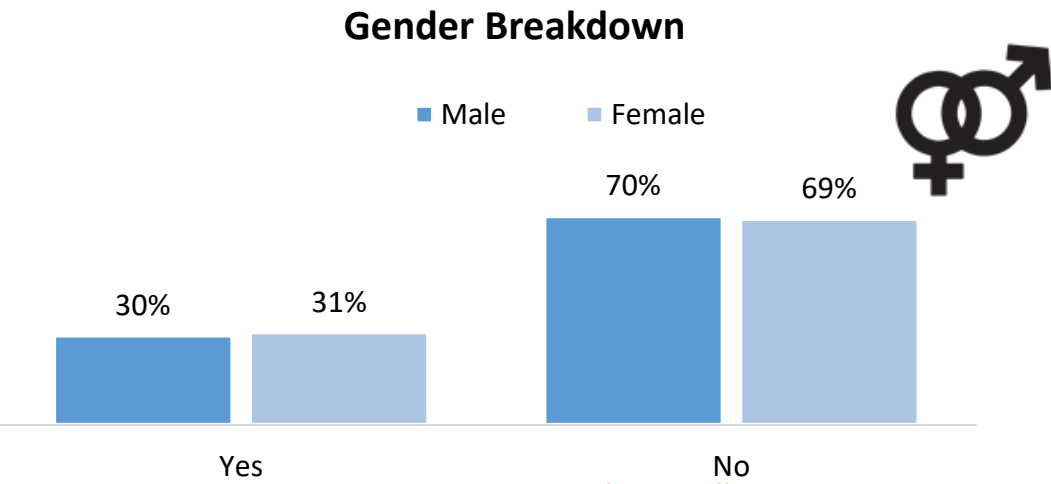
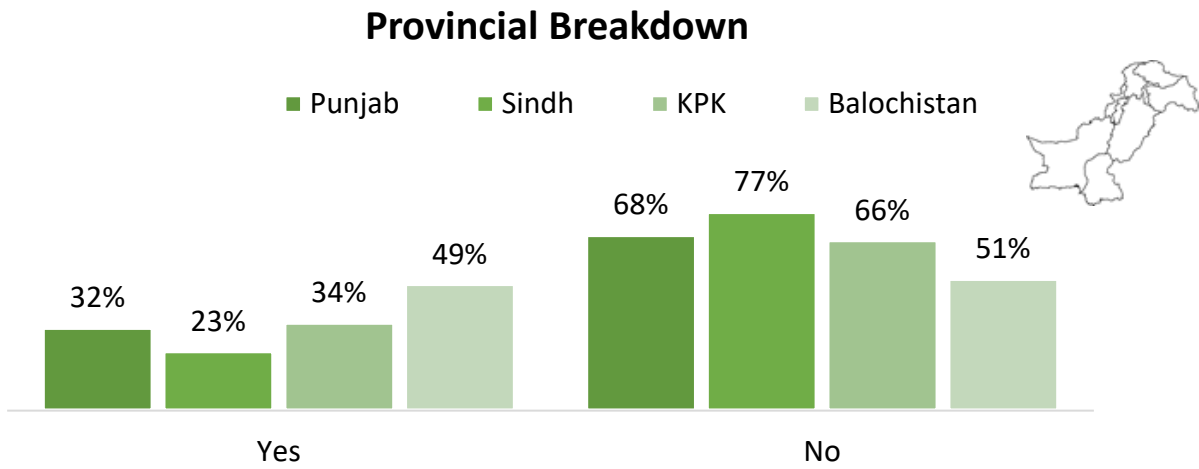
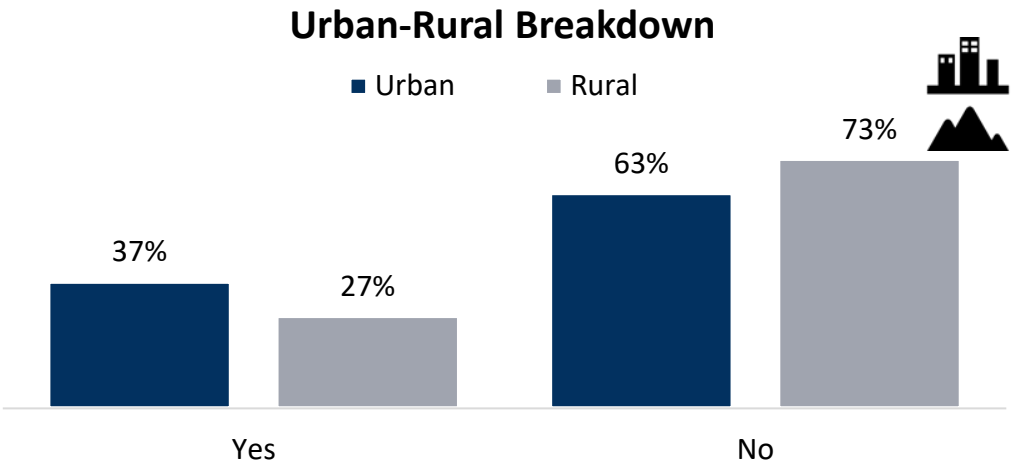
Question: Do you think that people who show no symptoms of being sick, such as coughing or sneezing, can spread coronavirus?



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

RESPONDENTS IN THE 50+ AGE COHORT (38%) & URBAN AREAS (37%) ARE MOST LIKELY TO SAY THAT PEOPLE WHO SHOW NO SYMPTOMS OF BEING SICK CAN SPREAD CORONAVIRUS. ON THE OTHER HAND, 77% RESPONDENTS FROM SINDH BELIEVE THE VIRUS CAN NOT BE ASYMPTOMATIC

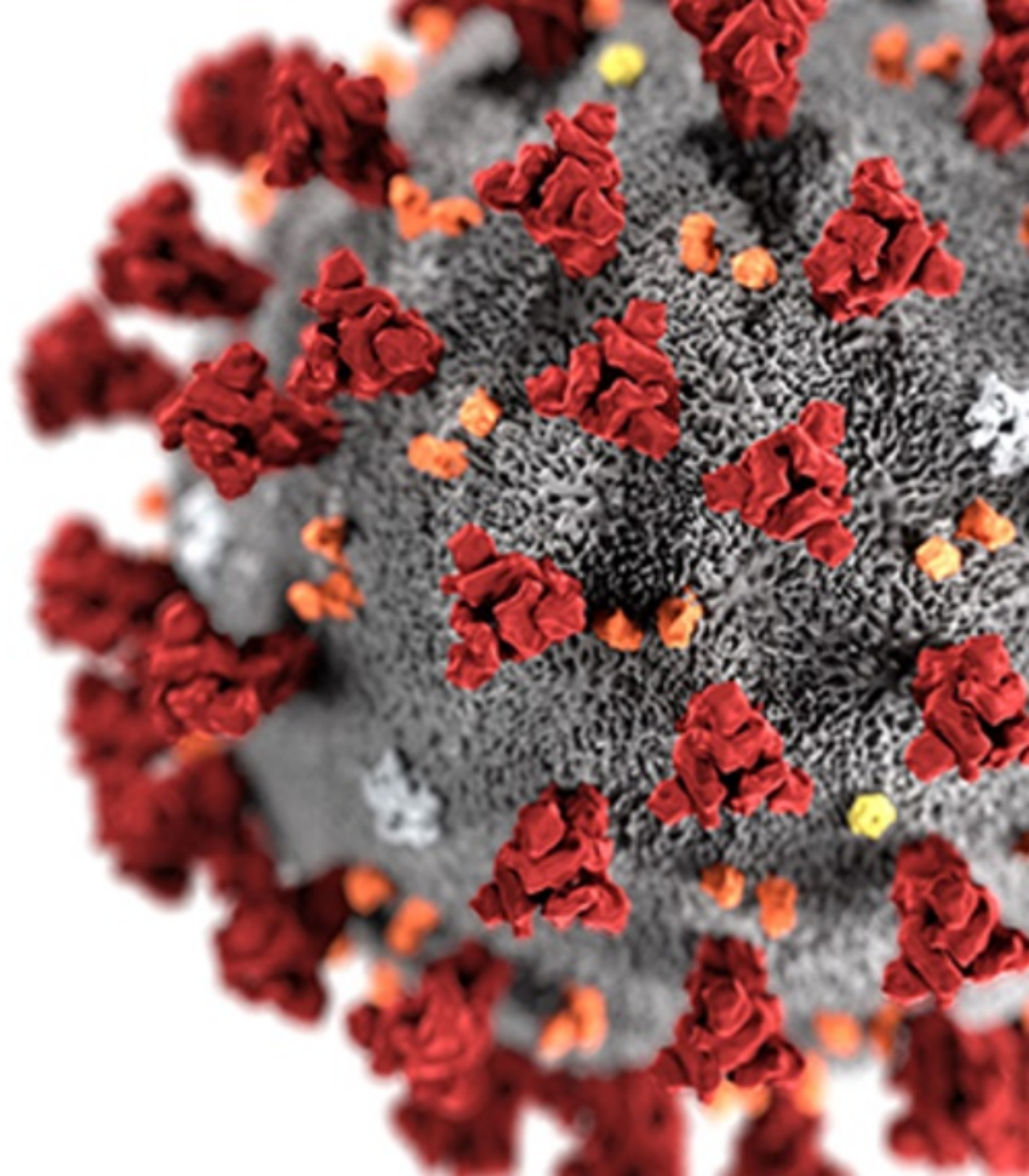
Question: Do you think that people who show no symptoms of being sick, such as coughing or sneezing, can spread coronavirus?



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

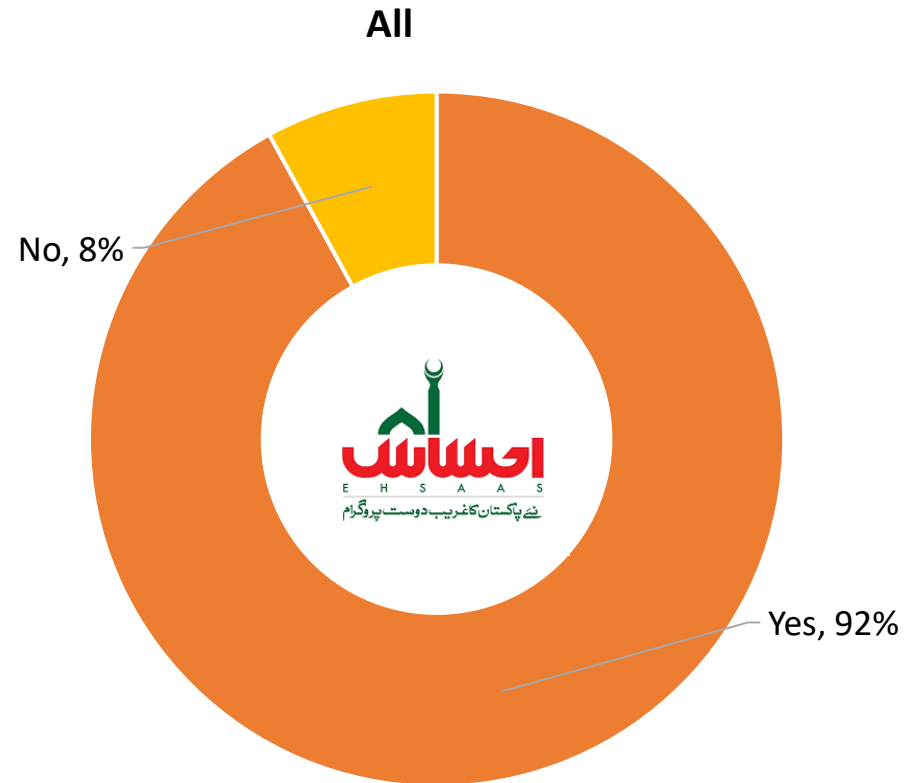


SECTION III: **PUBLIC OPINION ON** **GOVERNMENT INITIATIVES** **IN RESPONSE TO THE** **COVID-19 OUTBREAK**



AWARENESS OF EHSAAS EMERGENCY CASH TRANSFER PROGRAMME: 9 IN 10 PAKISTANIS (92%) ARE AWARE OF THE FEDERAL GOVERNMENT'S FINANCIAL ASSISTANT INITIATIVE

Question: *The Federal Government of Pakistan has initiated the Ehsaas Emergency Cash Transfer Programme that will help 12 million families by providing them financial assistance of Rs. 12,000 per family covering four months in the wake of coronavirus pandemic. Have you heard or read about this initiative?*



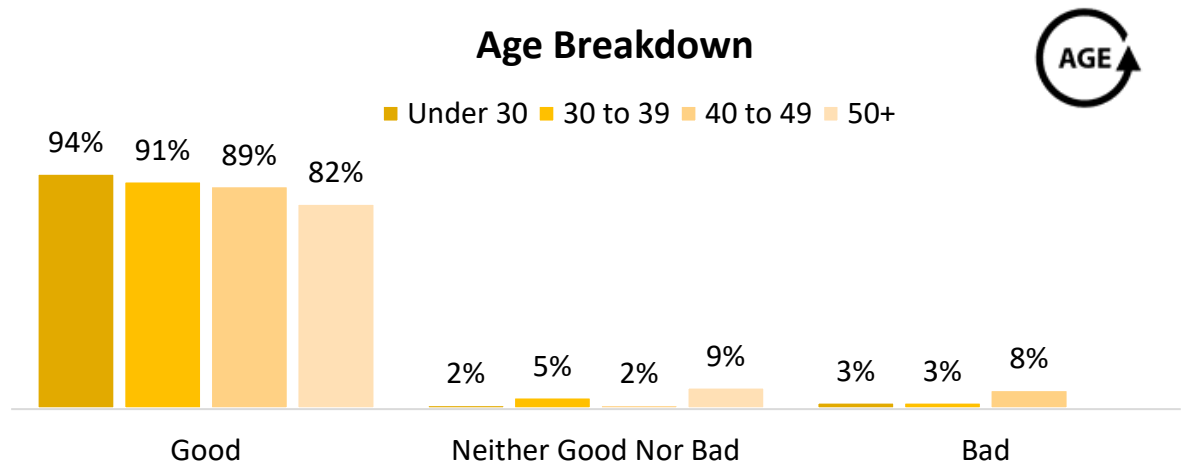
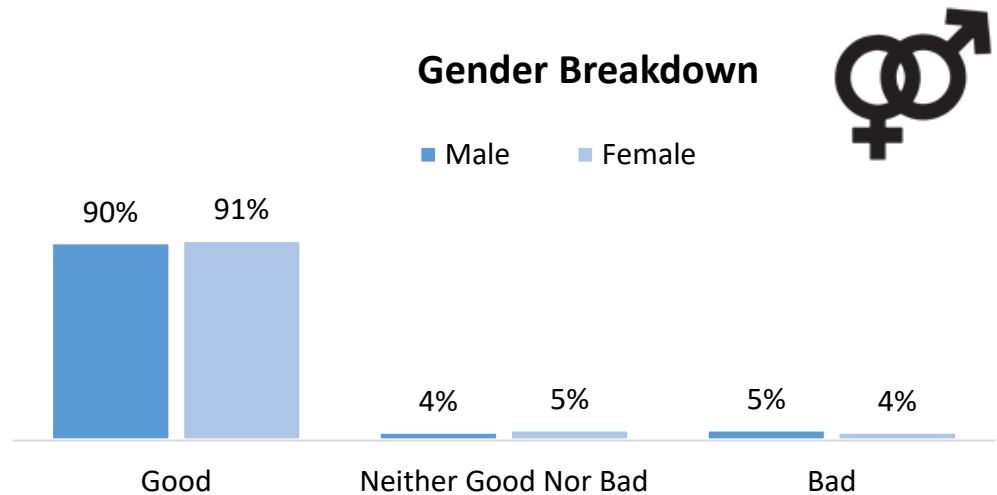
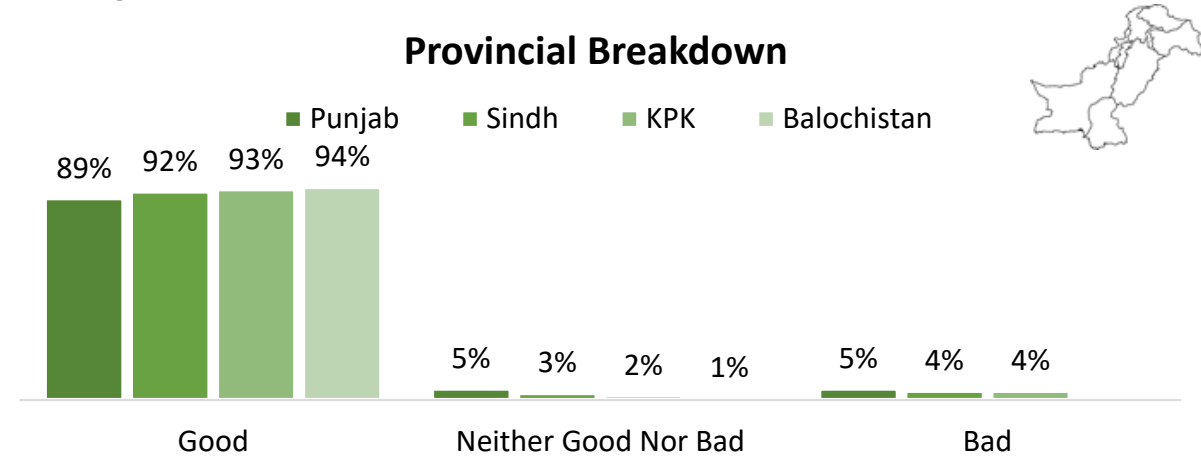
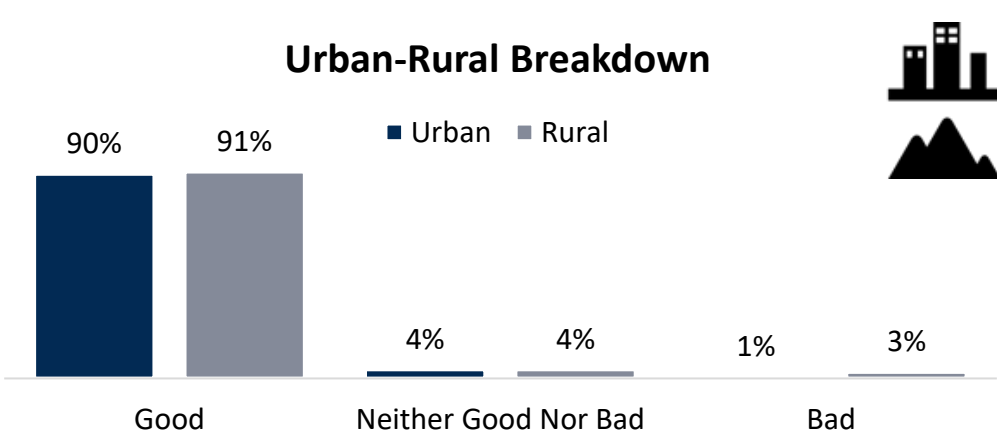
91% PAKISTANIS, WHO WERE AWARE OF THE EHSAAS EMERGENCY CASH TRANSFER PROGRAMME, RATE IT AS A GOOD INITIATIVE

Question: How do you rate this (Ehsaas Emergency Cash Transfer Programme) initiative of the federal government? (Those who have heard/ read about the initiative)



AMONG THOSE WHO WERE AWARE, YOUNGER PEOPLE (<30 YEARS) AND RESPONDENTS FROM BALOCHISTAN HAD THE MOST FAVORABLE OPINION ABOUT THE INITIATIVE (94% EACH)

Question: How do you rate this (Ehsaas Emergency Cash Transfer Programme) initiative of the federal government? (Those who have heard/ read about the initiative)



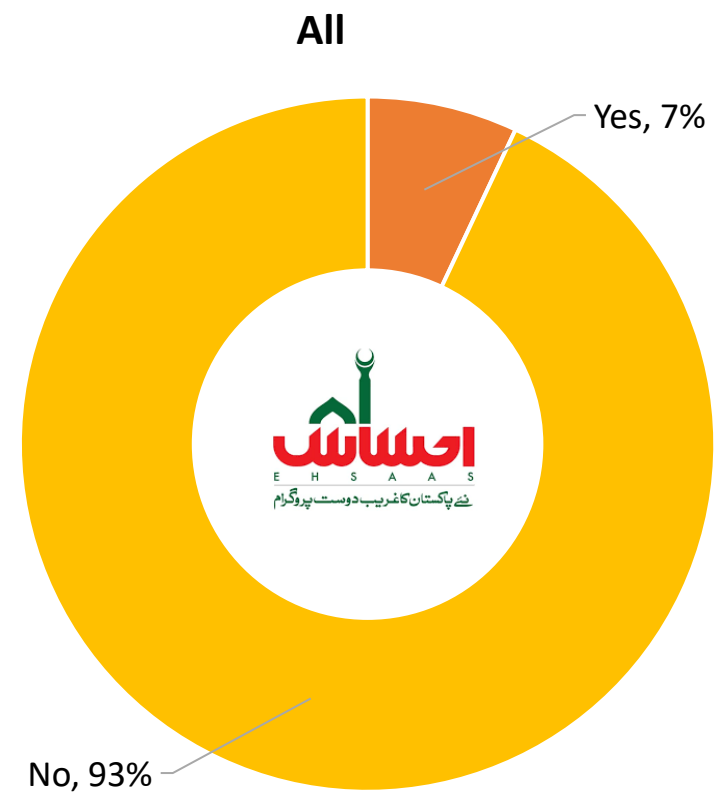
Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

7% PAKISTANIS WHO WERE AWARE OF THE EHSAA'S EMERGENCY CASH TRANSFER PROGRAMME CLAIM TO HAVE RECEIVED FINANCIAL ASSISTANCE THROUGH THIS INITIATIVE

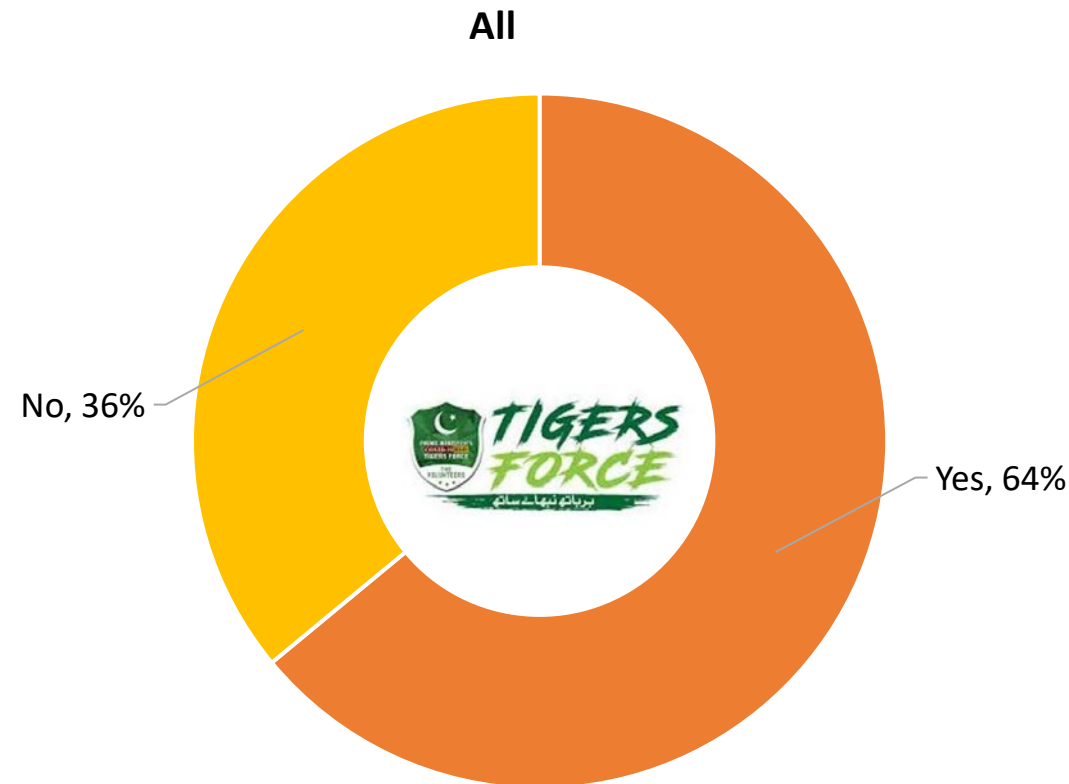
Question: Have you received any money yourself from this? (Those who have heard/ read about the initiative)

At the time of the fieldwork, Ehsaas Programme data showed around 2-3 million households had been disbursed money. If the numbers are extrapolated to population, our data is also showing similar number of households claiming to have received funding through the Ehsaas programme.



CORONA RELIEF TIGER FORCE: 64% PAKISTANIS AWARE ABOUT THIS VOLUNTEER FORCE

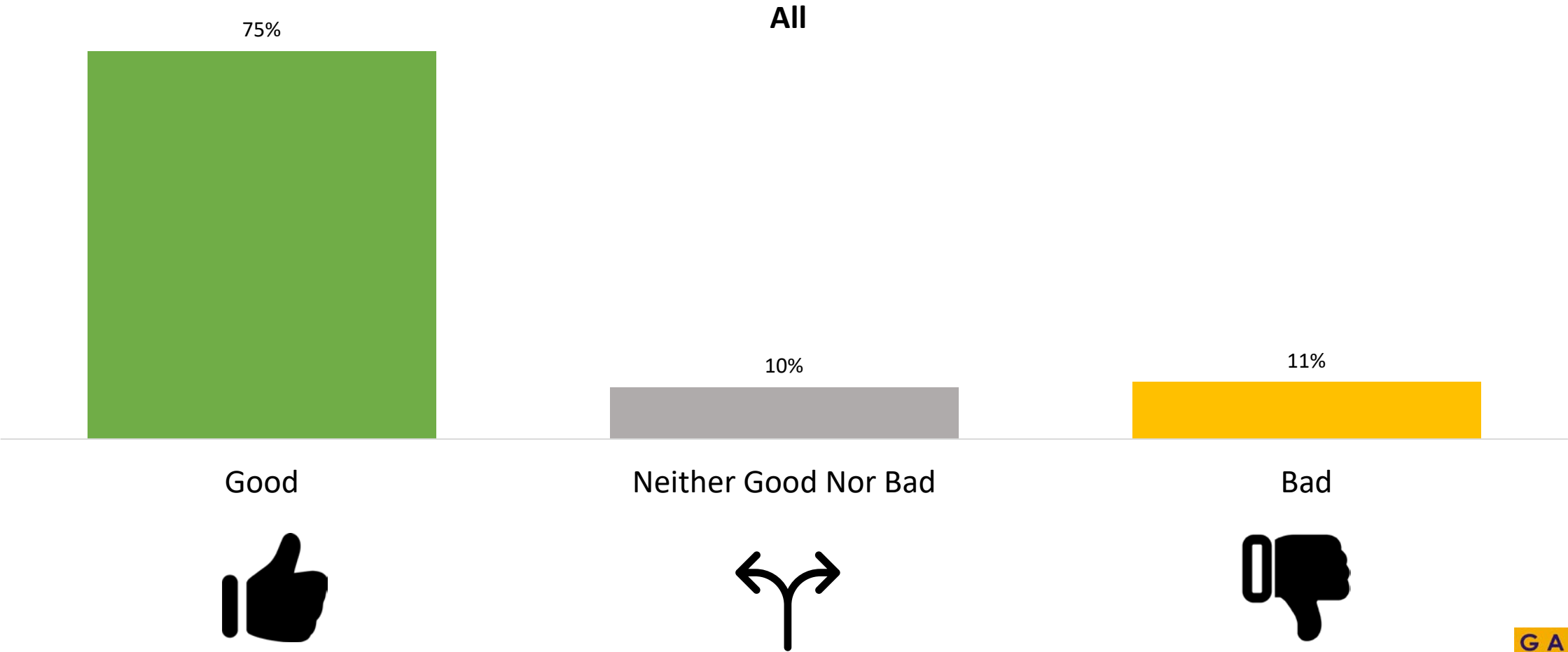
Question: Recently, PM Imran Khan has established a volunteer force "Corona Relief Tiger Force" to support the government in its endeavors to fight coronavirus pandemic effectively. Have you heard or read about this force?



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

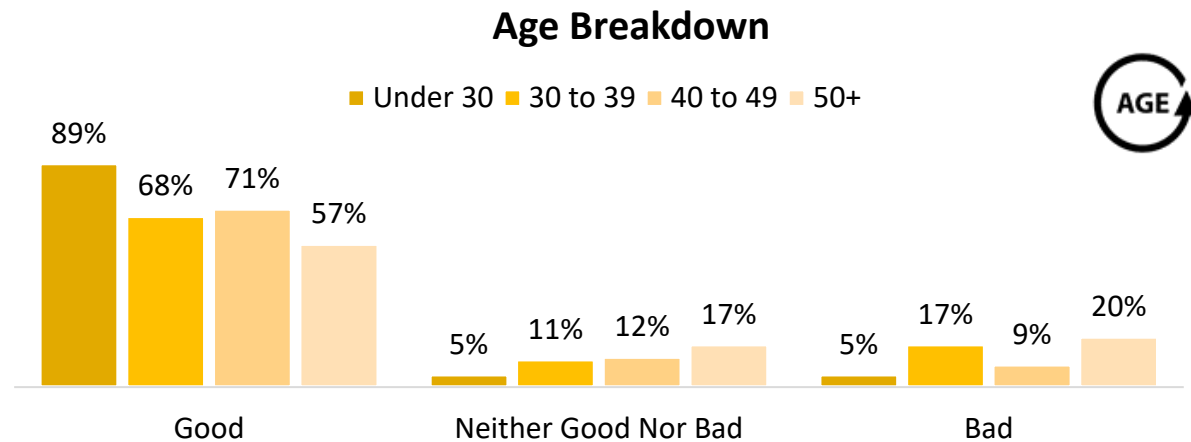
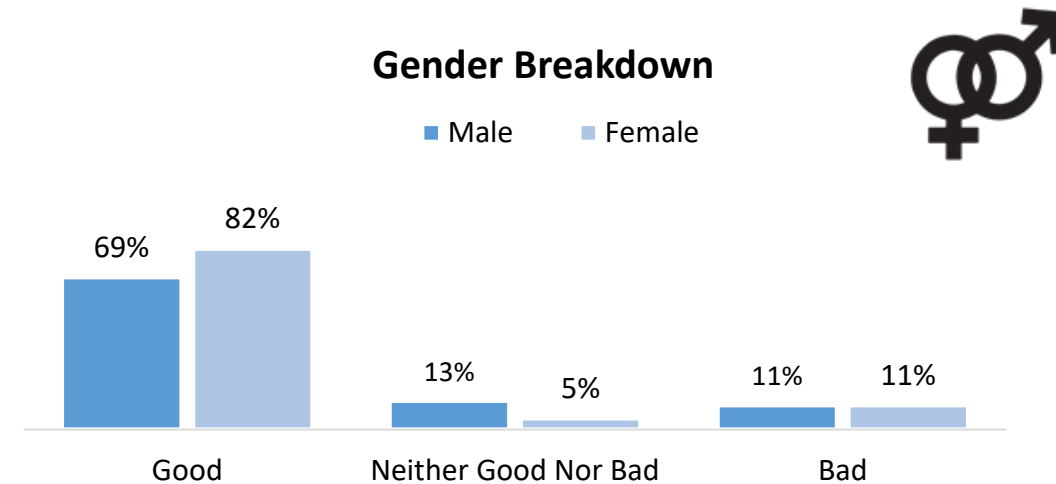
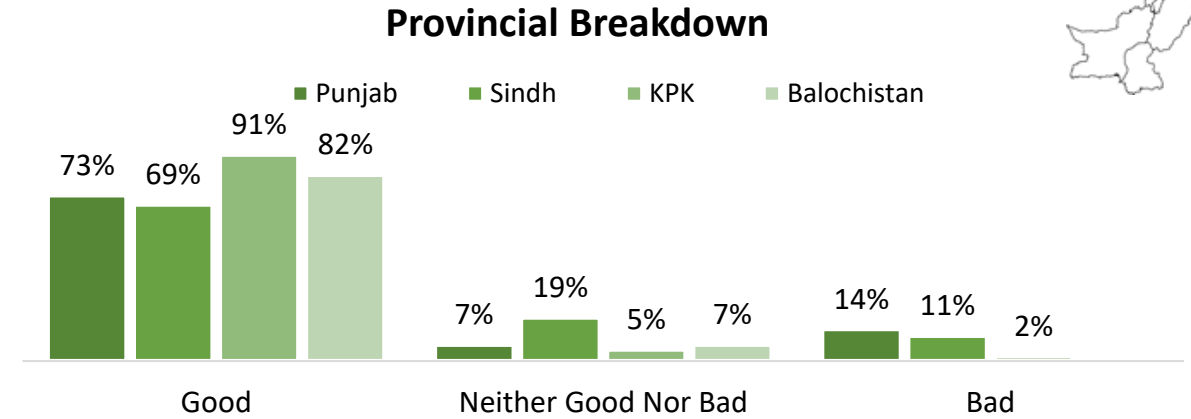
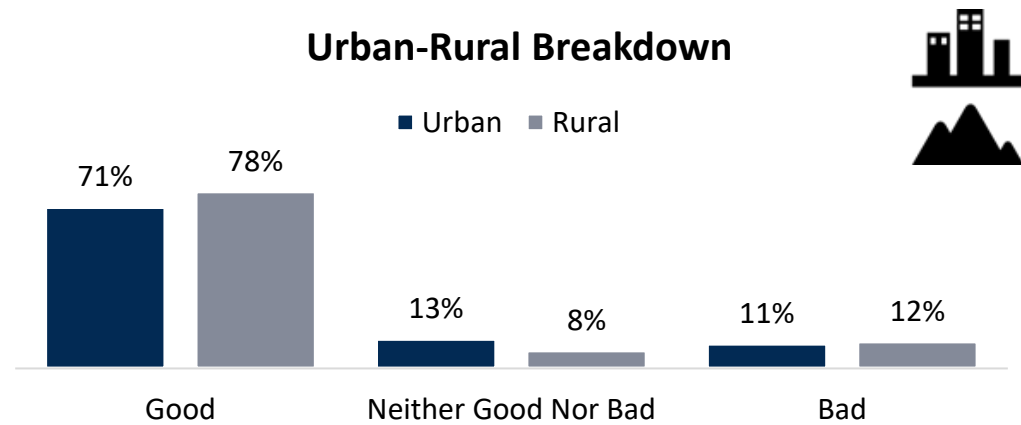
3 IN 4 PAKISTANIS (75%) WHO ARE AWARE OF THE CORONA RELIEF TIGER FORCE HOLD A FAVORABLE OPINION ABOUT THE INITIATIVE

Question: How do you rate this initiative of the Prime Minister? (Those who have heard/ read about the initiative)



AMONG THOSE WHO WERE AWARE, HIGHER PROPORTION OF RURAL DWELLERS (78%), FEMALES (82%) AND YOUNG PEOPLE (89%) RATED THE TIGER FORCE AS A GOOD INITIATIVE

Question: How do you rate this initiative of the Prime Minister? (Those who have heard/ read about the initiative)

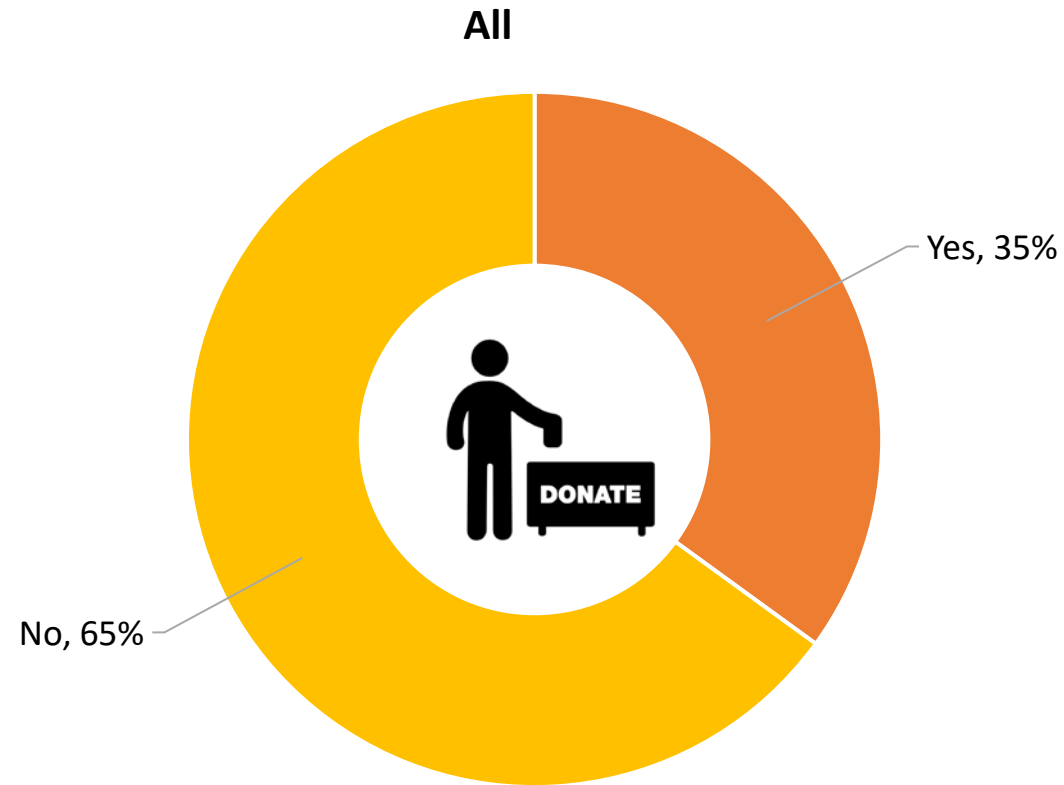


Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

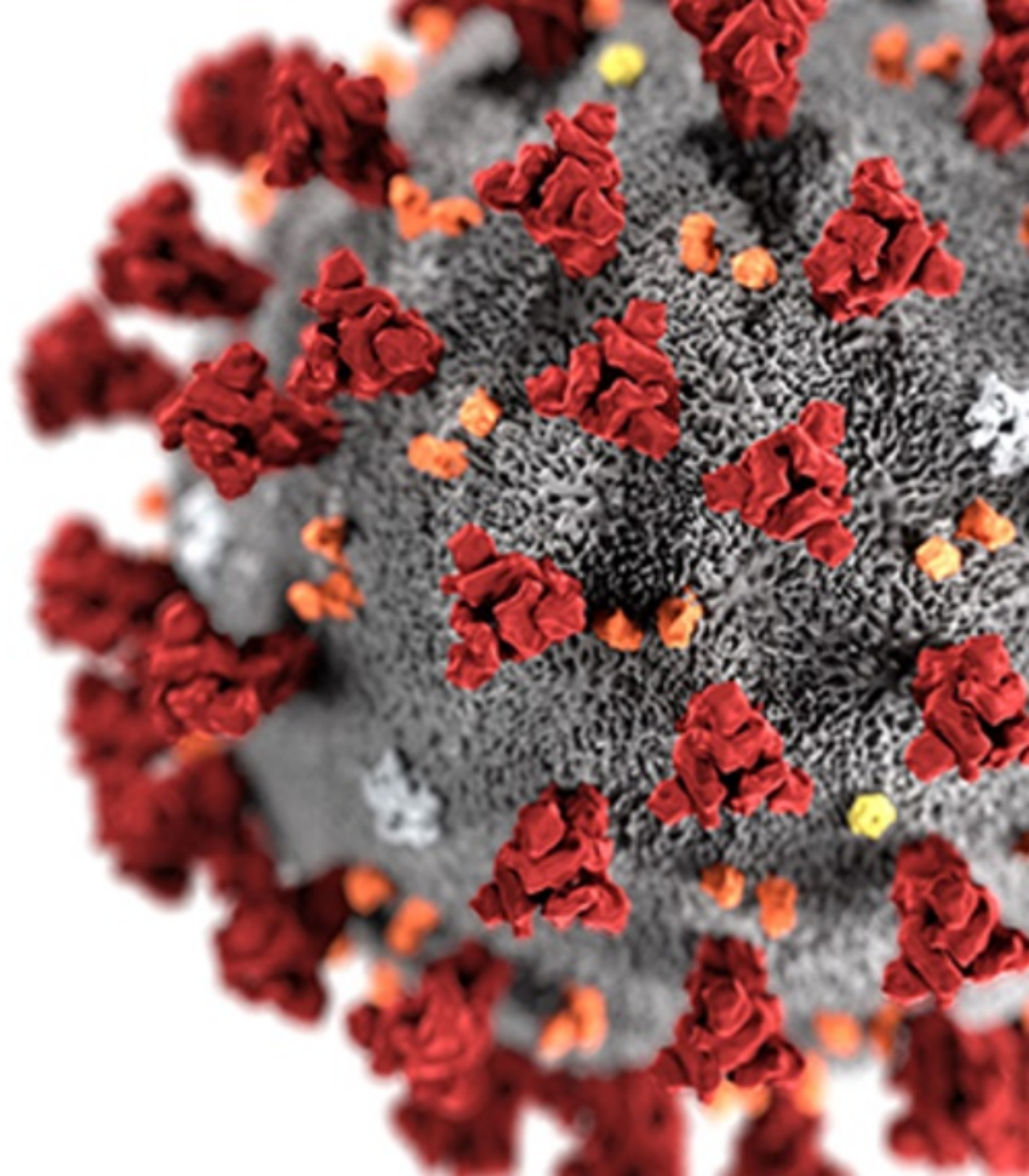
2/3RD PAKISTANIS (65%) CLAIM TO BE UNAWARE OF ANY NON-GOVERNMENT RELIEF EFFORTS FOR COMBATING CORONAVIRUS HARDSHIPS

Question: Do you know of some non-government relief effort by some group or individual for combating coronavirus hardships?



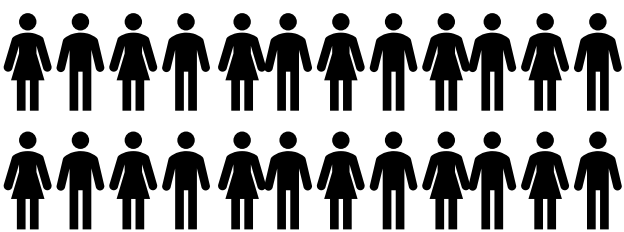
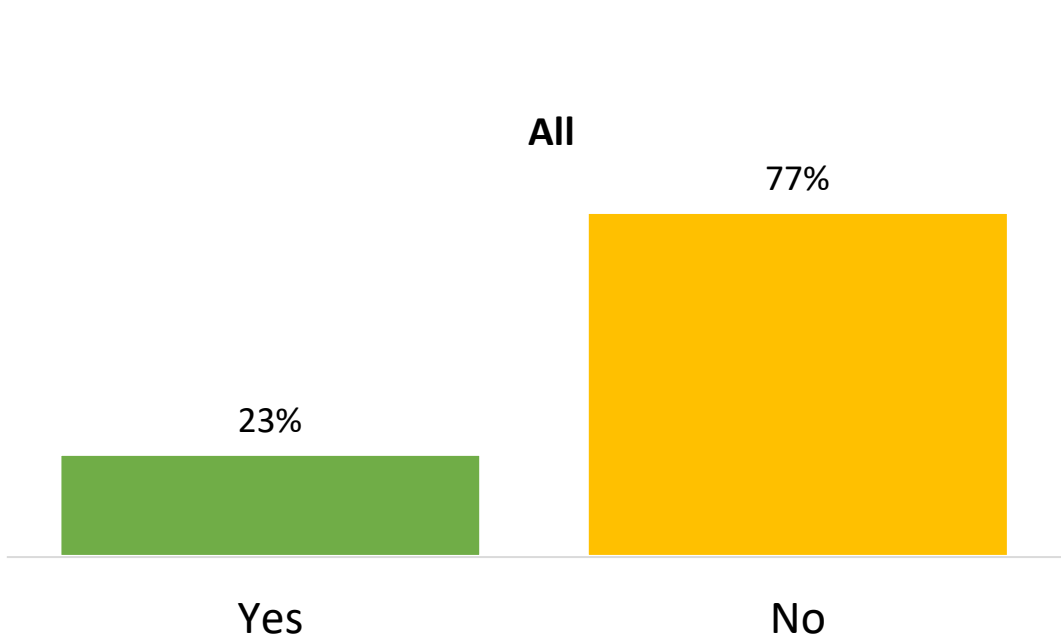
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

SECTION IV: **PUBLIC PERCEPTION ON** **ECONOMIC IMPACT OF** **COVID-19 OUTBREAK**



NEARLY 6.9 MILLION HOUSEHOLDS CLAIM TO HAVE REDUCED THE NUMBER OR SIZE OF MEALS FOR SOME FAMILY MEMBERS TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did you 'Reduced the number or size of meals for some household members' to cover your household's basic needs?



28 Million Adults



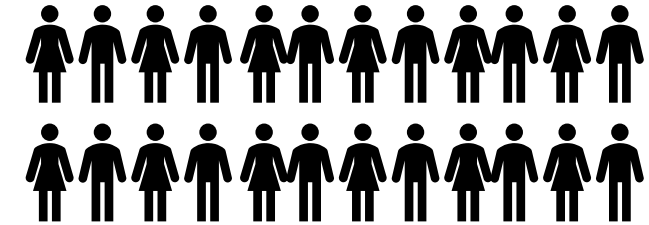
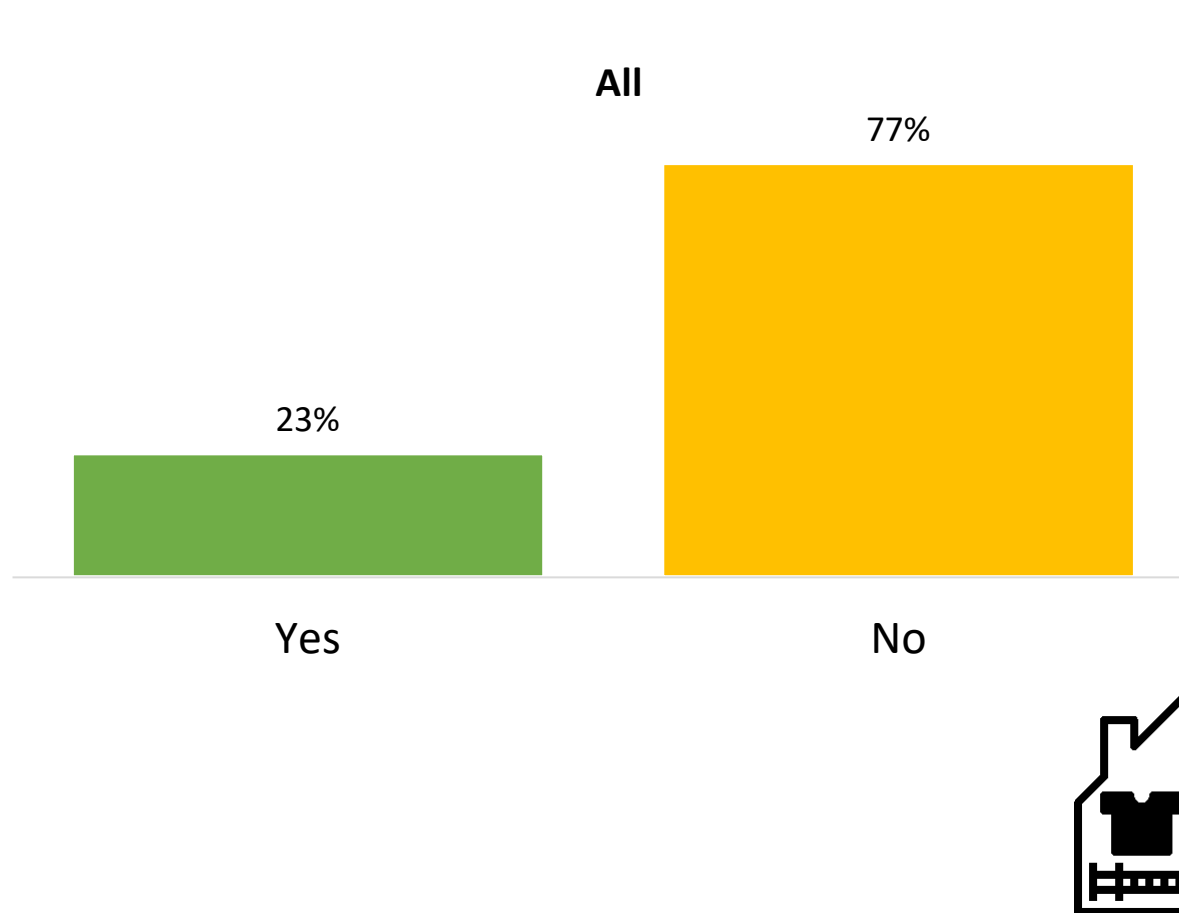
6.9 Million Households



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

NEARLY 1 IN 4 PAKISTANIS (23%) REPORT NOW RELYING ON LESS PREFERRED AND LESS EXPENSIVE FOOD ITEMS TO COVER BASIC HOUSEHOLD NEEDS

Question: In the past 7 days, did you 'Rely on less preferred and less expensive foods' to cover your household's basic needs?



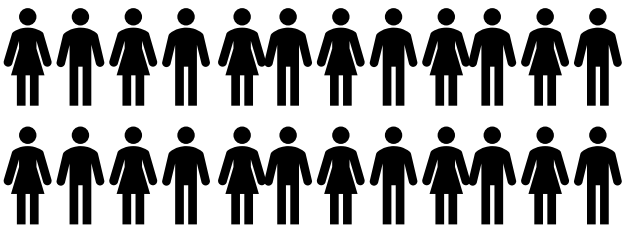
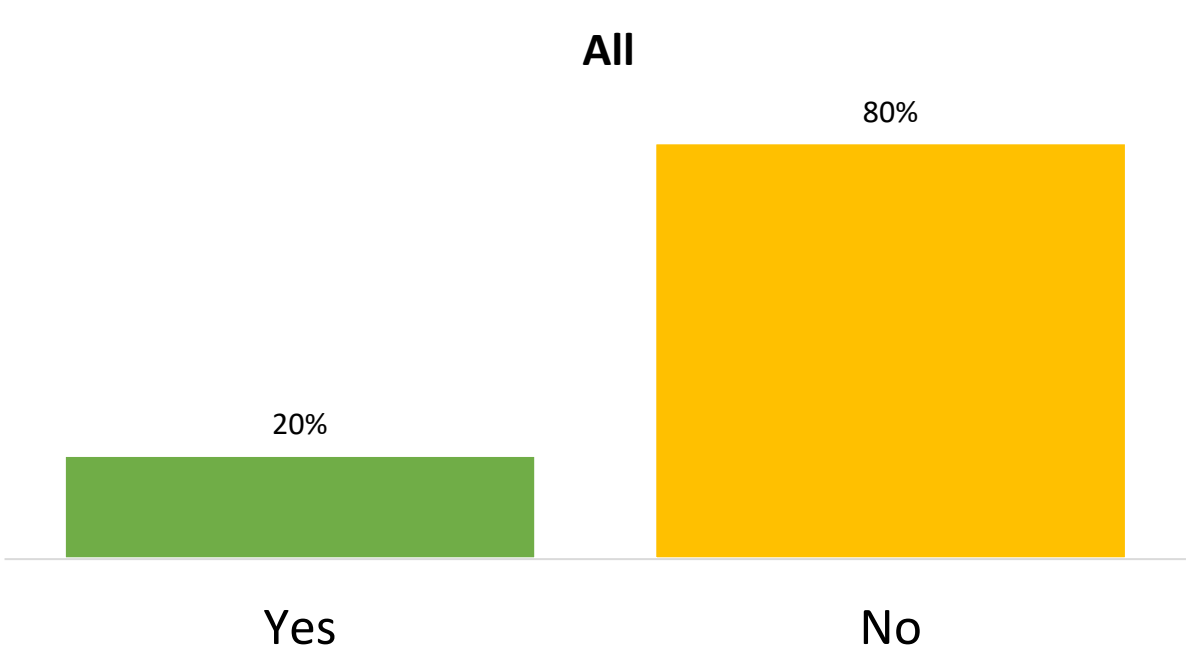
28 Million Adults



6.9 Million Households

NEARLY 24 MILLION ADULTS SAY THEY HAVE BORROWED FOOD OR ASKED FOR HELP FROM A FRIEND OR RELATIVE
IN PAST 7 DAYS TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

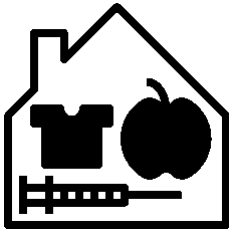
Question: In the past 7 days, did you 'Borrow food or ask for help from a friend or relative' to cover your household's basic needs?



24 Million Adults

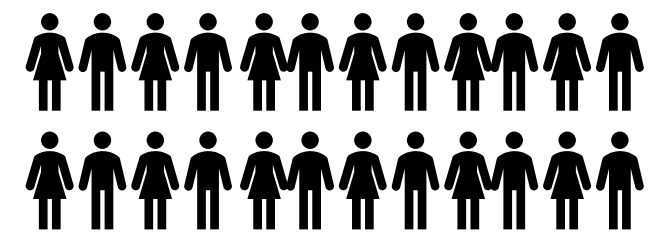
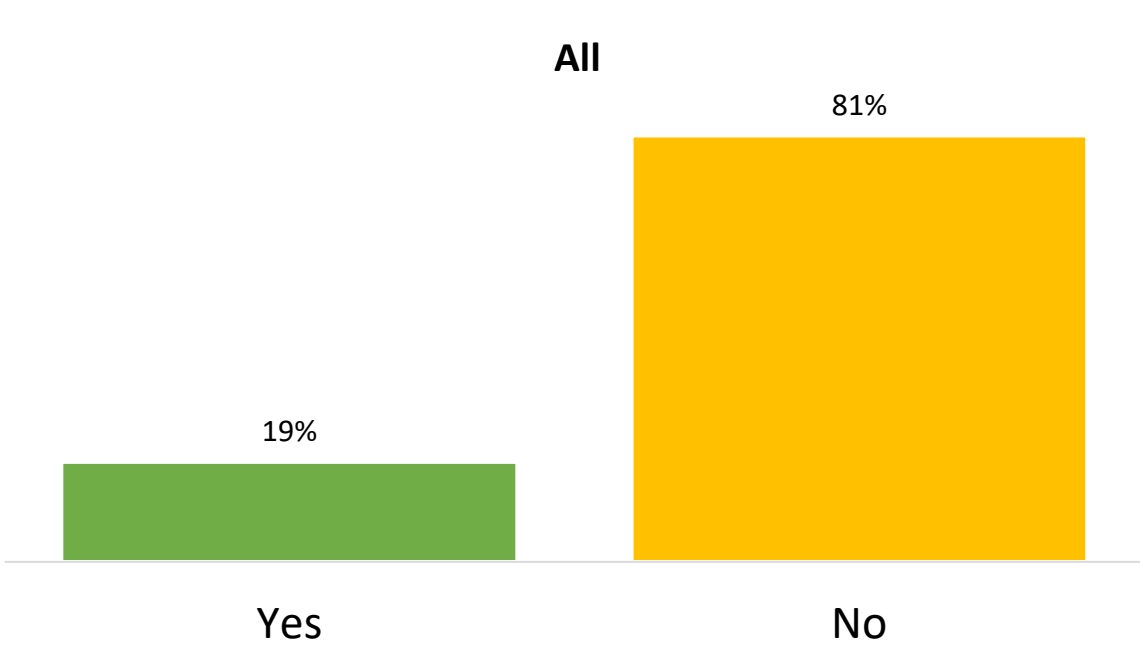


6 Million Households



COVID-19 IMPACT ON HOUSEHOLD FINANCES: NEARLY 1 IN 5 PAKISTANIS (19%) SAY THEY HAD TO LEAN ON THEIR SAVINGS TO COVER BASIC HOUSEHOLD NEEDS

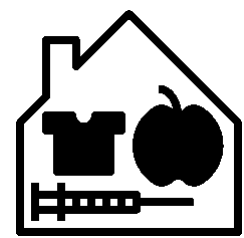
Question: In the past 7 days, did you 'Use cash or bank savings' to cover your household's basic needs?



23 Million Adults

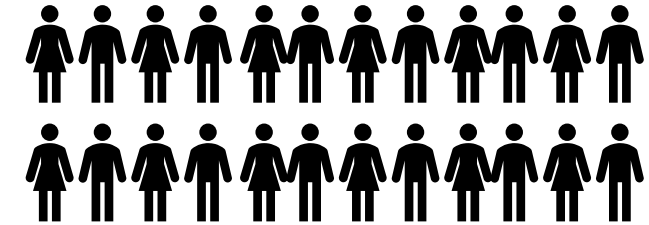
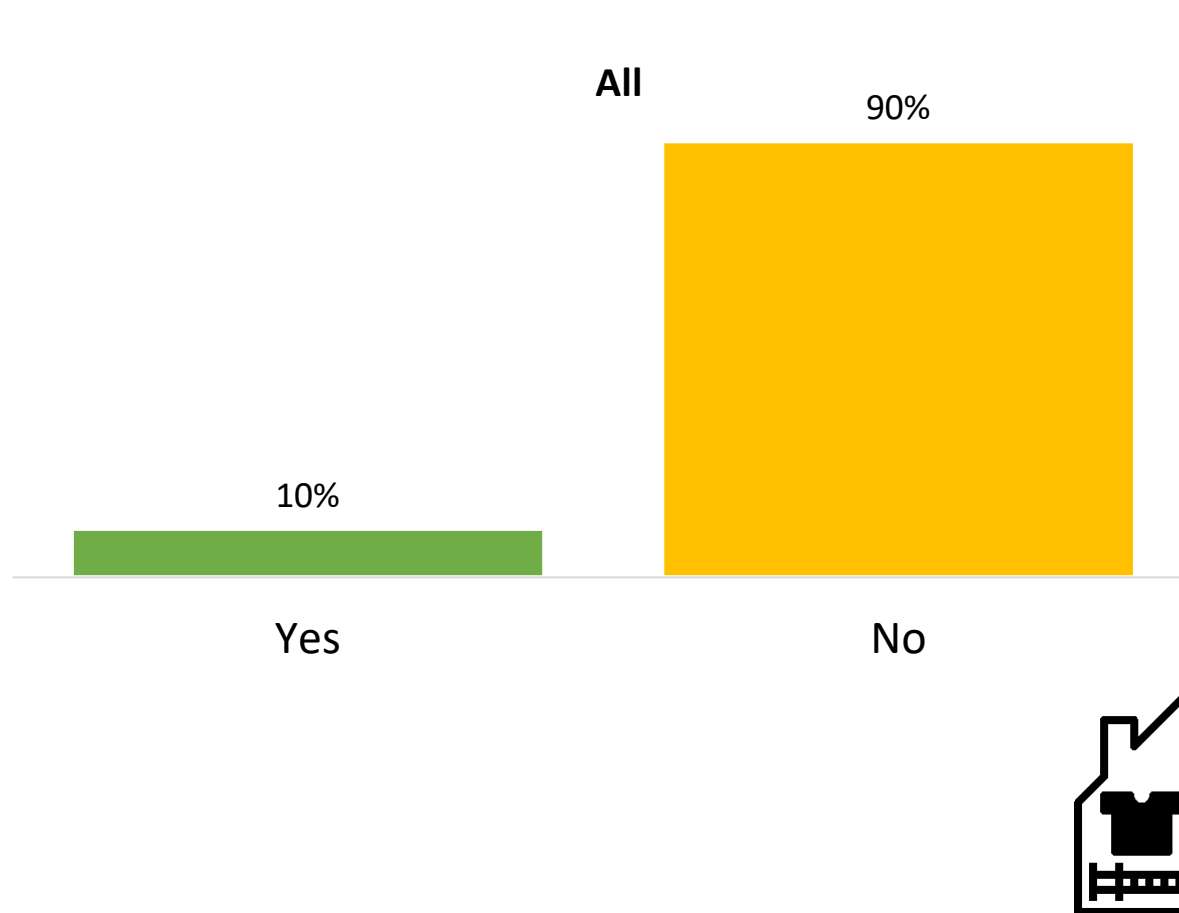


5.7 Million Households



COVID-19 IMPACT ON HOUSEHOLD FINANCES: NEARLY 12 MILLION ADULTS REPORT THEY HAVE STARTED TO LOOK FOR WAYS TO EARN ADDITIONAL MONEY TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did you 'Look for ways to earn additional money (e.g. work more hours, do an occasional job etc.)' to cover your household's basic needs?



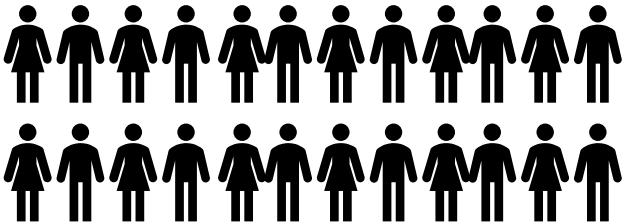
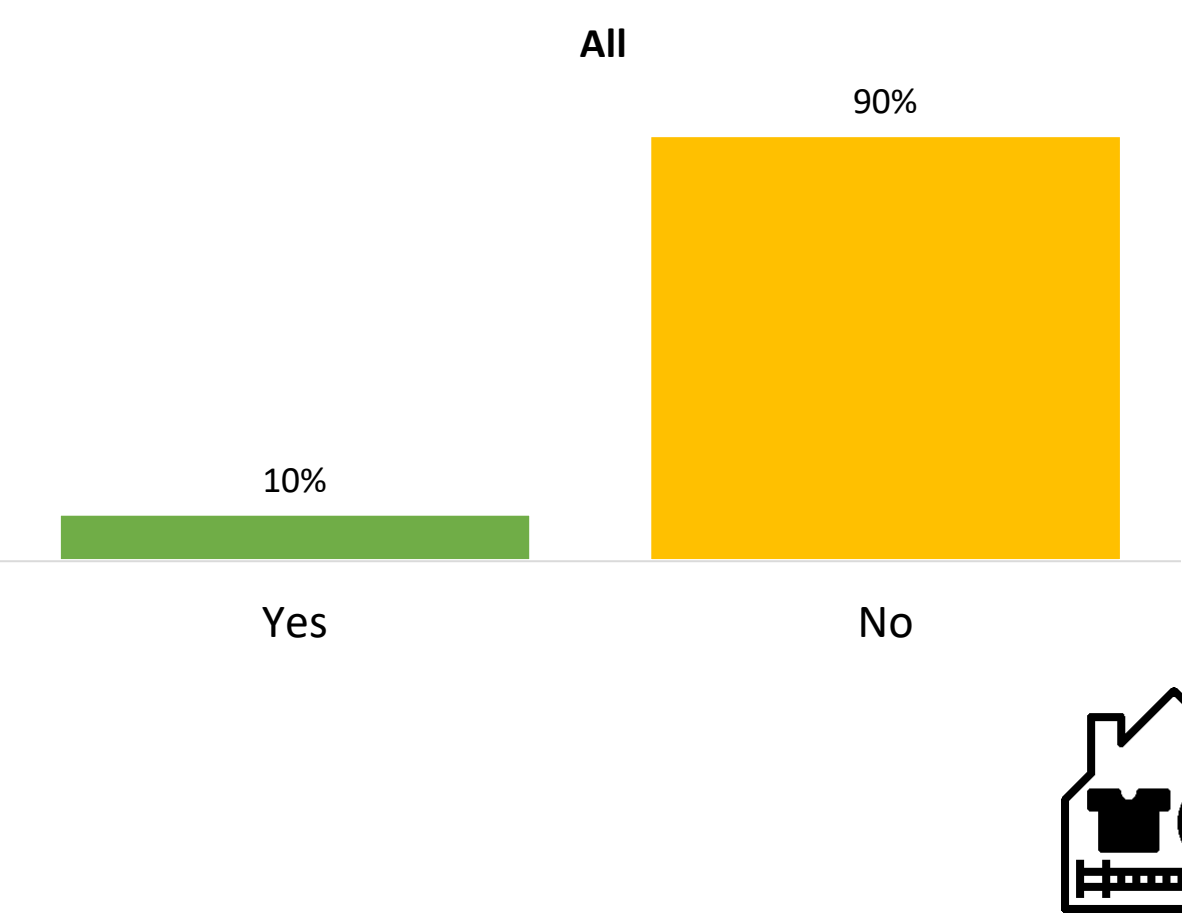
12 Million Adults



3 Million Households

12 MILLION ADULTS CLAIM TO HAVE TO RELIED ON GOVERNMENT OR NGO ASSISTANCE IN THE PAST WEEK, TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

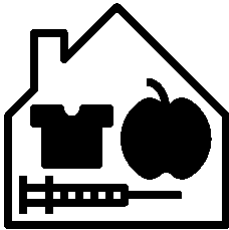
Question: In the past 7 days, did 'rely on government or NGO assistance to cover your household's basic needs?



12 Million Adults

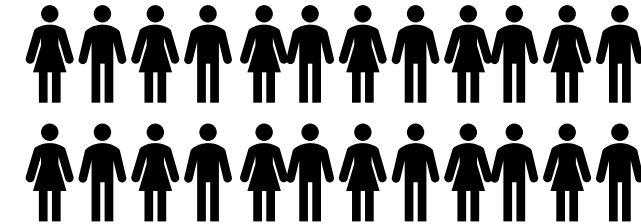
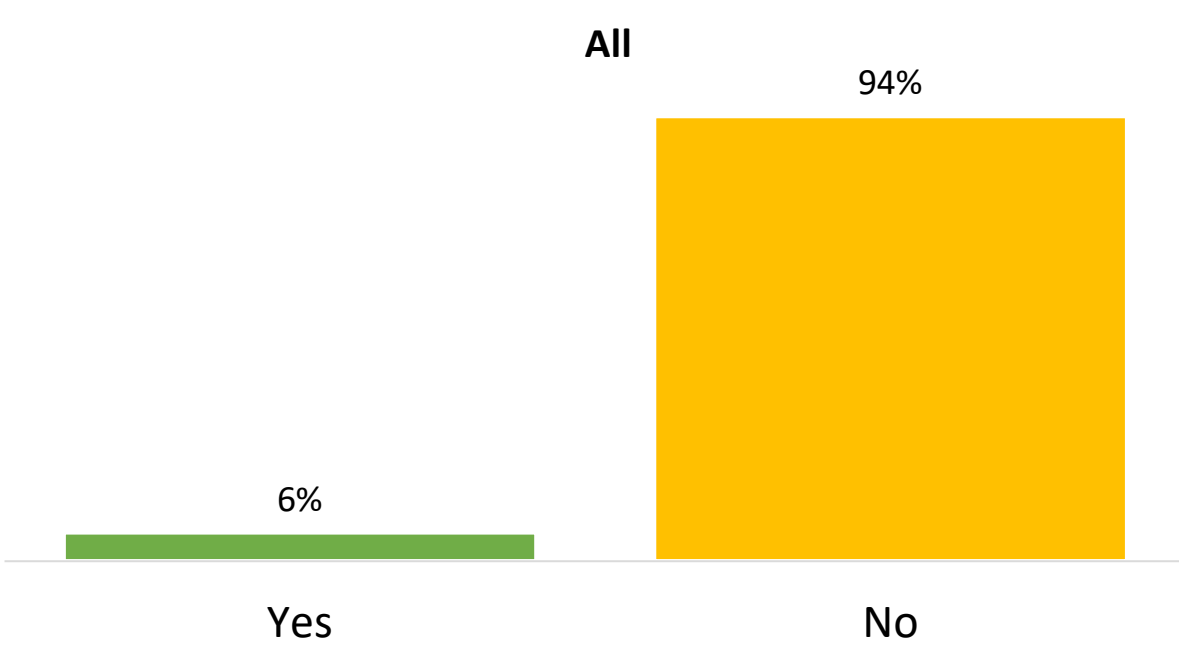


3 Million Households



IMPACT OF COVID-19 ON HOUSEHOLD FINANCES: 1.8 MILLION HOUSEHOLDS CLAIM TO HAVE SOLD SOME ASSETS IN THE PAST 7 DAYS TO COVER THEIR BASIC HOUSEHOLD NEEDS

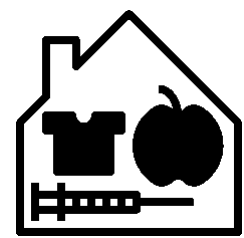
Question: In the past 7 days, did you 'Sell assets' to cover your household's basic needs?



7.2 Million Adults



1.8 Million Households



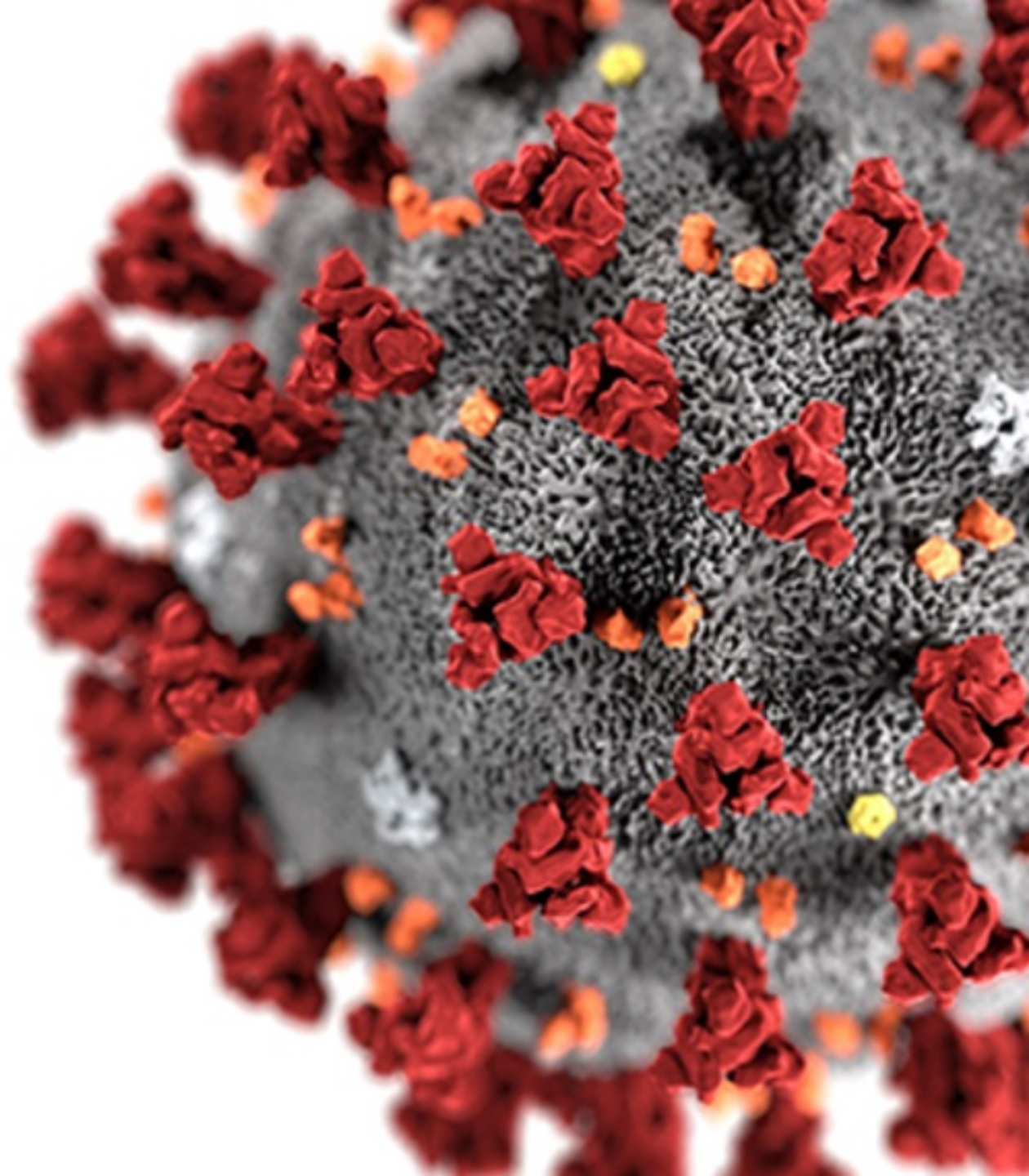
PAKISTANIS MOST LIKELY TO HAVE LOST THEIR JOB (68%) OR A SERIOUS PART OF THEIR INCOME (84%) DURING THE COVID-19 CRISIS. JAPANESE & GERMANS ARE LEAST LIKELY TO REPORT THE SAME

Question: *In the context of Coronavirus, which of the following is valid for you:*

Global Comparison 	Argentina	Austria	Bulgaria	Germany	India	Indonesia	Italy	Japan	Kazakhstan	Malaysia	Pakistan	Philippines	Russia	Republic of Korea	Switzerland	Thailand	USA
Lost my job	11%	6%	9%	2%	5%	24%	11%	1%	8%	37%	68%	34%	12%	3%	3%	12%	9%
Work part time	8%	14%	8%	13%	5%	16%	4%	4%	5%	40%	14%	20%	30%	3%	17%	6%	11%
Temporarily stopped working	29%	9%	14%	10%	45%	37%	16%	4%	21%	51%	49%	55%	32%	24%	15%	36%	20%
Lost serious part of my income	34%	9%	22%	11%	29%	61%	32%	14%	17%	58%	84%	46%	39%	33%	14%	63%	20%
Me/a member of the family caught the Coronavirus/got sick	-	1%	-	2%	1%	2%	14%	-	-	17%	7%	2%	3%	-	5%	2%	6%
Democracy is not effective in such a crisis	7%	5%	22%	9%	10%	15%	19%	13%	4%	43%	49%	18%	32%	17%	10%	20%	12%

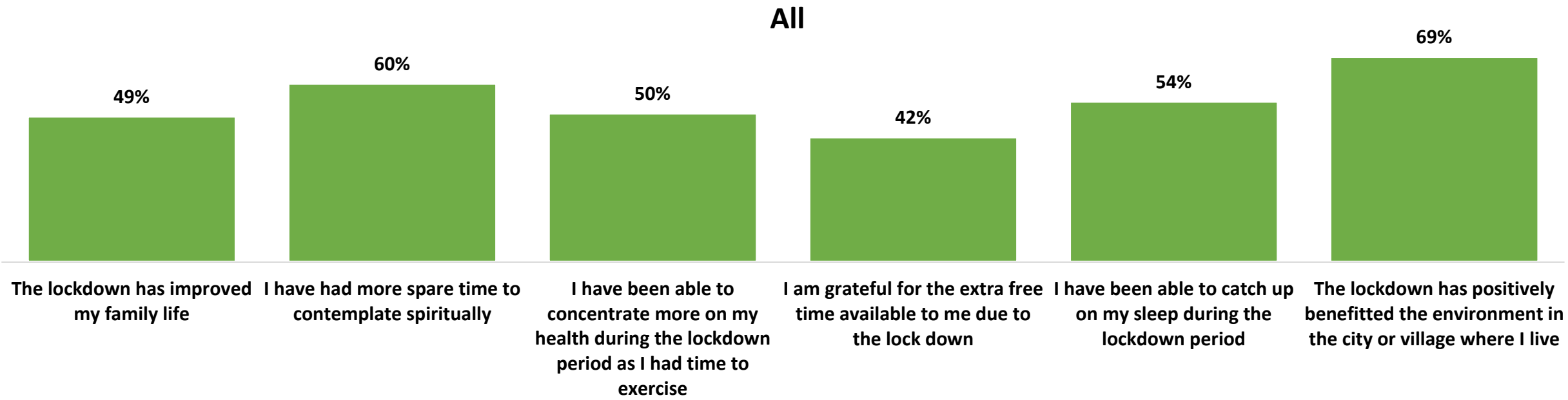
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, **Wave 3**

SECTION IV: PUBLIC PERCEPTION ON SOCIAL IMPACT OF COVID- 19 OUTBREAK



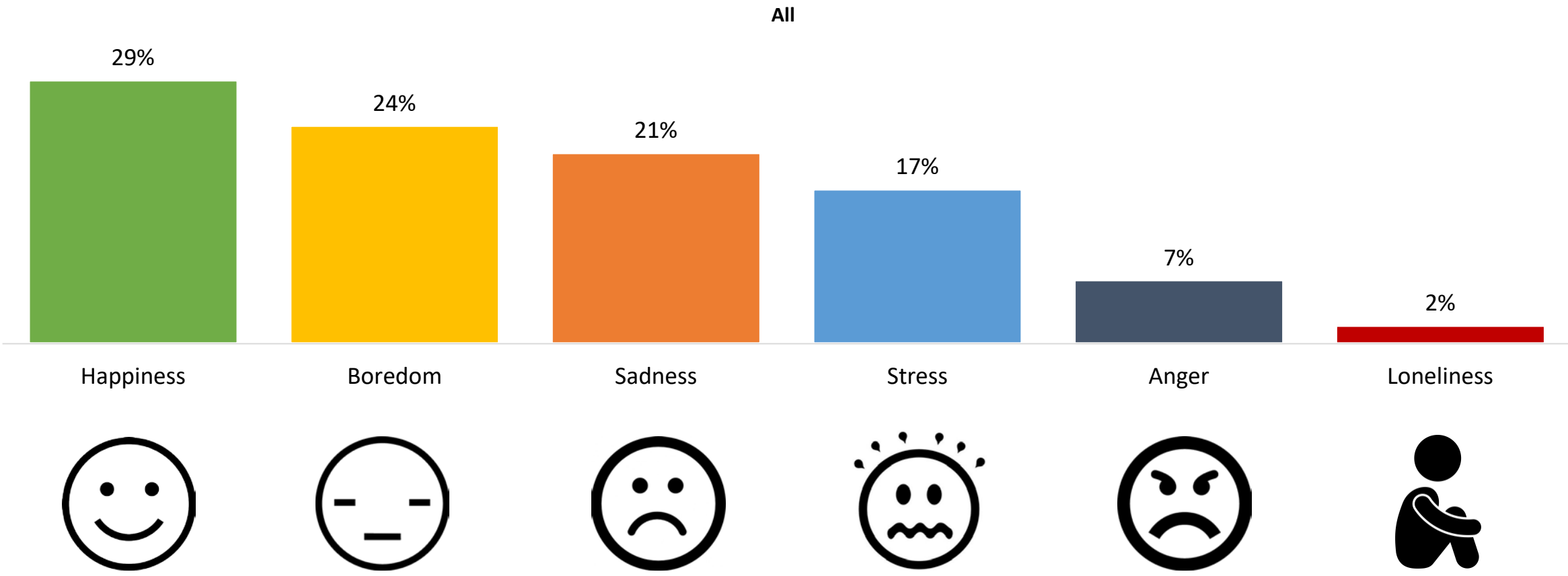
7 IN 10 PAKISTANIS BELIEVE THAT THE LOCKDOWN HAS POSITIVELY IMPACTED THE ENVIRONMENT IN THEIR AREA; 60% SAY THEY HAVE HAD MORE SPARE TIME TO CONTEMPLATE SPIRITUALLY

Question: Some people believe that the lockdown due to the coronavirus has been quite beneficial. Which of the following statement do you agree or disagree with...? (Those who have agreed are mentioned)



MOOD DURING LOCKDOWN: 29% PAKISTANIS FELT HAPPY IN THE PAST 7 DAYS; A QUARTER (24%) EXPRESSED BOREDOM

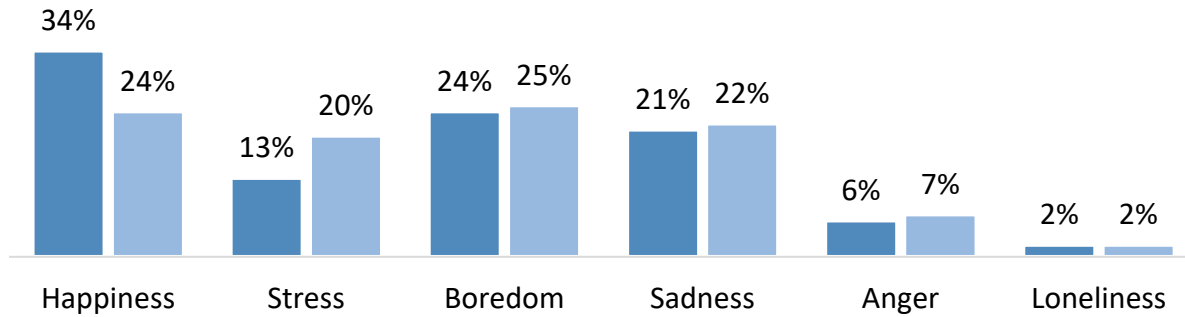
Question: Which of the following best describes your feelings the most in the past 7 days?



HIGHEST LEVEL OF HAPPINESS WAS OBSERVED AMONG MALES (34%) AND YOUNG PEOPLE (32%). STRESS HIGHEST AMONG FEMALES AND THOSE IN THE 40-49 AGE COHORT

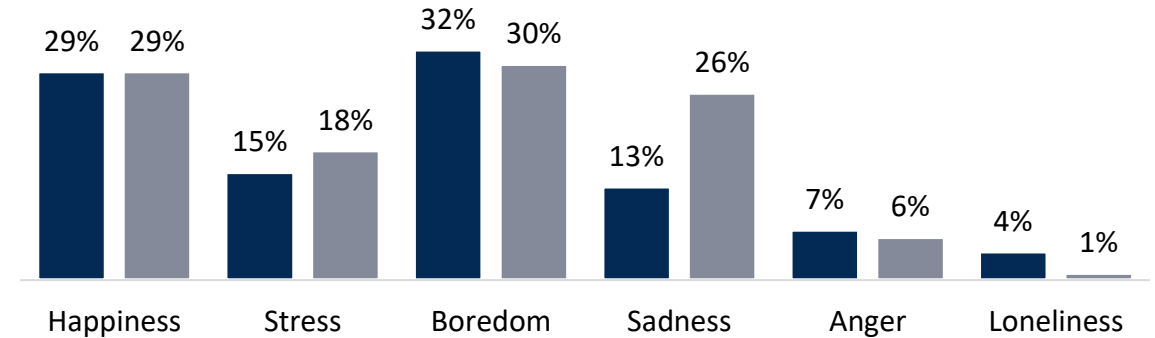
Gender Breakdown

■ Male ■ Female



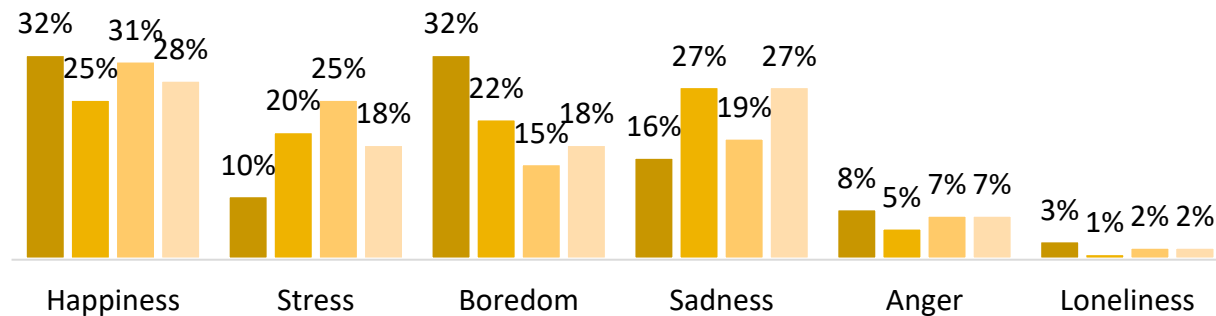
Urban-Rural Breakdown

■ Urban ■ Rural



Age Breakdown

■ Under 30 ■ 30 to 39 ■ 40 to 49 ■ 50+

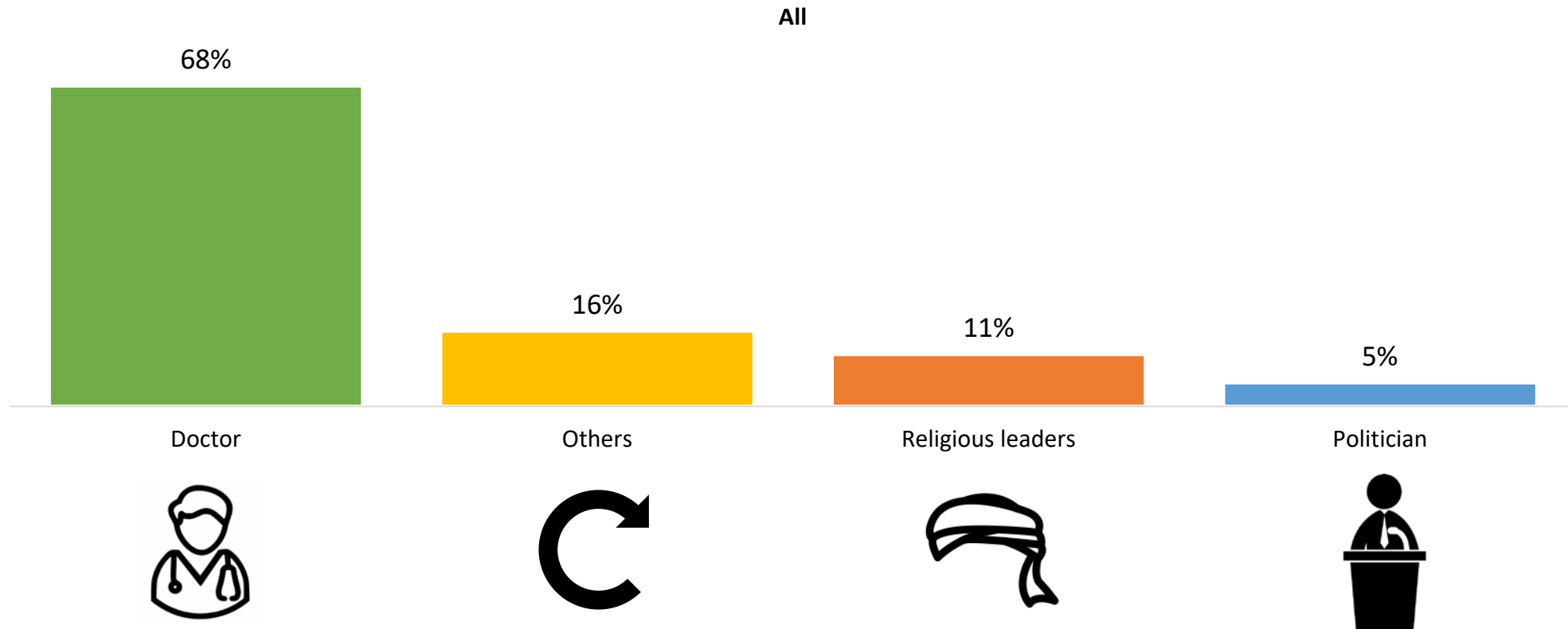


Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

68% PAKISTANIS REPORT DOCTOR'S ADVICE IS MOST TRUSTWORTHY WITH REGARDS TO CORONAVIRUS. ONLY 5% SAY POLITICIANS

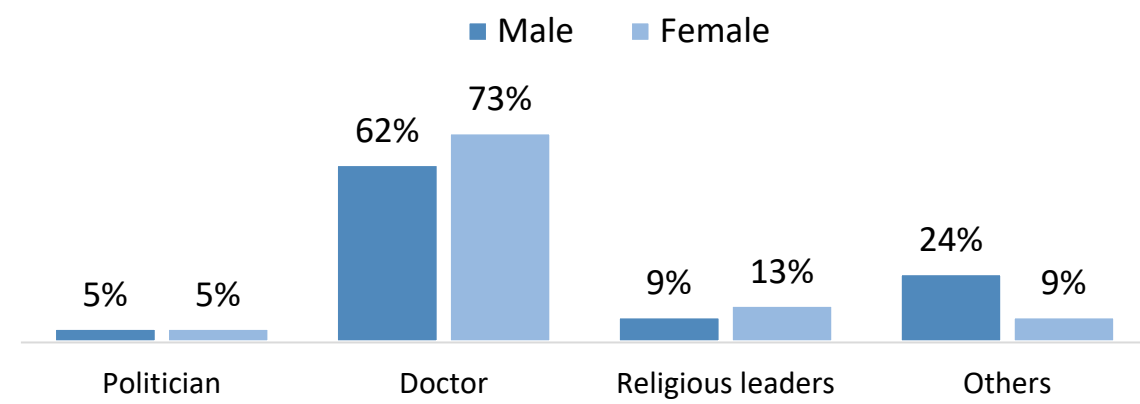
Question: Whose advice would you trust the most relating to Coronavirus?



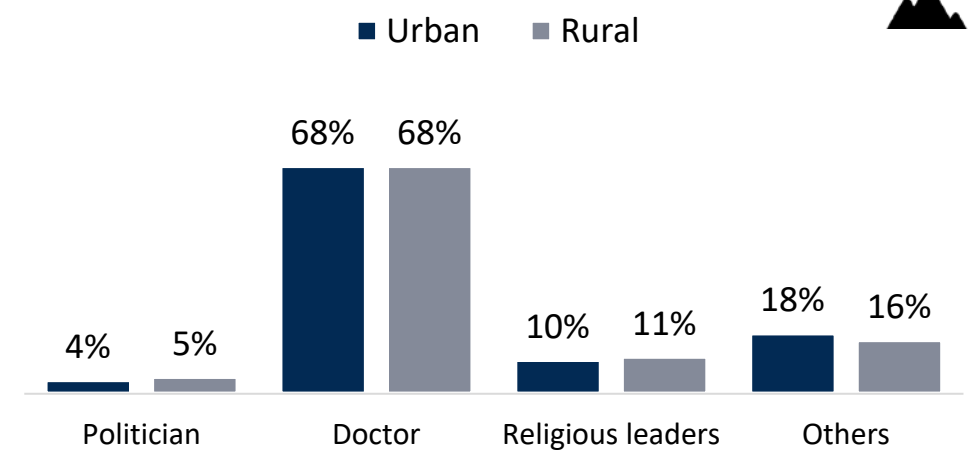
MORE FEMALES (73%) AND THOSE IN THE 30-39 YEARS AGE BRACKET (73%) CONSIDER A DOCTOR'S ADVICE TO BE MOST TRUSTWORTHY

Question: Whose advice would you trust the most relating to Coronavirus?

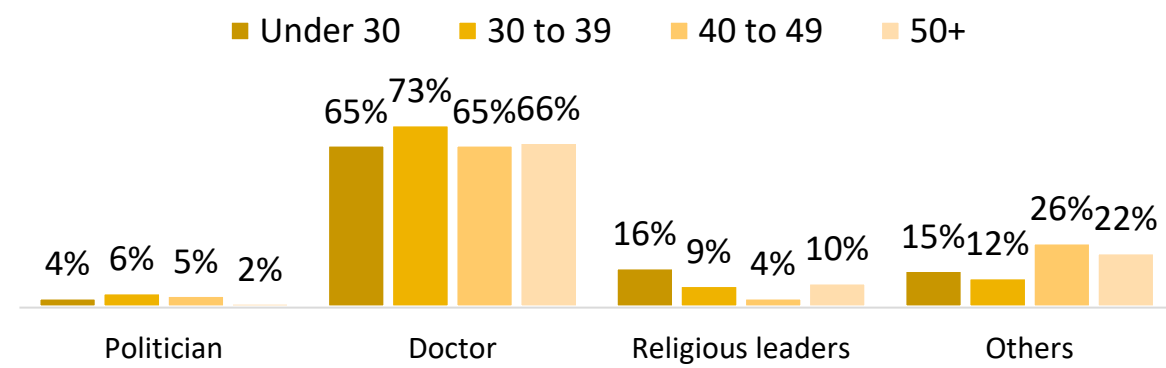
Gender Breakdown



Urban-Rural Breakdown



Age Breakdown



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

METHODOLOGY



SAMPLE SIZE 1500



CATI INTERVIEWS



Error Margin

**±2 to 3% at 95% confidence level
for national level results**

DATA COLLECTION

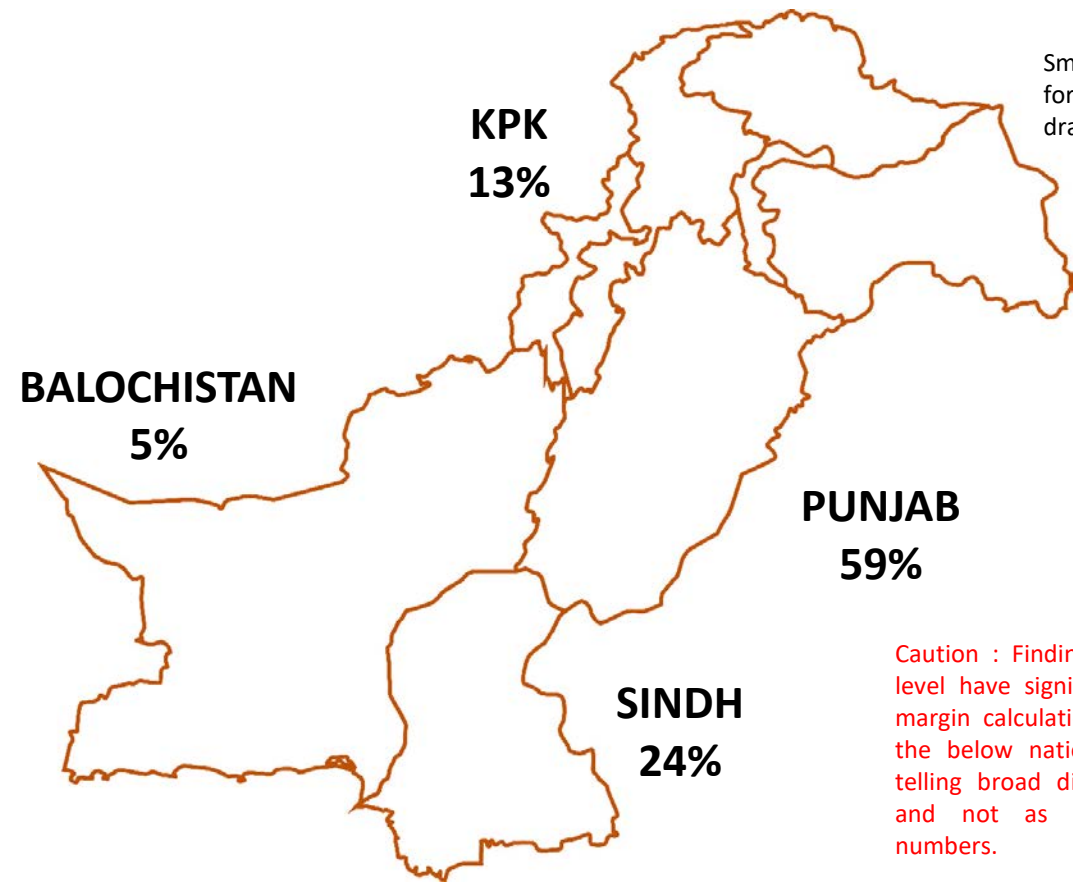
14TH – 24TH APRIL 2020

Detailed Note on Methodology

Gallup Pakistan's usual approach of fieldwork is conducting face-to-face interviews in households using geographical sampling. The sampling is done using the census as the frame. Due to coronavirus lockdown, as well as health and safety concerns, we have halted all face-to-face interviews, therefore CATI methodology has been employed.

This methodology uses Random Digit Dialling approach where all mobile phone numbers in Pakistan (130 million active sims) are the universe.

Exclusion in sample: According to PSLM (a government survey), 90% of households in Pakistan claim someone in their household owns a mobile phone. This means that 10% households are excluded from the sample.



Small samples accounting for less than 1% were also drawn from GB and AJK

Caution : Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

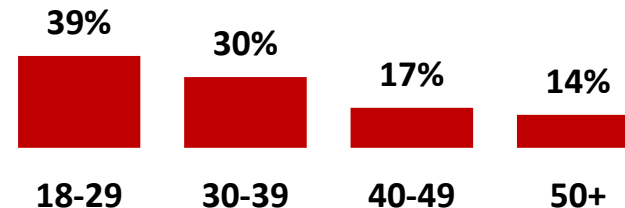


**RURAL
65%**



**URBAN
35%**

AGE



**FEMALE
48%**



**MALE
52%**





www.gallup.com.pk/



[/GallupPak](https://www.facebook.com/GallupPak)



[@GallupPak](https://twitter.com/GallupPak)



isb@gallup.com.pk

CONTACT US

